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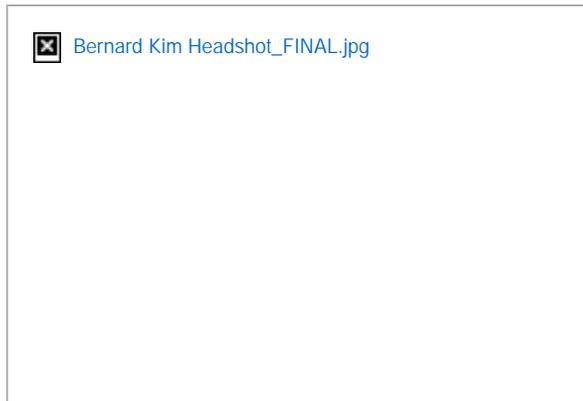
## Zynga Names Bernard Kim as President of Publishing

### Industry Veteran Brings Deep Mobile Gaming Experience to Zynga

SAN FRANCISCO, June 13, 2016 (GLOBE NEWSWIRE) -- Zynga Inc. (Nasdaq:ZNGA), a leading social game developer, today announced that the Company has appointed Bernard Kim as President of Publishing. He will report directly to Chief Executive Officer Frank Gibeau effective immediately. Mr. Kim will oversee the Company's publishing division, which is responsible for how Zynga brings its games and services to players through its network, consumer insights, product management, marketing, user acquisition, ad monetization, communications, business development and strategic partnerships.

A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/a1eefb75-52a1-4a98-b489-43ab55f2f9f5>

"I've worked with Bernard over the years on some of gaming's biggest mobile titles. He's been on the frontlines of major platform shifts and business transitions over the last decade, and I believe his experience in games and digital entertainment will help accelerate our execution," said Frank Gibeau, CEO of Zynga. "Bernard is extraordinarily entrepreneurial and creative, and has a deep understanding of player needs. At Zynga, he will focus on driving more yield from our live services and go-to-market investments for new titles. Bernard will also help reimagine how we bring our products to life by blending consumer insights with world-class publishing and growth strategies to deliver leading social mobile games to our players."



"Zynga has a phenomenal opportunity in front of it. The company has proven brands, talented teams and the social DNA needed to deliver truly unique mobile games to players," said Bernard Kim, President of Publishing at Zynga. "I've been a passionate gamer my whole life and have been a fan of Zynga's founding mission and aspiration to connect the world through games. From Words With Friends to FarmVille, Zynga has created franchises that have introduced more than a billion people around the world to social gaming. I'm very excited to work with Frank and the team to deliver high-quality experiences that drive deeper long-term engagement with mass market audiences."

Mr. Kim, 40, is a mobile gaming and interactive entertainment veteran with more than 15 years of experience. He spent nearly 10 years at Electronic Arts Inc., most recently as the company's Senior Vice President of Mobile Publishing. In that role, he oversaw EA's mobile distribution, strategy, product management, analytics, network engagement, marketing, revenue demand planning, business development, third-party publishing, mergers and acquisitions and Sandbox. During his tenure at EA, he also led EA's games division in Asia and helped bring EA franchises including Sim City, Star Wars, The Sims, The Simpsons, Real Racing and EA SPORTS to billions of players.

Prior to joining EA, Mr. Kim served as Director of Sales and Channel Strategy at The Walt Disney Company, where he led sales and retail for Disney Mobile.

#### About Zynga Inc.

Since its founding in 2007, Zynga's mission has been to connect the world through games. To-date, more than 1 billion people have played Zynga's games across Web and mobile, including FarmVille, Zynga Poker, Words With Friends, Hit it Rich! Slots and CSR Racing. Zynga's games are available on a number of global platforms including Apple iOS, Google Android, Facebook and [Zynga.com](http://www.zynga.com). The company is headquartered in San Francisco, Calif., and has additional offices in the U.S., Canada, U.K., Ireland and India. Learn more about Zynga at <http://blog.zynga.com> or follow us on [Twitter](https://twitter.com/zynga) and [Facebook](https://www.facebook.com/zynga).

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## Forward-Looking Statements

This press release contains forward looking statements relating to, among other things, the appointment of Bernard Kim as our new President of Publishing, the success of Bernard Kim in his new role, our future operational plans, strategies and prospects, our ability to blend consumer insights with world-class publishing and growth strategies, our ability to deliver high-quality experiences, and our ability to drive deeper long-term engagement with mass market audiences. Forward-looking statements often include words such as "outlook," "projected," "intends," "will," "anticipate," "believe," "target," "expect," and statements in the future tense are generally forward-looking. The achievement or success of the matters covered by such forward-looking statements involves significant risks, uncertainties, and assumptions. Our actual results could differ materially from those predicted or implied and reported results should not be considered as an indication of our future performance.

More information about factors that could affect our operating results is included under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in our Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2016, copies of which may be obtained by visiting our Investor Relations web site at <http://investor.zynga.com> or the SEC's web site at [www.sec.gov](http://www.sec.gov). Undue reliance should not be placed on the forward-looking statements in this press release, which are based on information available to us on the date hereof. There is no guarantee that the circumstances described in our forward-looking statements will occur. We assume no obligation to update such statements.

 [Primary Logo](#)

Source: ZYNGA INC.

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