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Meredith To Create Bookazine Based On Iconic House & Garden Brand

Will Debut on Newsstands on May 2; Meredith Licensing Brand from Condé Nast

DES MOINES, Iowa and NEW YORK, March 14, 2017 /PRNewswire/ -- Meredith Corporation (**NYSE:MDP**; www.meredith.com) - the leading media and marketing company with national brands serving more than 110 million American women including nearly 75 percent of U.S. Millennial women - announced today it is creating two bookazines based on the *House & Garden* brand in 2017 for newsstand sale.



Under a licensing agreement with Condé Nast, Meredith is handling content creation; advertising sales and marketing; and production and distribution for *House & Garden*, which will be printed on high-quality paper and have an initial retail distribution of approximately 200,000 copies.

The 100-page Spring/Summer 2017 issue of *House & Garden* will be available on newsstands May 2, with a cover price of \$9.99. In keeping with the tradition of *House & Garden* magazine, the bookazine will feature inspiring rooms celebrating the authenticity and personality of the people who inhabit them, as well as bountiful gardens that satisfy the eye and the soul.

House & Garden is being edited by *Better Homes & Gardens* Editor-in-Chief Stephen Orr, who served as Garden Editor at *House & Garden* for a decade earlier in his career. He is being assisted by Group Editor Samantha Hart, with Jennifer Madara the Art Director. Mark Josephson is the Group Publisher and Beth McDonough is the Publisher.

"We are excited to reintroduce *House & Garden* in this unique format," said Orr. "One thing I always liked about *House & Garden* was just looking at its beautiful content. We will offer readers the opportunity to unplug and look at something presented in a more leisurely fashion. *House & Garden* will be elegant yet fun, upbeat, and not too serious. It will be full of the serenity that people often miss with digital media."

ABOUT MEREDITH CORPORATION

Meredith has been committed to service journalism for 115 years. Today, Meredith uses multiple platforms - including broadcast television, print, digital, mobile and video - to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners.

Meredith's National Media Group reaches more than 110 million unduplicated women every month, including nearly 75 percent of U.S. Millennial women. Meredith is the leader in creating and distributing content across platforms in key consumer interest areas such as food, home, parenting and health through well-known brands such as *Better Homes & Gardens*, *Parents*, *SHAPE*, *Allrecipes* and *EatingWell*. Meredith also features robust brand licensing activities, including more than 3,000 SKUs of branded products at 5,000 Walmart stores across the U.S. Meredith Xcelerated Marketing is an award-winning, strategic and creative agency that provides fully integrated marketing solutions for many of the world's top brands, including The Kraft Heinz Co., Bank of America, WebMD, Volkswagen and NBC Universal.

ABOUT CONDÉ NAST

Condé Nast is a premiere media company renowned for producing the highest quality content for the world's most influential audiences. Attracting more than 100 million consumers across its industry-leading print, digital and video brands, the company's portfolio includes some of the most iconic titles in media: *Vogue*, *Vanity Fair*, *Glamour*, *Brides*, *Self*, *GQ*, *GQ Style*, *The New Yorker*, *Condé Nast Traveler*, *Allure*, *Architectural Digest*, *Bon Appétit*, *Epicurious*, *Wired*, *W*, *Golf Digest*, *Golf World*, *Teen Vogue*, *Ars Technica*, *The Scene*, *Pitchfork* and *Backchannel*. The Company's newest division, Condé Nast Entertainment, was launched in 2011 to develop film, television and premium digital video programming.

For more information, please visit condenast.com and follow [@CondeNast](https://twitter.com/CondeNast) on Twitter.

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