



June 30, 2016

## Calling All Car Lovers! CSR Racing 2 Speeds onto iOS and Android

### Players Bring it to the Streets in an Authentic, Visually-Stunning Mobile Racing Experience

SAN FRANCISCO, June 30, 2016 (GLOBE NEWSWIRE) -- Zynga (Nasdaq:ZNGA), a leading social game developer, today announced the launch of *CSR Racing 2* (*CSR2*), the next-generation sequel to the smash hit *CSR Racing*. Developed by Zynga's UK-based NaturalMotion studio, the free-to-play mobile game hits the road today on the [App Store for iPhone and iPad](#) and [Google Play](#).

A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/1effd721-b7c5-43fb-a1f8-ca8f8cc69edb>

"*CSR Racing* has a passionate fan base that lives and breathes the world of cars," said Torsten Reil, CEO of NaturalMotion. "With more than 190 million downloads by auto enthusiasts around the world, the original *CSR Racing* and *CSR Classics* brought never-before-seen levels of visual fidelity and vehicle authenticity to the Racing genre on mobile. In *CSR2*, we've built on this legacy by amplifying the drag racing experience and introducing new social elements, higher-fidelity graphics and enhanced levels of customization to create the most immersive and realistic mobile racing experience for our players."

In *CSR2*, players participate in head-to-head drag races - the purest form of auto racing - against friends and fellow car lovers. *CSR2* delivers a highly competitive multiplayer experience where online races are live and in real-time, giving players the opportunity to challenge opponents for in-game currency. Players can form crews, connect with the top players in the world and live chat racing strategies to defeat their biggest rivals.

The pit crew behind *CSR2* understands what supercars the ultimate gearhead wants in their garage and how they want to customize them. Working closely with every car manufacturer featured in the game, including Ferrari, Lamborghini, McLaren, Pagani and more, each vehicle in *CSR2* has been meticulously recreated for the mobile racing experience. With precise attention paid to every aspect of the customization experience, from vehicle paint colors and finishes to interior leather colors and trims, players will truly feel that they own their favorite high-performance cars.

"*CSR2* makes it possible for our fans to experience what it means to buy, customize and race a Pagani," said Pagani Automobili S.p.A. "With only 100 Huayras ever produced globally, we're excited to bring our supercar to the fingertips of auto enthusiasts in *CSR2*."

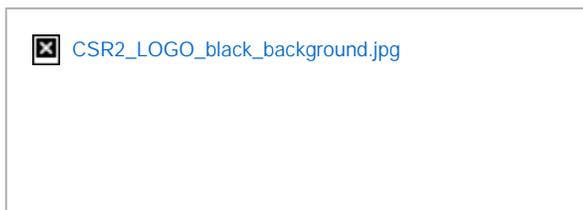
Featuring ground-breaking shader effects, real-time motion blurring, lens dirt and dynamic exposure capabilities, *CSR2* provides an immersive experience for players. Detailed weather effects also enable players to experience driving their favorite vehicle in wet weather conditions. Additionally, NaturalMotion collaborated with auto tuning companies, including Japan-based supercar tuner Liberty Walk, to ensure that the vehicles look and feel as realistic as possible.

"Liberty Walk is proud to partner with NaturalMotion and Zynga to bring LB Works cars to life in *CSR2*," said Wataru Kato, CEO, Liberty Walk. "The NaturalMotion team understands our style and products better than anyone, and *CSR2* brings to life a unique car modification culture that mirrors what our fans see on the streets in the real world."

*CSR2* is available to download for free on the App Store for iPhone and iPad and Google Play. For more information about *CSR2*, visit the game's community channels on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

Game logo and images can be found here: <https://zynga.box.com/s/7yd70czz8gqhawm8jyu3uh2rwx9hd1tf>

**About Zynga Inc.**



Since its founding in 2007, Zynga's mission has been to connect the world through games. To-date, more than 1 billion people have played Zynga's games across Web and mobile, including *FarmVille*, *Zynga Poker*, *Words With Friends*, *Hit it Rich!* *Slots* and *CSR Racing*. Zynga's games are available on a number of global platforms including Apple iOS, Google Android, Facebook and [Zynga.com](http://zynga.com). The company is headquartered in San Francisco, Calif., and has additional offices in the U.S., Canada, U.K., Ireland and India. Learn more about Zynga at <http://blog.zynga.com> or follow us on [Twitter](#) and [Facebook](#).

## Forward Looking Statements

This release contains forward looking statements relating to, among other things, the launch of *CSR Racing 2* on the App Store for iPhone and iPad and Google Play Store for Android devices, the success of the game, features for the game, including gameplay and licensed content, how and when our players play the game, and the ability of our players to connect to certain games and their friends through different devices and platforms. The success of the matters covered by such forward looking statements involves risks. Actual results could differ materially from those predicted or implied. Factors that could cause or contribute to such differences include, among other things, player interest in the game and features, player interest in the Racing category, our relationship and agreements with platform providers and providers of licensed content, our ability to launch future features for the game in a timely manner, our ability to monetize the game and features effectively, the effectiveness of our marketing program, our ability to implement new game technology and player reaction to this technology, our ability to anticipate and address technical challenges that may arise and competition. More information about the risks Zynga faces is included in our quarterly and annual reports filed with the SEC, copies of which may be obtained at <http://investor.zynga.com> or the SEC's web site at [www.sec.gov](http://www.sec.gov). Undue reliance should not be placed on the forward-looking statements in this release. We assume no obligation to update such statements.

## Contact

Erin Smith-Cheng  
[esmithcheng@zynga.com](mailto:esmithcheng@zynga.com)  
(650) 224-2462

 Primary Logo

Source: ZYNGA INC.

News Provided by Acquire Media