



## Policies and Procedures for Stockholders to Communicate to Board of Directors

Adopted August 23, 2011  
Modified as of March 7, 2017

The Board of Directors ("Board") believes that management speaks for Angie's List, Inc. (the "Company") and the Chairman speaks for the Board. Individual Board members may, from time to time, communicate with various constituencies that are involved with the Company, but it is expected that Board members would do this with knowledge of, or at the request of, management or the Chairman.

In cases where stockholders wish to communicate directly with the Board or an individual director, messages can be sent to the Corporate Secretary, at Angie's List, Inc., 1030 E. Washington Street, Indianapolis, Indiana, 46202, Attn: Corporate Secretary. Each communication must set forth:

- the name and address of the stockholder on whose behalf the communication is sent; and
- the number of shares of the Company that are owned beneficially by such stockholder as of the date of the communication.

The Corporate Secretary will review all incoming stockholder communications (except for mass mailings, product complaints or inquiries, job inquiries, business solicitations and patently offensive or otherwise inappropriate materials) to determine whether such communication is appropriate for presentation to the Board or the appropriate member(s) of the Board. Communications determined by the Corporate Secretary to be appropriate for presentation to the Board or the appropriate member(s) of the Board will be submitted to the Board or the appropriate member(s) of the Board or, if none is specified, to the Chairman of the Board, on a periodic basis. Where the nature of a communication warrants, the Corporate Secretary may determine, in his or her judgment, to obtain the more immediate attention of the appropriate committee of the Board, a director, independent advisor or the Company's management, as the Corporate Secretary considers appropriate.

The Corporate Secretary may decide in the exercise of his or her judgment whether a response to any stockholder communication is necessary and shall provide a report to the Company's Board on a quarterly basis of any stockholder communications received for which the Corporate Secretary has determined no response is necessary.

This procedure for stockholder communications with directors is administered by the Company's Nominating and Governance Committee. This procedure does not apply to (a) communications to directors from officers or directors the Company who are stockholders, or (b) stockholder proposals submitted pursuant to Rule 14a-8 under the Securities and Exchange Act of 1934, as amended.

**Please note: Requests for investor relations materials should be made to Angie's List, Inc., 1030 E. Washington Street, Indianapolis, Indiana, 46202, Attn: Investor Relations.**