

Frontier Communications Launches Social Media All-Star Contest for Small Businesses

Winner will receive \$10,000 in Frontier Small Business Products and Services

PORTLAND, Ore.--(BUSINESS WIRE)-- Frontier Communications (NASDAQ: FTR) has launched an online Small Business Social Media All-Star contest to identify the best small business-focused social media initiatives in its markets. The launch was announced during a live webinar in Portland, Ore. on July 13, 2012.

Small businesses throughout Frontier's territory are encouraged to submit their company Facebook page by visiting the Frontier Small Business page at www.facebook.com/FrontierSmallBusiness. Entries will be accepted today through Aug. 4, 2012. A panel of social media experts will select the contest finalists.

The winning Social Media All-Star will be determined through open voting on the finalist's social media campaigns on the Frontier Small Business Facebook page in late September 2012. The grand prize winner will receive \$10,000 in Frontier Small Business products and services, including web hosting, voice/data products, Wi-Fi, and backup and recovery services.

The webinar on July 13 was the first in a series of informational events and communications designed to further educate the public and small businesses about social media strategies. During the weeks leading to August 4, Frontier's Small Business team will offer more webinars and educational emails with "tools, tips and tricks" on staying connected through social media.

"This exciting contest and the tools that Frontier Small Business will demonstrate show the importance of small business owners being comfortable and conversant with social media," notes Sharon Saias, Frontier's Director of Acquisition Marketing. "Success in business requires connecting with your customers and social media is a vital part of that connection."

To learn more about the Social Media All-Star Contest, visit Official Rules. For more information about Frontier's services, please visit the Frontier Business Solutions Center or contact Sharon Saias at 203-614-5285 or sharon.saias@ftr.com. We can help your business thrive!

About Frontier Communications

Frontier Communications Corporation (NASDAQ: FTR) is an S&P 500 company and is included in the FORTUNE 500 list of America's largest corporations. Frontier offers broadband, voice, satellite video, wireless Internet data access, entertainment services like TumTiki.com, data security solutions, bundled offerings and specialized bundles for residential customers, small businesses and home offices, and advanced business communications for medium and large businesses in 27 states. Frontier's approximately 15,500 employees are based entirely in the United States. More information is available at https://www.frontier.com.

Frontier Communications Steve Crosby 916-686-3333 office 916-206-8198 mobile steven.crosby@ftr.com

Source: Frontier Communications Corporation

News Provided by Acquire Media