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Consumer Hiring Plans Revealed by New Angie's List Survey

Lots of us are working from home; not many working out there; Favorite chore to outsource: yard work

INDIANAPOLIS--(BUSINESS WIRE)-- A new Angie's List (NASDAQ: ANGI) member survey shows consumers have both aspirational and practical plans when it comes to taking care of their homes this year.

"Our annual survey shows that 72 percent of our members are planning to spend as much or more than they did last year on home renovation," said Angie's List founder Angie Hicks. "Most of them plan updates for their kitchens and bathrooms, but outdoor spaces are a focal point as well."

The company expanded its annual survey this year to determine how specialized homes are becoming. The results show homeowners are much more focused on actually working from home rather than dedicating space for a hobby. Sixty percent of respondents said they work from home at least occasionally and 57 percent of them have gone so far as to dedicate space for a home office.

Millennials far outpace their elders when it comes to working from home.

Other commonly specialized space: rec-rooms (23 percent); libraries or studies (19 percent); man caves (10 percent.) Least commonly specialized spaces: wine cellars and sun rooms (2 percent); music and exercise rooms (1 percent.)

When it comes to inescapable home maintenance projects as opposed to aspirational remodeling plans, we all agree on our least favorite DIY chore: yard work.

"Nearly half of us are prepared to pay for professional lawn and yard work this year," Hicks said.

The survey said homeowners, on average, will hire at least four service pros to help with the chore list this year. The most popular inside jobs: odd jobs (31 percent) electrical work (26 percent); housecleaning and interior painting (both 25 percent); and carpet cleaning (23 percent.)

The Angie's List survey included responses from 1,245 members across the country.

About Angie's List

Finding a pro for a job well done is easy at Angieslist.com. More than five million members nationwide use Angie's List to help them maintain and improve their homes. Built on a foundation of more than 10 million verified reviews in more than 700 categories of local service, Angie's List connects members directly to its online marketplace of services and offers unique tools and support designed to improve the local service experience for both members and service professionals.

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