



December 8, 2016

Zynga Releases the Titans - New Social Mobile Game Dawn of Titans Now Available to Global Audiences

Makers of CSR Racing 2 and Clumsy Ninja Deliver Immersive Experience for Action Strategy Players

SAN FRANCISCO, Dec. 08, 2016 (GLOBE NEWSWIRE) -- Zynga (Nasdaq:ZNGA), a leading social game developer, today announced the worldwide launch of *Dawn of Titans* - a next-generation mobile Action Strategy game developed by Zynga's UK-based studio, NaturalMotion, the makers of *CSR Racing 2* and *Clumsy Ninja*. *Dawn of Titans* is available globally today on the [App Store](#) for iPhone and iPad and [Google Play](#) for Android devices.

Photos accompanying this announcement are available at:

<http://www.globenewswire.com/NewsRoom/AttachmentNg/e3349b6f-89b3-4aa9-8290-bfee41ea7505>

<http://www.globenewswire.com/NewsRoom/AttachmentNg/de5fa9c0-508a-4df3-83bd-060c8b8d3eb7>

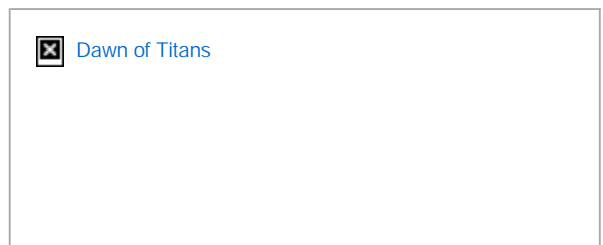
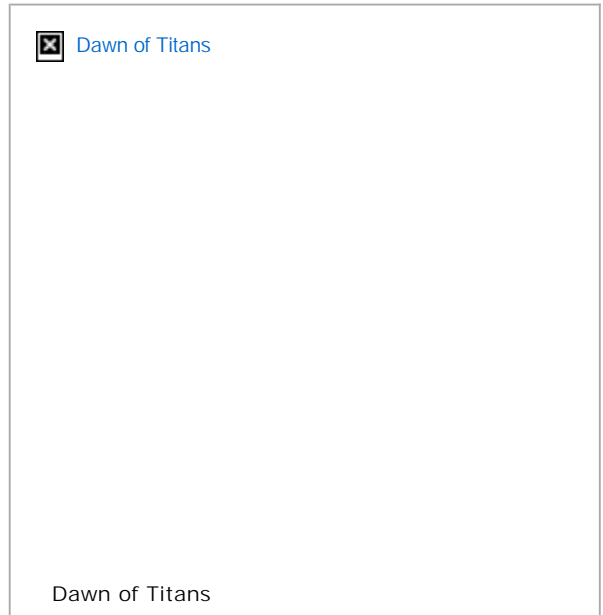
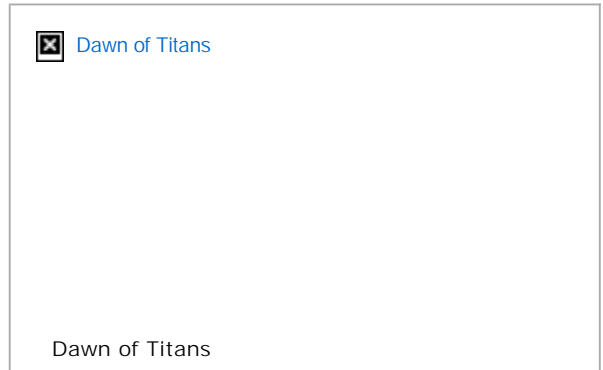
In *Dawn of Titans*, players are immersed in a breathtaking, high-fantasy world where they build their own kingdoms, wage war with larger-than-life Titans and compete with their friends in real-time - all from the palm of their hand. The free-to-play social game ushers in a new level of mobile entertainment with stunning visuals and industry-leading battle control mechanics, allowing players to swipe or tap into action while seamlessly deploying and maneuvering thousands of troops. The game's deep social features enable players to battle with their friends, join Alliances and Leagues, ascend Leaderboards and reap the spoils of combat.

"Our goal with *Dawn of Titans* is to deliver a 'wow' experience to global audiences that pushes the creative and technical boundaries of what's possible on phones and tablets," said Torsten Reil, CEO of NaturalMotion. "We pride ourselves on creating emotional realism in our games and inventing immersive worlds for players to explore and get lost in. With *Dawn of Titans*, consumers get true strategy and depth of game play, combined with the short play sessions and fast social connectivity that are made for mobile gaming. I am proud of the work our team did to develop something unique and special for players and truly innovative for Action Strategy category fans."

