

BAZAARVOICE INC

Reported by
PAULSON MICHAEL

FORM 3/A

(Amended Statement of Beneficial Ownership)

Filed 03/09/17 for the Period Ending 09/01/16

Address	10901 STONELAKE BLVD. AUSTIN, TX 78759
Telephone	512-551-6000
CIK	0001330421
Symbol	BV
SIC Code	7372 - Prepackaged Software
Industry	Software
Sector	Technology
Fiscal Year	04/30

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * Paulson Michael	2. Date of Event Requiring Statement (MM/DD/YYYY) 9/1/2016	3. Issuer Name and Ticker or Trading Symbol Bazaarvoice Inc [BV]
(Last) (First) (Middle) 10901 STONELAKE BLVD.	4. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) EVP, Product /	
(Street) AUSTIN, TX 78759	5. If Amendment, Date Original Filed (MM/DD/YYYY) 9/7/2016	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
(City) (State) (Zip)		

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock (1)	254134 (2)	D	

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 4)	2. Date Exercisable and Expiration Date (MM/DD/YYYY)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Stock Options (Right to Buy)	(3)	8/2/2023	Common Stock	113333	\$4.14	D	

Explanation of Responses:

- (This amendment has been filed to remove certain derivative securities incorrectly reported as held by the reporting person on the reporting person's original 1) Form 3 filing.
- (Represents 42,509 unrestricted shares and 211,625 restricted stock units.
- (1/2 of the shares of common stock subject to the option shall vest on 8/2/17 and the remaining 1/2 of the total number of shares of common stock subject to 3) the option shall vest on 8/2/18.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Paulson Michael 10901 STONELAKE BLVD. AUSTIN, TX 78759			EVP, Product	

Signatures

/s/ Kin Gill (as attorney-in-fact for Mr. Paulson)

3/8/2017

**Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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