

February 22, 2017

Bazaarvoice, Inc. to Present at the Morgan Stanley Technology, Media & Telecom Conference

AUSTIN, Texas, Feb. 22, 2017 (GLOBE NEWSWIRE) -- Bazaarvoice, Inc. (NASDAQ:BV) today announced that Gene Austin, Chief Executive Officer, and Jim Offerdahl, Chief Financial Officer, will present at the Morgan Stanley Technology, Media & Telecom Conference to be held at the Palace Hotel in San Francisco, California on Wednesday, March 1, 2017 at 2:50 pm Pacific Time, or 4:50 p.m. Central Time.

A live audio webcast of the presentation, as well as a replay, will be accessible on the Investor Relations, Events & Presentations page of BV's website at <http://investors.bazaarvoice.com/>.

About Bazaarvoice

Bazaarvoice helps brands and retailers find and reach consumers, and win them with the content they trust. Each month in the Bazaarvoice Network, more than one-half billion consumers view and share authentic consumer-generated content (CGC), including ratings and reviews as well as curated visual content, across 5,000 brand and retail websites. This visibility into shopper behavior allows Bazaarvoice to capture unique first-party data and insights that fuel our targeted advertising and personalization solutions.

Founded in 2005, Bazaarvoice is headquartered in Austin, Texas with offices across North America and Europe. For more information, visit www.bazaarvoice.com.

Investor Relations Contact:

Linda Wells

Bazaarvoice, Inc.

415-872-3612

linda.wells@bazaarvoice.com

Media Contact:

Andy North

Bazaarvoice, Inc.

512-551-6502

andy.north@bazaarvoice.com

 Primary Logo

