



June 23, 2016

Zynga Unthaws the Coolest Era in History with Ice Age: Arctic Blast

Mobile Match-3 Game Premieres New Scenes from Upcoming Film, Ice Age: Collision Course

SAN FRANCISCO, June 23, 2016 (GLOBE NEWSWIRE) -- Zynga (Nasdaq:ZNGA), a leading social game developer, today announced the launch of *Ice Age: Arctic Blast*, a playful Match-3 adventure set in the beloved animated world of the Ice Age film franchise. Debuting in advance of next month's worldwide premiere of the summer movie event, Ice Age: Collision Course, *Ice Age: Arctic Blast* is now available to download for free on the [App Store for iPhone and iPad](#) and [Google Play](#).

"Starring timeless characters like Sid, Manny, Diego, Scrat and more, *Ice Age: Arctic Blast* is a new twist on the Match-3 genre, challenging players to progress through the iconic Ice Age universe," said Jim Stern, Executive Producer, Zynga. "For the first time ever, we are integrating all of the Ice Age movies into a single game, giving movie fans the ability to interact with the entire herd of Ice Age characters through deeply immersive gameplay and stunning visuals. We can't wait for our players to travel back in time and discover it for themselves."

Starting today, players can access 100 levels of matching fun featuring 16 beloved characters from across the Ice Age movie franchise. As they match, swipe, expand and swap tiles to bust through the jewel-blasting levels, movie fans will harness the heroic powers of their favorite furry friends, including Scrat's Super-Smash and Crash & Eddie's Snowball Assault, to propel them to victory. In addition to featuring exciting Match-3 gameplay, *Ice Age: Arctic Blast* will premiere never-before-seen movie scenes from the upcoming film, Ice Age: Collision Course in-game, giving players a sneak-peek at the latest Ice Age movie ahead of its theatrical debut.

"As one of the top international animated film franchises of all time, fans across the globe love and connect with the characters, the stories of friendship and adventure told in the Ice Age movies," said Rick Phillips, Executive Vice-President, Fox Digital Entertainment. "We are proud to work with Zynga in bringing this beloved brand to players through an exciting Match-3 experience that encompasses the humor and heart of Ice Age."

With innovative story-based Match-3 progression, *Ice Age: Arctic Blast* features episodes inspired by real story lines from the Ice Age franchise, including Forest Frenzy, Dino World and Rhino Rampage. Just like in the Ice Age movies, friendship is a central theme in *Ice Age: Arctic Blast*. Friends can join each other in the chilly adventure by connecting through Facebook and sending lives, power ups and other gifts to help comrades complete their quests. In addition, players will be able to journey outside of the Match-3 progression map to embark on mini-adventures with their favorite Ice Age pals.

Ice Age: Arctic Blast was developed in close collaboration with Eat Sleep Play, the world-class game developer behind the hit video game series Twisted Metal. Eat Sleep Play worked closely with Zynga's team, collaborating on art, design and engineering to bring the Ice Age universe to life for a richly visual experience.

Beginning today, the game is available in 16 languages, including English, German, French, Spanish, Italian, Swedish, Japanese, Russian and Korean. For more information about *Ice Age: Arctic Blast*, visit the game's community channels on [Facebook](#), [Twitter](#) and [Instagram](#).

Game logo and images can be found here: <https://zynga.box.com/s/43ufb95lfqe9qtuh7yoctxvmueiuhyl1>.

About Zynga Inc.

Since its founding in 2007, Zynga's mission has been to connect the world through games. To-date, more than 1 billion people have played Zynga's games across Web and mobile, including FarmVille, Zynga Poker, Words With Friends, Hit it Rich! Slots and CSR Racing. Zynga's games are available on a number of global platforms including Apple iOS, Google Android, Facebook and [Zynga.com](#). The company is headquartered in San Francisco, Calif., and has additional offices in the U.S., Canada, U.K., Ireland and India. Learn more about Zynga at <http://blog.zynga.com> or follow us on [Twitter](#) and [Facebook](#).

About Fox Digital Entertainment

Fox Digital Entertainment (FDE) produces award-winning mobile games and apps based on 20th Century Fox's globally-recognized film and television properties. FDE's products delight millions of players every day with games including ANGRY BIRDS™ RIO, THE SIMPSONS™ TAPPED OUT, FAMILY GUY: THE QUEST FOR STUFF, FUTURAMA: GAME OF DRONES, SUGAR SMASH: THE BOOK OF LIFE and many more.

Forward Looking Statements

This release contains forward looking statements relating to, among other things, the launch of Ice Age: Arctic Blast on the App Store for iPhone and iPad and Google Play, the success of the game, features for the game, including gameplay and licensed content, how and when our players play the game, and the ability of our players to connect to certain games and their friends through different devices and platforms. The success of the matters covered by such forward looking statements involves risks. Actual results could differ materially from those predicted or implied. Factors that could cause or contribute to such differences include, among other things, player interest in the game and features, player interest in the Match-3 category, our relationship and agreements with platform providers, our ability to launch future features for the game in a timely manner, our ability to monetize the game and features effectively, the effectiveness of our marketing program, our ability to implement new game technology and player reaction to this technology, our ability to anticipate and address technical challenges that may arise and competition. More information about the risks Zynga faces is included in our quarterly and annual reports filed with the SEC, copies of which may be obtained at <http://investor.zynga.com> or the SEC's web site at www.sec.gov. Undue reliance should not be placed on the forward-looking statements in this release. We assume no obligation to update such statements.

Contact

Erin Smith-Cheng

esmithcheng@zynga.com

(650) 224-2462

 Primary Logo

Source: ZYNGA INC.

News Provided by Acquire Media