



October 12, 2016

## Frontier Communications Opens First Frontier Premier Retail Stores in Southern California

### *Stores Offer Face-to-Face Service, Facilitate Local Engagement*

LOS ANGELES--(BUSINESS WIRE)-- [Frontier Communications Corporation](#) today opened its first *Frontier Premier* retail stores in Southern California, selecting locations in the cities of Norwalk and Pomona for stores that will offer customers a higher level of personal interaction, facilitate local community engagement and enhance Frontier's business presence in the region.

Featuring interactive demo stations, HD flat-screen TVs and expert staff, the *Frontier Premier* stores offer consumers a relaxed environment where they can evaluate and purchase a variety of high-tech communications, entertainment products and services Frontier offers for home, office and business. These include quality TV, high-speed internet and phone services. Customers can also check out and learn about Frontier's business solutions, including commercial telephone systems. Home phones and tablets will also be available.

"We are excited to open our first Frontier Premier stores in Southern California," said Cameron Christian, vice president of marketing for Frontier Communications West Region. "Our stores will enable us to add a personal touch with a higher level of personal service for our customers and simultaneously strengthen our local engagement presence and deepen our investment in the communities we serve."

Customers and the community are invited to grand opening celebrations on October 12 for the Norwalk store and October 13 for the Pomona store, with both events running from 10 a.m. to 3 p.m. Following ribbon-cutting ceremonies, guests can enjoy refreshments and giveaways, including opportunities to win \$100 VISA gift cards during three separate drawings at each location.

At the stores, customers can also learn about Frontier Secure, a comprehensive suite of products and services that includes solutions for device security, identity theft and credit protection, device and equipment protection, the "connected home" and more. Interactive stations will include Frontier's Nest products, a series of smart home tools that aid in the automating key household areas, such as climate control, smoke detection and security.

The *Frontier Premier* store in Norwalk is located in the Civic Center Plaza at 12351 Imperial Highway, and the *Frontier Premier* store in Pomona is located at 280 South Locust Street on the ground floor of the Frontier Business Center. Regular store hours for both locations are 10 a.m. to 6 p.m., Monday through Friday. Saturday hours are 10 a.m. to 4 p.m., with the stores closed Sundays. The stores have a no-cash-transaction policy and will not offer set-top box drop-off, exchanges or bill paying services.

**About Frontier Communications:** Frontier Communications Corporation, a Fortune 500 and S&P 500 company, is a leader in providing communications services to urban, suburban and rural communities in 29 states. Frontier offers a variety of services to residential customers over its fiber-optic and copper networks, including [video](#), [high-speed internet](#), [advanced voice](#) and [Frontier Secure digital protection solutions](#). [Frontier Business Edge](#) offers communications solutions to small, medium and enterprise businesses. More information about Frontier is available at [www.frontier.com](http://www.frontier.com).

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