



October 26, 2016

## Zynga to Host Conference Call to Discuss Updates in External Financial Reporting on October 27, 2016

SAN FRANCISCO, Oct. 26, 2016 (GLOBE NEWSWIRE) -- Zynga Inc. (Nasdaq:ZNGA) today announced it will host a conference call on Thursday, October 27, 2016, at approximately 2:00 p.m. Pacific Time (5:00 p.m. Eastern Time) to discuss updates to Zynga's external reporting of non-GAAP financial performance measures in response to the SEC's updated Compliance and Disclosure Interpretations released on May 17, 2016.

Prior to the call, at 1:00 p.m. Pacific Time (4:00 p.m. Eastern Time), Zynga will post an example earnings slide presentation and FAQ document to its website at <http://investor.zynga.com> that further explain updates to its external reporting of non-GAAP financial performance measures.

Questions may be asked on the call regarding the updates to the external reporting; Zynga will not be discussing any business results on the call.

The live Q&A session can be accessed at <http://investor.zynga.com> - a replay of which will be available through the website after the call - or via the below conference dial-in number:

- | Toll-Free Dial-In Number: (800) 537-0745
- | International Dial-In Number: (253) 237-1142
- | Conference ID: 8453489

As a reminder, Zynga will report its third quarter 2016 financial results on Wednesday, November 2, 2016, at approximately 1:00 p.m. Pacific Time (4:00 p.m. Eastern Time). Zynga management will host a live Q&A session at 2:00 p.m. Pacific Time (5:00 p.m. Eastern Time) on November 2 to discuss the Company's third quarter performance.

### About Zynga Inc.

Since its founding in 2007, Zynga's mission has been to connect the world through games. To-date, more than 1 billion people have played Zynga's games across Web and mobile, including *FarmVille*, *Zynga Poker*, *Words With Friends*, *Hit it Rich!* *Slots* and *CSR Racing*. Zynga's games are available on a number of global platforms including Apple iOS, Google Android, Facebook and [Zynga.com](http://zynga.com). The company is headquartered in San Francisco, Calif., and has additional offices in the U.S., Canada, U.K., Ireland and India. Learn more about Zynga at <http://blog.zynga.com> or follow us on [Twitter](https://twitter.com/zynga) and [Facebook](https://facebook.com/zynga).

### Forward Looking Statements

During the course of the presentation, Zynga may make forward-looking statements regarding future events, including the ways in which Zynga may modify its system of external financial reporting and the ways in which Zynga's management and board of directors assess performance. Forward-looking statements often include words such as "outlook," "projected," "intends," "will," "anticipate," "believe," "target," "expect," and statements in the future tense are generally forward-looking. The achievement or success of the matters covered by such forward-looking statements involves significant risks, uncertainties, and assumptions. Our actual results could differ materially from those predicted or implied and reported results should not be considered as an indication of our future performance. Undue reliance should not be placed on such forward-looking statements, which are based on information available to us on the date hereof. We assume no obligation to update such statements.

More information about factors that could affect our operating results are or will be described in greater detail in our public filings with the Securities and Exchange Commission (the "SEC"), copies of which may be obtained by visiting our Investor Relations web site at <http://investor.zynga.com> or the SEC's web site at [www.sec.gov](http://www.sec.gov).

### Contacts

Investor Relations Contact  
Rebecca Lau  
[investors@zynga.com](mailto:investors@zynga.com)

Press Contact  
Stephanie Hess  
[shess@zynga.com](mailto:shess@zynga.com)

 Primary Logo

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