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Splunk Pledges \$100 Million to Bring Technology Resources to the World

Splunk Commits to Philanthropic Program for Global Research, Social Impact and Educational Initiatives

SAN FRANCISCO & ORLANDO, Fla.--(BUSINESS WIRE)-- **.conf2016** - [Splunk Inc.](#) (NASDAQ: SPLK), provider of the leading software platform for real-time Operational Intelligence, today announced Splunk Pledge, a new philanthropic program through its [Splunk4Good](#) initiative. Splunk Pledge commits to donate a minimum of \$100 million over a 10-year period in software licenses, training, support, education and volunteerism to nonprofit organizations and educational institutions in order to support academic research and generate social impact.

"Splunk is deeply passionate in our belief that big data can bring societal good. That is the driving force behind Splunk Pledge," said Doug Merritt, President and CEO, Splunk. "At nonprofits, IT budgets typically average one percent - making it challenging to fully leverage technology to accomplish their mission. By committing to help nonprofits and educational institutions with resources readily available, like free licenses and support, free education, and volunteerism by our staff, we can make a difference in the world."

"We are truly excited for the emerging opportunities to use data to further the cause in the nonprofit world," said Scott Ceniza-Levine, chief technology officer, Rockefeller Foundation. "We are pleased to support Splunk Pledge, and proud to work with a company that is making such a significant commitment to build the capacity of organizations in the nonprofit, education and academic research communities."

Software, Training and Support for Nonprofits

Nonprofit organizations often rely on donations from commercial partners to make their budgets go further and deliver on their core missions. By providing free software, Splunk Pledge will enable these organizations to reduce operating costs, improve their cybersecurity posture, streamline IT operations, perform research, analyze diverse data sources and gain visibility into their infrastructure. Splunk will also offer complimentary training and support for organizations receiving technology donations, ensuring each beneficiary can use the donation to its full potential.

Educating the Workforce of Tomorrow

Splunk is also announcing the global expansion of its successful [Splunk Academic Program](#) to train the workforce of tomorrow. The program currently has a nationwide reach of 339 institutions and more than 5 million students through Splunk partner [Internet2](#), the nation's largest research and education network. With global expansion, even more students around the world will have access to free Splunk education and training, empowering them to cultivate skills for jobs that are in high demand and receive exceptional pay benefits. Splunk welcomes any educational organization around the world to join the program and receive free education for their students. Go to the [Splunk website](#) to submit an application.

"Facilitating the research and education objectives of our member universities is Internet2's core mission, and we are pleased Splunk is making resources and certification available to our community and its global partners at no charge. University staff, faculty and students can increase their professional development in utilizing the powerful toolsets of Splunk software to achieve their teaching and research missions," said Shel Waggener, senior vice president, Internet2. "We look forward to working with Splunk to enhance and streamline access to these valuable course offerings in the coming years."

Giving Back Through Volunteerism

In addition, Splunk employees receive paid time off to volunteer at the nonprofit organization of their choice through Splunk Pledge. Collectively, Splunk employees together will contribute up to 60,000 hours of paid volunteer time each year, providing support to the organizations, causes and social issues they are passionate about.

Splunk Impact

Splunk is committed to making a positive impact for its stakeholders, communities and the environment through initiatives such as Splunk4Good, responsible corporate governance and climate awareness. Splunk believes in the power of data for

positive change.

Learn more about [Splunk Pledge](#) on the Splunk website and how your favorite cause can make a big difference with big data.

About Splunk Inc.

Splunk Inc. (NASDAQ: SPLK) is the market leader in analyzing machine data to deliver Operational Intelligence for security, IT and the business. Splunk provides the enterprise machine data fabric that drives digital transformation. More than 12,000 customers in over 110 countries use Splunk in the cloud and on-premises. Join millions of passionate users by trying Splunk for free: <http://www.splunk.com/free-trials>.

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