



July 26, 2017

Wild For The West: TripAdvisor Reveals Americans Are Flocking To Western U.S. Parks And Sites This Summer

TripAdvisor Names the 25 Trendiest U.S. Attractions this Season with Bookable Tours and Experiences to Maximize Trips

NEEDHAM, Mass., July 26, 2017 /PRNewswire/ -- [TripAdvisor®](#), the travel site that helps you find the latest reviews and lowest prices, today announced the results of its Seasonal Attractions Trend Index providing travelers with insight into the hottest attractions for summer, based on year-over-year search activity on TripAdvisor. The seasonal index reveals the top 25 U.S. attractions with the greatest increase in traveler interest, offering inspiration and highlighting amazing activities and tours that can be booked to get the most out of any upcoming trip.



"With Americans looking to take advantage of summer weather to explore the great outdoors, TripAdvisor data shows that attractions in nature are climbing to the top of our trend index this season," said Brooke Ferencsik, senior director of communications for TripAdvisor. "TripAdvisor helps travelers research and book awesome experiences, such as tours and other travel activities, to see and learn more about a place they are visiting than they would on their own."

Top Trending U.S. Attractions, Summer 2017

U.S. Attraction	Reason to Go and What to Book	YoY Traffic Increase
1. Grand Canyon South Rim - Grand Canyon National Park, Arizona	Travelers can enjoy one of the natural wonders of the world by booking a Grand Canyon South Rim Bus Tour with Optional Upgrades on TripAdvisor from \$100 per person.	53%
2. Seven Falls - Colorado Springs, Colorado	Travelers can bask in the majesty of Seven Falls, a magnificent series of waterfalls. Booking the Broadmoor Soaring Adventure Zip-Line Tour on TripAdvisor from \$105 per person provides a view like no other.	49%
3. Chapel of the Holy Cross - Sedona, Arizona	Travelers who book the Scenic Sedona Tour on TripAdvisor from \$70 per person can visit this Roman Catholic chapel that is built into dramatic rock formations and offers spectacular sunset views.	36%
4. Fenway Park - Boston, Massachusetts	Travelers who book the Tour of Historic Fenway Park, America's Most Beloved Ballpark on TripAdvisor from \$25 per person can experience the quirks of this cozy, hallowed ground to baseball purists and home of the Boston Red Sox since 1912.	36%
5. Kualoa - Kaneohe, Hawaii	Film and TV buffs will recognize this iconic, rugged landscape ("Jurassic Park," "Windtalkers," and "Pearl Harbor") when booking a Kualoa Ranch ATV Adventure on TripAdvisor from \$85 per person.	33%
6. St. Louis Cathedral - New Orleans, Louisiana	Travelers can explore historic New Orleans by booking the French Quarter History Tour on TripAdvisor from \$25 per person and visit the oldest continuously active cathedral in the U.S.	33%
	Travelers who book the Colorado Springs Foothills and Garden of the Gods Jeep Tour on TripAdvisor from \$88 per person can learn about Colorado's rich history and take in	

