

September 8, 2016

Bazaarvoice, Inc. to Present at the Deutsche Bank Technology Conference

AUSTIN, Texas, Sept. 08, 2016 (GLOBE NEWSWIRE) -- Bazaarvoice, Inc. (NASDAQ:BV), which is creating the world's smartest network of active shoppers, brands and retailers, today announced that Jim Offerdahl, Chief Financial Officer, will present at the Deutsche Bank Technology Conference at the Encore at Wynn in Las Vegas.

The presentation is scheduled for Tuesday, September 13, 2016 at 4:50 p.m. Pacific Time, or 5:50 p.m. Central Time. A live audio webcast of the presentation, as well as a replay, will be accessible on the Investor Relations, Events & Presentations page of BV's website at <http://investors.bazaarvoice.com/>.

About Bazaarvoice

Bazaarvoice is creating the world's smartest shopper network connecting more than one-half billion consumers monthly to thousands of retailers and brands. Our network enables Bazaarvoice's clients to engage consumers online, in-store and via mobile devices with industry leading solutions that include targeted shopper advertising and authentic consumer generated content, such as ratings and reviews, curated photos, social posts and videos. For more information, visit <http://www.bazaarvoice.com>.

Investor Relations Contact:

Linda Wells

Bazaarvoice, Inc.

415-872-3612

linda.wells@bazaarvoice.com

Media Contact:

Andy North

Bazaarvoice, Inc.

512-551-6502

andy.north@bazaarvoice.com

 Primary Logo

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