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2017 SHAPE Women's Half-Marathon to Honor 13 Female Leaders in Second Annual Women Run the World™ Relay & Mentorship Program

Honorees Including Olivia Culpo, Hannah Bronfman and Jen Selter Will Be Paired with Mentees from NYRR Run for the Future to Walk or Run a One-Mile Leg of the 13.1-Mile Race

NEW YORK, April 12, 2017 /PRNewswire/ -- Meredith Corporation, (NYSE:MDP; www.meredith.com) the leading media and marketing company serving 100 million American women and 72 percent of U.S. millennial women (26 million), today announced that the 2017 SHAPE Women's Half-Marathon hosted by Meredith's *SHAPE* magazine in conjunction with the New York Road Runners (NYRR), will celebrate the 14th anniversary of the 13.1-mile race by featuring 13 notable female leaders across multiple industries with its second-annual **Women Run the World™ Relay & Mentorship Program**.



The race, which will be held on Sunday, April 30, in New York's Central Park, is one of the largest women's-only half-marathons in the country, and draws 10,000 female runners and walkers of all ages, from around the world, each year.

The notable runners include:

- | Candice Huffine, model and Founder of Project Start
- | Elizabeth Goodman Artis, Editor-in-Chief of *SHAPE*
- | Hannah Bronfman, DJ and Founder of HBFIT.com
- | Jackie Cruz, actress and star of *Orange is the New Black*
- | Jen Selter, fitness advocate and social media star
- | Jen Widerstrom, The Biggest Loser Trainer
- | Jenny Gaither, Founder & CEO of Movemeant Foundation
- | Jessamyn Stanley, yoga teacher, author of *Every Body Yoga*, body positivity advocate and Motrin Spokesperson
- | Natalie Sexton, CMO of Natalie's Orchid Island Juice
- | Olivia Culpo, actress and fashion & beauty influencer
- | Payal Kadakia, CEO & Co-Founder of ClassPass
- | Rachel Pratt, New York Road Runners Senior Vice President of Youth & Community Services
- | Tollie Love, Vice President, Fundraising & Marketing of CARE

"We're honored and excited to once again work with Women Run the World™," says Elizabeth Goodman Artis, Editor-in-Chief of *SHAPE* magazine. "This race is all about celebrating female empowerment and camaraderie, and I can't think of a better way to do that than by recognizing these 13 incredible women who are making a difference in their industries and communities every day."

In addition to honoring these 13 notable women and showcasing the significant role that women play as leaders and influencers, the Women Run the World™ Relay & Mentorship Program will also highlight the importance of supporting, inspiring and empowering the next generation of women.

Honorees will be paired with a mentee from the NYRR [Run for the Future](#) program, a free running program for young

women in New York City, which gives them the tools to run their first 5k race, build and strengthen self-confidence, and earn money toward college. Each pair will run or walk a one-mile leg of the course as part of the relay team.

"I'm excited to be part of the Women Run the World™ relay, an initiative that brings together an impressive group of successful women with the next generation of leaders who are participating in the NYRR Run for the Future program," said Rachel Pratt, Senior Vice President of youth and community services for New York Road Runners. "Now in its 14th year, the SHAPE Women's Half-Marathon is an inspiring day for women of all ages and abilities and brings to life NYRR's mission to help and inspire people through running."

On race day, supporters and spectators are invited to cheer on runners along the course in Central Park, and visit the Race Day Festival at Naumburg Bandshell to enjoy live music, free samples, giveaways, fun activities and more. There will also be an awards ceremony following the race to celebrate the runners and Women Run the World™ honorees.

ABC's *Good Morning America* serves as the Media Partner of the SHAPE Women's Half-Marathon. Race Product Sponsors include **AdvoCare**, **Motrin**, **Cabot Creamery Cooperative** and **Natalie's Juice**. **CARE**, a leading humanitarian organization that empowers women and girls around the globe, serves as the Charity Partner; **Bloomingdale's** serves as the Retail Partner; and **AVON39**, **PowerBar** and **True Citrus** serve as Gift Bag Sponsors.

A number of pre-race events will take place at the NYRR *RUN*Center in the lead up to the event. For complete dates and details or to register for the race, visit: <http://www.nyrr.org/races-and-events/2017/shape-womens-half-marathon>.

To join the conversation on social media using 2016's trending hashtag **#WomenRunTheWorld**, and by following:

SHAPE Half on Facebook: [facebook.com/shapehalf](https://www.facebook.com/shapehalf)

SHAPE Half on Twitter: @ShapeHalf

SHAPE Half on Instagram: @ShapeHalf

For race details and additional information, please visit: <http://shapehalf.com/>.

ABOUT SHAPE

Launched in 1981, *SHAPE* helps women achieve the best versions of themselves while understanding that healthy living is more than an endgame—it's a source of personal joy and lasting reward. *SHAPE* magazine is published 10 times a year with a rate base of 2.5 million and an audience of 27 million, reaching women across all platforms, including the 8.5 million users on Shape.com and Fitnessmagazine.com, and through award-winning consumer events and innovative brand extensions. Visit us online at: <http://www.shape.com/> | Facebook: <https://www.facebook.com/SHAPEmagazine> | Twitter: [@Shape_Magazine](https://twitter.com/Shape_Magazine) | Instagram: [@Shape_Magazine](https://www.instagram.com/Shape_Magazine) | Snapchat: @Shape_Magazine

ABOUT NEW YORK ROAD RUNNERS (NYRR)

Founded in 1958, New York Road Runners has grown from a local running club to the world's premier community running organization, whose mission is to help and inspire people through running. NYRR's commitment to New York City's five boroughs features races, community events, youth running initiatives, school programs, and training resources that provide hundreds of thousands of people each year, from children to seniors, with the motivation, know-how, and opportunity to *Run for Life*. NYRR's premier event, and the largest marathon in the world, is the TCS New York City Marathon. Held annually on the first Sunday in November, the race features 50,000 runners, from the world's top professional athletes to a vast range of competitive, recreational, and charity runners. To learn more, visit www.nyrr.org.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/2017-shape-womens-half-marathon-to-honor-13-female-leaders-in-second-annual-women-run-the-world-relay--mentorship-program-300438682.html>

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