

September 28, 2016

Bazaarvoice, Inc. to Host Investor Day on October 13, 2016 in New York

AUSTIN, Texas, Sept. 28, 2016 (GLOBE NEWSWIRE) -- Bazaarvoice, Inc. (NASDAQ:BV), which is creating the world's smartest network of active shoppers, brands and retailers, today announced that it will host an Investor Day on Thursday, October 13, 2016, from 9:00 a.m. Eastern Time (8:00 a.m. Central Time) to 12:30 p.m. Eastern Time (11:30 p.m. Central Time) at the Omni Berkshire Place Hotel in New York City. The event is designed to provide investors and financial analysts an opportunity to hear from members of the Bazaarvoice executive management team. Presentations will include analyses of Bazaarvoice's key assets and a progress update on the Company's transformational strategy to maximize its significant growth opportunities. The program will include a discussion with Bazaarvoice customers.

A live audio webcast of the event and slide presentation, as well as a replay, will be accessible on the Investor Relations, Events & Presentations page of the Company's website at <http://investors.bazaarvoice.com/>.

About Bazaarvoice

Bazaarvoice is creating the world's smartest shopper network connecting more than one-half billion consumers monthly to thousands of retailers and brands. Our network enables Bazaarvoice's clients to engage consumers online, in-store and via mobile devices with industry leading solutions that include targeted shopper advertising and authentic consumer generated content, such as ratings and reviews, curated photos, social posts and videos. For more information, visit <http://www.bazaarvoice.com>.

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