Cutting Edge Technology Meets Immersive, Cinematic Entertainment

Dawn of Titans features an original storyline and lore that draws inspiration from fantasy worlds and medieval eras. From the moats, villagers and waterfalls found in a player's kingdom, to the epic battles and enemy plinths - the game creates a visually compelling 3D experience that supersedes anything found in the mobile Action Strategy category today. *Dawn of Titans* is further brought to life with a custom soundtrack that dynamically changes depending on where a player is in the game.

Powering *Dawn of Titans* is NaturalMotion's proprietary technology and toolset, creating unprecedented visuals, character animation, rendering and depth-of-gameplay. NaturalMotion's technology has been relied on by some of the biggest theatrical blockbusters and console video games over the last decade. Applying these tools to the



mobile platform brings the world of *Dawn of Titans* to life, giving the Titans dynamic, authentic movement while simultaneously rendering thousands of troops on-screen.

Wage Epic Battles With Larger-Than-Life Titans and Rise Up to Defeat Evil

Dawn of Titans is the ultimate battle between good and evil as players strive to defeat their mortal enemy, Almarand. As the ruler of a small kingdom, players upgrade their buildings and land while recruiting and training troops to strengthen their territory against enemy attackers. As they advance in the game, players engage in battles to increase the reach of their empire and earn valuable Victory Points. Players can invade neighboring territories throughout *Dawn of Titans* by raiding them to earn resources or capturing them to put the enemy's land under their control.

Aiding players in these battles are the Titans which belong to five factions - Human, Unak, Elithen, Mossmane and Ragnar - and come in a wide spectrum of sizes and genders. Each Titan has unique assets that players can use to their advantage as they prepare for war. Players can increase the strength and skill of their Titans by deploying them in battle to earn Experience Points (XP) and unlock more advanced Titans. Players can level-up their Titans, fusing their powers in a quest to create the most powerful Titan.

Dawn of Titans also includes a new Titan Faceoff section, adding more strategic combat depth and allowing players to see how their Titans and troops stack up against the competition before heading into battle. Titan Faceoff includes a strength meter that enables players to adjust the power, range and speed of their troops, while deploying spells and other resources to enhance their combat approach.

New Levels of Social and Community

True to Zynga's mission to connect the world through games, *Dawn of Titans* delivers social features that make it easier for players to connect, compete and collaborate. In *Dawn of Titans*, players are never alone, with a number of social features including deep player-versus-player gameplay, Alliances, Leagues, resource sharing, global in-game chat and live, weekly events. The Alliances are visualized within a dynamic real-time environment where players can see their Alliance and others in a unique 3D worldview.

As players advance into new Leagues with more skilled Alliances, they can earn rewards, such as access to rare Titans, spells and other in-game resources. The game also includes a new Pin-to-Raid feature, where players can pin an enemy land and instantly request Alliance member assistance in attacking and capturing that kingdom.

Dawn of Titans is available to download today for free on the [App Store](#) for iPhone and iPad and [Google Play](#) for Android devices. The game is available in 16 languages, including English, German, French, Italian, Spanish, Japanese and Norwegian. For more information about *Dawn of Titans*, visit the game's community channels on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#)

Game logo, video trailer and images can be found here: <https://zynga.box.com/s/kb9gol3mgev6qemowphke1zks4vwxwrl>

About Zynga Inc.

Since its founding in 2007, Zynga's mission has been to connect the world through games. To-date, more than 1 billion people have played Zynga's games across Web and mobile, including *FarmVille*, *Zynga Poker*, *Words With Friends*, *Hit it Rich! Slots* and *CSR Racing*. Zynga's games are available on a number of global platforms including Apple iOS, Google Android, Facebook and [Zynga.com](#). The company is headquartered in San Francisco, Calif., and has additional offices in the U.S., Canada, U.K., Ireland and India. Learn more about Zynga at <http://blog.zynga.com> or follow us on Twitter and Facebook.

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Forward Looking Statements

This press release contains forward-looking statements, including those statements relating to, among other things, the launch of *Dawn of Titans*, the game's success and the game's features (including gameplay, characters and social features). Forward-looking statements often include words such as "outlook," "projected," "intends," "will," "anticipate,"

"believe," "target," "expect," and statements in the future tense are generally forward-looking. The achievement or success of the matters covered by such forward-looking statements involves significant risks, uncertainties, and assumptions. Undue reliance should not be placed on such forward-looking statements, which are based on information available to us on the date hereof. We assume no obligation to update such statements. More information about these risks, uncertainties, and assumptions are or will be described in greater detail in our public filings with the Securities and Exchange Commission (the "SEC"), copies of which may be obtained by visiting our Investor Relations web site at <http://investor.zynga.com> or the SEC's web site at www.sec.gov.

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