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TripAdvisor Reveals Top Trending U.S. Attractions For Spring

TripAdvisor Also Highlights Bookable Tours and Experiences to Maximize Spring Trips

NEEDHAM, Mass., April 26, 2017 /PRNewswire/ -- TripAdvisor®, the travel planning and booking site, today announced the results of its Seasonal Attractions Trend Index providing travelers with insight into the hottest attractions for spring, based on year-over-year search activity on TripAdvisor. The seasonal index reveals the top 25 U.S. attractions with the greatest increase in traveler interest, offering inspiration and highlighting amazing activities and tours that can be booked to get the most out of any upcoming trip.



"This spring, U.S. travelers have shown increased interest in nature and parks as well as sights and landmarks, particularly in the western part of the country," said Brooke Ferencsik, senior director of communications for TripAdvisor. "TripAdvisor Attractions provide travelers with the tools to book a tour best suited for their preferences."

Top Trending U.S. Attractions, Spring 2017

U.S. Attraction	Reason to Go and What to Book	YoY Traffic Increase
1. The Grand Ole Opry - Nashville, Tennessee	Country music's most famous concert hall honors the genre's rich history and dynamic present. Travelers can book a one-hour behind-the-scenes Grand Ole Opry House Backstage Tour on TripAdvisor from \$25 per person.	110%
2. New York Tour - New York City, New York	Travelers can explore the Big Apple with New York Tour! by booking tours on TripAdvisor through major neighborhoods and attractions such as the 9/11 Memorial and Ground Zero Walking Tour with Optional 9/11 Museum Upgrade from \$35 per person.	73%
3. DC Trails - Washington DC, District of Columbia	Travelers in the nation's capital can book the Washington DC Essential Hop-On Hop-Off Tour on TripAdvisor to see famous monuments and memorials from \$42 per person.	65%
4. Kualoa - Kaneohe, Hawaii	Film and TV buffs will recognize this iconic landscape ("Elvis in Paradise Hawaiian Style," "Pearl Harbor," "Jurassic Park," "LOST," etc.) when booking a Full-Day Kualoa Ranch Adventure on TripAdvisor from \$160 per person.	65%
5. High Roller - Las Vegas, Nevada	Travelers who book The High Roller at The LINQ on TripAdvisor (from \$20 per person) can get a bird's eye view of the Strip inside one of the luxurious cabins.	50%
6. Grand Canyon South Rim - Grand Canyon National Park, Arizona	Travelers can enjoy one of the natural wonders of the world by booking a Grand Canyon South Rim Bus Tour with Optional Upgrades on TripAdvisor from \$100 per person.	49%
7. Antelope Canyon - Page, Arizona	Travelers who book the Antelope Canyon and Horseshoe Bend Day Tour on TripAdvisor (from \$199 per person) can descend into this "slot" canyon with a Navajo guide to learn about the geology of this sacred area.	45%
8. Disney California Adventure Park - Anaheim, California	Travelers can experience the magic of Disney by booking the Disneyland or Disney's California Adventure with Transport from Los Angeles on TripAdvisor from \$153 per person.	44%
9. Havasu Falls - Supai, Arizona	Travelers can hike by foot, horseback or mule service to one of the most famous and most-photographed waterfalls in the country.	42%
10. Garden of the Gods - Colorado Springs, Colorado	Travelers can wonder at stunning geological formations by booking Garden of the Gods Foothills Jeep Tour from Colorado Springs on TripAdvisor from \$80 per person.	42%
11. Beale Street - Memphis, Tennessee	Travelers who book the Beale Street Walking Tour on TripAdvisor from \$16 per person can explore this historic street known as the "Home of the Blues."	41%
12. San Diego Zoo - San Diego, California	Travelers can book tickets to this iconic 100-year-old zoo on TripAdvisor from \$52 per person.	37%
13. Hersheypark - Hershey, Pennsylvania	Travelers can visit the recently reopened family amusement and water park for a day of fun.	37%
14. Mount Soledad - La Jolla, California	Travelers can visit San Diego's highest point by booking an Electric Bike Tour of La Jolla and Mount Soledad on TripAdvisor from \$99 per person.	35%
