

November 29, 2016

Bazaarvoice, Inc. to Present at the Credit Suisse Annual Technology, Media & Telecom Conference

AUSTIN, Texas, Nov. 29, 2016 (GLOBE NEWSWIRE) -- Bazaarvoice, Inc. (NASDAQ:BV), which is creating the world's smartest network of active shoppers, brands and retailers, today announced that Gene Austin, Chief Executive Officer, and Jim Offerdahl, Chief Financial Officer, will present at the Credit Suisse 20th Annual Technology, Media & Telecom Conference at the Phoenician in Scottsdale, AZ.

The presentation is scheduled for Thursday, December 1 at 11:30 am Mountain Time, or 12:30 p.m. Central Time. A live audio webcast of the presentation, as well as a replay, will be accessible on the Investor Relations, Events & Presentations page of BV's website at <http://investors.bazaarvoice.com/>.

About Bazaarvoice

Bazaarvoice is creating the world's smartest shopper network connecting more than one-half billion consumers monthly to thousands of retailers and brands. Our network enables Bazaarvoice's clients to engage consumers online, in-store and via mobile devices with industry leading solutions that include targeted shopper advertising and authentic consumer generated content, such as ratings and reviews, curated photos, social posts and videos. For more information, visit <http://www.bazaarvoice.com>.

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