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Porsche Races into Zynga's CSR Racing 2

Players Can Now Collect, Customize and Race Their Favorite Porsche Vehicles on Mobile

SAN FRANCISCO, Jan. 19, 2017 (GLOBE NEWSWIRE) -- Zynga (Nasdaq:ZNGA), a leading social game developer, today announced the addition of several of Porsche's luxury sports cars to the vehicle lineup in *CSR Racing 2* (*CSR2*), a mobile racing game developed by Zynga's UK-based studio, NaturalMotion. *CSR2* players can now experience the thrill of getting their hands on the wheel of their favorite sports car directly from their mobile phone or tablet. *CSR2* is available globally on the [App Store for iPhone and iPad](#) and [Google Play for Android](#) devices.

A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/5c96e55e-3350-461e-8589-56f1d5188c7f>

"We're incredibly excited to introduce Porsche to *CSR2* players," said Torsten Reil, CEO of NaturalMotion. "Porsche is an icon in the automotive industry. For more than 60 years, Porsche has designed some of the most stunning premium and exclusive sports cars that people all over the world dream of owning. We're proud to work with Porsche to give *CSR2* players the chance to win or buy an in-game Porsche and see what it's like to race some of the fastest cars on the road."

Beginning today, *CSR2* players can experience getting behind the wheel of a 2015 Porsche 918 Spyder, 2016 911 Turbo S or a 2017 718 Boxster S. The 918 Spyder and 911 Turbo S will be up for grabs to win as a Season Prize for players who complete the Crew Milestone Ladder. For players who cannot wait to hit the streets in a Porsche, the 718 Boxster S can be purchased in the game's car dealership. Players also have a chance to win a rare in-game version of the Porsche 718 Boxster S.

In *CSR2*, players participate in head-to-head drag races - the purest form of auto racing - against friends and fellow car fans. To create the most authentic mobile racing experience, the *CSR2* team worked closely with Porsche to recreate the physical specs of their vehicles for the mobile screen. From the vehicle paint colors and finishes, to the interior leather colors and trims, every detail precisely mirrors the look and feel of a real Porsche.

CSR2 is the third installment in the *CSR Racing* franchise, which also includes the original *CSR Racing* and *CSR Racing Classics*. *CSR2* has garnered more than 1 million 5-star reviews and is currently the #1 Top Grossing Racing Game in over 50 countries. Since the game's launch, *CSR2* players have raced more than 583 million miles in the game, enough to circle the world more than 23,400 times.

CSR2 is available to download for free on the App Store and Google Play. For more information about *CSR2*, visit the game's community channels on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

Game logo and images can be found here: <https://zynga.box.com/s/tmpd2d5vs8ncuzp6s9zkoi3vt8xmon92>

About Zynga Inc.

Since its founding in 2007, Zynga's mission has been to connect the world through games. To-date, more than 1 billion people have played Zynga's games across Web and mobile, including *FarmVille*, *Zynga Poker*, *Words With Friends*, *Hit it Rich!* *Slots* and *CSR Racing*. Zynga's games are available on a number of global platforms including Apple iOS, Google Android, Facebook and [Zynga.com](#). The company is headquartered in San Francisco, Calif., and has additional offices in the U.S., Canada, U.K., Ireland and India. Learn more about Zynga at <http://blog.zynga.com> or follow us on Twitter and Facebook.

Contact

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Forward Looking Statements/Cautionary Statements

This press release contains forward-looking statements, including those statements relating to, among other things, the addition of certain Porsche cars to *CSR2*. Forward-looking statements often include words such as "outlook," "projected," "intends," "will," "anticipate," "believe," "target," "expect," and statements in the future tense are generally forward-looking. The achievement or success of the matters covered by such forward-looking statements involves significant risks, uncertainties, and assumptions. Undue reliance should not be placed on such forward-looking statements, which are based on information available to us on the date hereof. We assume no obligation to update such statements. More information about these risks, uncertainties, and assumptions are or will be described in greater detail in our public filings with the Securities and Exchange Commission (the "SEC"), copies of which may be obtained by visiting our Investor Relations web site at <http://investor.zynga.com> or the SEC's web site at www.sec.gov.

References to game ratings contained in this press release are as of the date of this press release and are for all of the game's releases or updates in the applicable platform or app store.

 Primary Logo

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