15. Manoia Market at the Silos - Waco, Texas	"Fixer Upper" fans can take home décor inspiration from Joanna Gaines' boutique store.	32%
16. Old Town Trolley Tours of Washington DC - Washington DC, District of Columbia	Travelers will see the nation's capital come alive aboard Old Town Trolley Tours by booking Washington DC Hop-On Hop-Off Trolley Tour including Arlington National Cemetery on TripAdvisor from \$40 per person.	31%
17. Heard Museum - Phoenix, Arizona	Travelers can visit this museum to learn about Native American art and culture, and then continue exploring the city by booking a Half-Day Phoenix Highlights Tour on TripAdvisor from \$70 per person.	27%
18. National Civil Rights Museum - Lorraine Motel - Memphis, Tennessee	Travelers can book The National Civil Rights Museum and History Combo Tour on TripAdvisor from \$50 per person.	27%
19. Old Lahaina Luau - Lahaina, Hawaii	Travelers can experience a traditional Hawaiian Luau with local cuisine, cultural dancing and island crafts with an ocean view by booking Old Lahaina Luau Maui on TripAdvisor from \$120 per person.	26%
20. Graceland - Memphis, Tennessee	Travelers can book a multimedia audio guided Elvis Presley's Graceland Tour on TripAdvisor from \$58 per person.	26%
21. St. Louis Cathedral - New Orleans, Louisiana	Travelers can explore historic New Orleans by booking the French Quarter History Tour on TripAdvisor from \$25 per person to enter the oldest continuously active cathedral in the U.S.	26%
22. Devil's Bridge Trail - Sedona, Arizona	Novice hikers can enjoy this trail that leads into Sedona's famed Red Rock country. Then, travelers can book the sunset Canyons and Cowboys from Sedona tour on TripAdvisor from \$76 per person.	25%
23. Middleton Place - Charleston, South Carolina	Travelers can tour this 18 th century rice plantation and National Historic Landmark followed by a Charleston's Old South Canahee Historic Tour , bookable on TripAdvisor from \$26 per person.	23%
24. The Alamo - San Antonio, Texas	Travelers who book the San Antonio Grand Sightseeing Tour on TripAdvisor from \$75 per person can visit this historic site.	22%
25. Biltmore Estate - Asheville, North Carolina	Travelers can visit George Vanderbilt's historic country estate - America's largest home and a National Historic Landmark. Then, they can book a day trip Hiking Tour of Blue Ridge Parkway Waterfalls on TripAdvisor from \$68 per person.	20%

TripAdvisor is the world's largest online provider of tours, activities and attractions. TripAdvisor Attractions helps travelers unleash the full potential of their trips by offering more than 56,000 bookable tours, activities and experiences in 2,500 destinations and 165 countries.

TripAdvisor is the world's largest travel site*. Travelers can read millions of reviews and opinions and book their next trip at www.tripadvisor.com.

Methodology

The Attractions Trend Index rankings were determined based on the percent increase in search sessions on TripAdvisor desktop and mobile for U.S. travelers between 2016 and 2017 for the period of March 1 - April 16. Attractions were required to have at least 20,000 sessions in 2016 with at least four out of five bubbles on TripAdvisor to qualify.

About TripAdvisor

TripAdvisor® is the world's largest travel site*, enabling travelers to unleash the potential of every trip. TripAdvisor offers advice from millions of travelers, with 500 million reviews and opinions covering 7 million accommodations, restaurants and attractions, and a wide variety of travel choices and planning features — checking more than 200 websites to help travelers find and book today's lowest hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 390 million average unique monthly visitors** in 49 markets worldwide. TripAdvisor: Know better. Book better. Go better.

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*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, November 2016

**Source: TripAdvisor log files, Q3 2016

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