7. Pikes Peak - Colorado Springs, Colorado	amazing scenery among the foothills of Pikes Peak and the Rocky Mountains.	31%
8. High Roller - Las Vegas, Nevada	Travelers who book The High Roller at The LINQ on TripAdvisor (from \$20 per person) can get a bird's eye view of the Strip from inside one of the wheel's luxurious cabins.	25%
9. Garden of the Gods - Colorado Springs, Colorado	Travelers can spend one to two hours on the Garden of the Gods Segway Tour (bookable on TripAdvisor from \$82 per person) to experience one of nature's greatest treasures among stunning geological formations.	24%
10. Gateway Arch - Saint Louis, Missouri	A visit to St. Louis isn't complete without standing at the nation's tallest monument, which commemorates Thomas Jefferson and the role St. Louis played in the country's westward expansion. Travelers can also explore the Arch's inner attractions.	24%
11. Grand Teton - Grand Teton National Park, Wyoming	Travelers can book the Grand Teton Wildlife Safari in Open-Air Vehicle on TripAdvisor from \$109 per person to explore the tallest mountain in the Grand Teton Range and admire the awe-inspiring natural beauty.	21%
12. Louisville Mega Cavern - Louisville, Kentucky	Travelers can visit the world's only fully underground zipline and adventure tour, featuring 17 miles of underground passageways for up to two hours of adrenaline rush.	21%
13. Tahquamenon Falls State Park - Paradise, Michigan	Travelers should pack their bug spray for a hike in the upper peninsula area of Michigan with wonderful wildlife and waterfalls. Be sure to take the 94 steps down for a closer view of Upper Falls.	20%
14. Biltmore Estate - Asheville, North Carolina	Travelers can book the Guided Stand-Up Paddleboard Tour in Asheville on TripAdvisor from \$80 per person to paddle along the outer boundary of the famous Biltmore Estate. The property was George Vanderbilt's country estate from the Gilded Age - America's largest home and a National Historic Landmark.	17%
15. Minnehaha Park - Minneapolis, Minnesota	Travelers can visit one of Minneapolis' oldest and most popular parks with hiking trails, picnic areas and bike rentals.	17%
16. Cave of the Winds - Niagara Falls, New York	Travelers who book the Niagara Falls in One Day: Deluxe Sightseeing Tour of American and Canadian Sides on TripAdvisor from \$135 per person can explore the spectacular Cave of the Winds, a natural cave about 130 feet high.	14%
17. Watkins Glen State Park - Watkins Glen, New York	Watkins Glen State Park is the most famous of the Finger Lakes State Parks, where the cascades of 18 natural waterfalls leave visitors spellbound.	13%
18. Dallas Arboretum & Botanical Gardens - Dallas, Texas	Travelers can visit this nationally acclaimed 66-acre display of breathtaking flora, nestled on the shores of White Rock Lake. Summer in the garden includes an outdoor concert series on Thursday evenings and numerous water features.	12%
19. Luray Caverns - Luray, Virginia	Travelers can explore the largest cave in the Eastern U.S. to view bizarre formations like the "Throne Room," "Giant's Hall," and "Fried Eggs."	12%
20. Hanauma Bay Nature Preserve - Honolulu, Hawaii	Located on the southeast coast of Oahu, Hanauma Bay Nature Preserve is one of Hawaii's most popular natural attractions. Travelers can snorkel among its reefs by booking the Hanauma Bay Snorkeling Adventure Half-Day Tour on TripAdvisor from \$36 per person.	11%
21. The Johnny Cash Museum - Nashville, Tennessee	With a Johnny Cash Museum Admission Ticket (bookable on TripAdvisor from \$19 per person), travelers can wander the world's largest collection of Johnny Cash artifacts and memorabilia by walking through the life of the "Man in Black," depicted in interactive exhibits and films.	10%
22. Mount Rushmore National Memorial - Keystone, South Dakota	Travelers who book the Mount Rushmore and More Tour on TripAdvisor from \$84 per person can learn how sculptor Gutzon Borglum created this famous mountainside carving of the visages of four great American presidents: George Washington, Thomas Jefferson, Abraham Lincoln and Theodore Roosevelt.	9%
23. Space Center Houston - Houston, Texas	Space fanatics who want to uncover the mysteries of outer space can book NASA's Space Center Houston and City Sightseeing Tour on TripAdvisor from \$80 per person to see historical exhibits and artifacts.	8%
24. Denver Botanic Gardens - Denver, Colorado	Spanning more than 24 acres, Denver Botanic Gardens at York Street presents a wide range of gardens and collections that illustrate an ever-widening diversity of plants from all corners of the world.	7%
	Travelers can book the Antelope Canyon and Horseshoe	

25. Horseshoe Bend - Page, Arizona	Bend Day Tour on TripAdvisor from \$199 per person to go on a short hike around Horseshoe Bend, ending up at a breathtaking viewpoint to see the snaking Colorado River.	7%
--	--	----

TripAdvisor is the world's largest online provider of tours, activities and attractions, offering more than 56,000 bookable tours, activities and experiences in 2,500 destinations and 165 countries to help travelers unleash the full potential of their trips.

Travelers can read the latest reviews and compare prices from more than 200 sites to find the lowest prices on the right hotel for their trip at www.TripAdvisor.com.

Methodology

The Attractions Trend Index rankings were determined based on the percent increase in search sessions on TripAdvisor desktop and mobile for U.S. travelers between 2016 and 2017 for the period of June 1 - July 5. Attractions were required to have at least 20,000 sessions in 2016 and at least four out of five bubbles on TripAdvisor to qualify.

About TripAdvisor

TripAdvisor, the world's largest travel site*, enables travelers to unleash the full potential of every trip. With more than 500 million reviews and opinions covering the world's largest selection of travel listings worldwide -- over 7 million accommodations, airlines, attractions, and restaurants -- TripAdvisor provides travelers with the wisdom of the crowds to help them decide where to stay, how to fly, what to do and where to eat. TripAdvisor also compares prices from more than 200 hotel booking sites so travelers can find the lowest price on the hotel that's right for them. TripAdvisor-branded sites are available in 49 markets, and are home to the world's largest travel community of 390 million average unique monthly visitors,** all looking to get the most out of every trip. TripAdvisor: Know better. Book better. Go better.

TripAdvisor, Inc. (NASDAQ: TRIP), through its subsidiaries, manages and operates websites under 22 other travel media brands:

www.airfarewatchdog.com, www.bookingbuddy.com, www.citymaps.com, www.cruisecritic.com, www.familyvacationcritic.com, www.flipkey.com, www.thefork.com (including www.lafourchette.com, www.eltenedor.com, www.iens.nl and www.dimmi.com.au), www.gateguru.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.housetrip.com, www.independenttraveler.com, www.jetsetter.com, www.niumba.com, www.onetime.com, www.oyster.com, www.seatguru.com, www.smartertravel.com, www.tingo.com, www.tripbod.com, www.vacationhomerentals.com and www.viator.com.

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, December 2016

**Source: TripAdvisor log files, Q1 2017

TRIP-G

View original content with multimedia:<http://www.prnewswire.com/news-releases/wild-for-the-west-tripadvisor-reveals-americans-are-flocking-to-western-us-parks-and-sites-this-summer-300494153.html>

SOURCE TripAdvisor, Inc.

News Provided by Acquire Media