

# BAZAARVOICE INC

## **FORM 8-K** (Current report filing)

Filed 09/22/17 for the Period Ending 09/22/17

Address	10901 STONELAKE BLVD. AUSTIN, TX, 78759
Telephone	512-551-6000
CIK	0001330421
Symbol	BV
SIC Code	7372 - Services-Prepackaged Software
Industry	Software
Sector	Technology
Fiscal Year	04/30

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, DC 20549

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**FORM 8-K**

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**CURRENT REPORT  
Pursuant to Section 13 or 15(d) of  
The Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported)

**September 22, 2017**

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**BAZAARVOICE, INC.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction of  
incorporation)

**001-35433**  
(Commission File Number)

**20-2908277**  
(IRS Employer  
Identification No.)

**10901 Stonelake Blvd.**  
**Austin, Texas 78759**  
(Address of principal executive offices, including zip code)

**(512) 551-6000**  
(Registrant's telephone number, including area code)

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging Growth Company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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**Item 8.01. Other Events**

In furtherance of the Company's continued focus on improving profitability, on September 22, 2017, the Company repaid in full the \$22.0 million remaining outstanding balance under its credit facility with Comerica Bank. As a result, the Company expects annualized interest expense savings of approximately \$1.0 million.

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**BAZAARVOICE, INC.**

By: /s/ Kin Gill

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Kin Gill

*Chief Legal Officer, General Counsel and Secretary*

Date: September 22, 2017