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## Frontier Communications Brings Customers NBCUniversal's Coverage of 2012 London Summer Olympic Games July 27 — August 12

### Washington state Video Subscribers Gain Access to Unprecedented Live Coverage on Multiple Platforms

EVERETT, Wash.--(BUSINESS WIRE)-- Frontier Communications, in agreement with NBCUniversal, today announced a multiplatform content offering for NBCUniversal's coverage of the London 2012 Summer Olympic Games to commence on Friday, July 27 through Sunday, August 12. Designed to provide video subscribers with access to more than 5,293 hours of NBCUniversal's unprecedented Olympic programming, this offering represents the largest number of total Olympics hours ever. FiOS® TV from Frontier will offer NBCUniversal's Olympic content live and on-demand, across multiple digital, mobile and tablet platforms.

"We are excited to bring our customers NBCUniversal's extraordinary multiplatform coverage of the 2012 London Olympics whenever, wherever and however they want to watch," said Rich Klena, Washington Senior Vice President and General Manager, Frontier Communications. "Being able to watch NBCUniversal's Olympic programming on FiOS from Frontier in crystal-clear HD and online maximizes the viewing experience for our subscribers. With this access, our customers will be able to readily follow all their favorite athletes as they compete on the world's biggest stage."

In addition to extensive coverage on the networks of NBCUniversal, including NBC, NBC Sports Network, MSNBC, CNBC, Bravo and Telemundo, and two HD specialty channels subscribers can stay connected to the London Summer Olympic Games wherever they go exclusively via [NBCOlympics.com](http://NBCOlympics.com), and the *NBC Olympics* and *NBC Olympics Live Extra* apps available to mobile and tablet users.

As part of a FiOS TV from Frontier consumer's video subscription, which includes all Olympic television content, NBCUniversal is bringing Olympic content to subscribers live and on-demand, online, and on mobile and tablet devices via applications. This additional access to NBCUniversal's Olympic programming extends customers' opportunities to watch the Games wherever they are.

Following are multiplatform offerings that will allow FiOS TV from Frontier customers to watch and be a part of the 2012 London Olympic Summer Games, including live streaming, VOD, mobile and tablet apps.

### NBCUniversal's Olympics Experience on FiOS TV from Frontier Includes:

- **[NBCOlympics.com](http://NBCOlympics.com):** NBC Olympics Live Extra, the exclusive home of Olympic live stream content at [NBCOlympics.com/LiveExtra](http://NBCOlympics.com/LiveExtra), is available now to verified customers who subscribe to a package that includes CNBC and MSNBC and who sign-in. [NBCOlympics.com](http://NBCOlympics.com) will live stream more than 3,500 total programming hours, including NBC Sports Network, MSNBC, CNBC and Bravo, for the first time ever so that FiOS TV from Frontier customers can easily verify their subscriptions and watch Olympic coverage live online at no additional charge. Subscribers who sign in and verify by Friday, July 27 can enter the NBC Olympics Live Extra Sweepstake for a chance to win prizes including a trip to the US Olympic Training Center in Colorado Springs, an HDTV, and other prizes, courtesy of NBCUniversal. FiOS TV from Frontier customers should go to [frontierforhome.com](http://frontierforhome.com) and follow the registration and verification procedures to access Olympic programming via [NBCOlympics.com](http://NBCOlympics.com).
- **Mobile and Tablet Apps:** As of July 12, NBCUniversal will offer two apps for mobile and tablet viewing. The *NBC Olympics Live Extra* app will be available to verified FiOS TV from Frontier customers and will offer the same live streaming and event replays available via [NBCOlympics.com/LiveExtra](http://NBCOlympics.com/LiveExtra). Customers can verify their mobile and tablet devices when the NBC Olympics Live Extra App launches in mid-July. The *NBC Olympics* app will include short-form highlights, schedules, results, columns and more and will also link to the *NBC Olympics Live Extra* app.
- **On Demand:** NBCUniversal is making Olympic highlights and full-event rewinds available via FiOS TV from Frontier Video-On-Demand service. See U.S. athletes compete in Diving, Gymnastics, Swimming, and Track & Field with over 100 highlights covering the U.S. Trials.

**Pre-Games:** Viewers can access more than 120, 4-8 minute clips available in SD and HD.

**In Games:** NBCU will offer more than 550 highlight clips, in addition to 240 full-length event replays, available within 24 hours of the event completion, all in HD and SD.

- **Specialty Channels:** Dedicated 24/7 basketball and soccer channels are available to FiOS TV from Frontier customers, and will total 770 hours of NBC's HD coverage. Basketball HD can be found on channel 604 and Soccer HD on channel 605.

The 2012 London Olympic Summer Games will run throughout 19 unforgettable days and nights, covering every sport, medal, champion and riveting moment. For more information, visit [www.NBCOlympics.com](http://www.NBCOlympics.com) or [www.frontierforhome.com](http://www.frontierforhome.com).

### **About NBC Olympics**

A division of the NBC Sports Group, NBC Olympics is responsible for producing, programming and promoting NBCUniversal's Olympic coverage. It is renowned for its unsurpassed Olympic heritage, award-winning production, and ability to aggregate the largest audiences in U.S. television history.

Having produced every Summer Olympics since Seoul in 1988 and every Winter Olympics since Salt Lake City in 2002, the networks of NBCUniversal are synonymous with the Games in the United States. In 2011, NBCUniversal acquired the U.S. media rights on all platforms to the 2014 Sochi Winter Olympics, the 2016 Rio Summer Olympics, the 2018 Pyeongchang Winter Olympics, and the 2020 Summer Olympics. At the conclusion of the 2020 Games, NBCUniversal will have presented 17 total Olympic Games and 11 consecutive, the most for a U.S. media company in both categories.

NBC has won an unprecedented 91 Emmy Awards for its Olympics coverage, as well as a prestigious Peabody Award for its presentation of the Beijing Opening Ceremony in 2008, which *USA Today* said was "the best overall Olympic experience ever provided by a U.S. network."

In addition to its unsurpassed heritage and award-winning production, NBCUniversal is known for aggregating large Olympic audiences, as nine of the top 11 most-watched U.S. television events of all time are Olympic Games presented across the networks of NBCUniversal. The Beijing Summer Olympics rank No. 1 with 215 million viewers.

### **About Frontier Communications**

Frontier Communications Corporation (NASDAQ: FTR), is an S&P 500 company and is included in the FORTUNE 500 list of America's largest corporations. Frontier offers broadband, voice, satellite video, wireless Internet data access, entertainment services like [TumTiki.com](http://TumTiki.com), data security solutions, bundled offerings and specialized bundles for residential customers, small businesses and home offices and advanced business communications for medium and large businesses in 27 states. Frontier's approximately 15,500 employees are based entirely in the United States. More information is available at [www.frontier.com](http://www.frontier.com).

#### **Frontier Communications:**

Steve Crosby, 916-686-3333

[steven.crosby@ftr.com](mailto:steven.crosby@ftr.com)

or

#### **NBCUniversal Content Distribution:**

Christine Reisner, 201-735-3637

[Christine.Reisner@nbcuni.com](mailto:Christine.Reisner@nbcuni.com)

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