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AmpliFi HD Mesh Wi-Fi Products Launch in the United Kingdom

Whole-home Wi-Fi solutions eliminate dead spots and provide faster speeds

NEW YORK--(BUSINESS WIRE)-- Ubiquiti Labs, the consumer technology arm of wireless networking company Ubiquiti Networks, Inc. (NASDAQ:UBNT) ("Ubiquiti"), today announced the availability of its [AmpliFi HD Mesh Wi-Fi](#) products in the United Kingdom. AmpliFi HD is designed to solve many of the widely-recognised challenges of the connected home, including dead zones, slow connections, and difficulties in setting up and configuring a router.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170808005445/en/>



AmpliFi HD Wi-Fi stands out in its category through a [unique combination of form and function](#). Designed from the outside in, AmpliFi is meant to be a showcase piece for the modern home. The central routing device camouflages an advanced antenna design as a stunning desktop piece featuring a glowing base LED and a smart LCD display. The router connects to adjustable MeshPoints that distribute Wi-Fi throughout the home. To reduce clutter, the MeshPoints can seamlessly be installed into any open electrical socket without any cables.

AmpliFi HD offers plug-and-play setup through an app that directly links AmpliFi devices to a smartphone via Bluetooth LE. With a simple, intuitive setup, users can manage their new network, monitor ISP speeds, invite guests, create family profiles, oversee network security, and access 24/7, live, in-app support. The system utilises 802.11AC Wi-Fi technology, powering up to 5.45 Gbps of aggregate wireless throughput along with breakthrough coverage performance through 3x3 antennas.

Ben Moore, Vice President of Business Development at Ubiquiti Networks commented: "AmpliFi HD Mesh Wi-Fi solutions quickly gained popularity in the United States due to their sleek industrial design, plug-and-play installation, and superior performance. We are excited to now make them available to customers in the United Kingdom."

Moore continued: "As our homes get smarter, there's an increasing need for reliable and fast Wi-Fi in every corner. AmpliFi HD leverages Ubiquiti's advanced and proven technology that powers over 38 million Wi-Fi radios for enterprise and service provider networks around the globe. The system provides unmatched performance and coverage, delivering fast internet bandwidth throughout the entire home and supports a large number of Wi-Fi devices at the same time."

AmpliFi HD is a whole-home Wi-Fi solution that eliminates dead spots and provides faster speeds.
(Photo: Business Wire)

AmpliFi HD features unlimited scalability and is fully customisable for any home no matter the square footage. Customers can, for example, buy the standalone AmpliFi HD Router first and add the AmpliFi HD MeshPoints later for increased coverage. The AmpliFi HD MeshPoints are also the first of its kind that work with any third-party Wi-Fi router to create a mesh Wi-Fi system.

Pricing and Availability

AmpliFi HD Mesh Wi-Fi System - £359.99

AmpliFi HD Mesh Router - £149.99

AmpliFi HD MeshPoint - £132.49

AmpliFi HD products are available now in the United Kingdom from Scan Computers on scan.co.uk and on Amazon.co.uk with additional retailers to follow in the coming months. Visit www.amplifi.com for more information.

About Ubiquiti Labs

Ubiquiti Labs is the consumer electronics innovation laboratory of Ubiquiti Networks (NASDAQ: UBNT) ("Ubiquiti"), a leader in wireless communication devices for enterprises and service providers. Ubiquiti was founded by former Apple engineer Robert Pera in 2005 with the mission to connect everyone everywhere through innovative new technology products. Ubiquiti Labs consists of a small team of engineers and product designers dedicated to solving everyday problems. The team's first product is AmpliFi HD, a mesh Wi-Fi system that solves chronic Wi-Fi challenges now facing the connected home.

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Safe Harbor for Forward Looking Statements

Certain statements in this press release are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Statements other than statements of historical fact including words such as "look", "will", "expanding", and "continues" and statements in the future tense are forward looking statements. The statements in this press release that could be deemed forward-looking statements include statements regarding business trends, anticipated demand for our products, and any statements or assumptions underlying any of the foregoing.

Forward-looking statements are subject to certain risks and uncertainties that could cause our actual future results to differ materially, or cause a material adverse impact on our results. We discuss these risks in greater detail under the heading "Risk Factors" and elsewhere in our Annual Report on Form 10-K for the year ended June 30, 2016, subsequent Quarterly Reports on Form 10-Q and other filings filed with the U.S. Securities and Exchange Commission (the SEC), which are available at the SEC's website at www.sec.gov. Copies may also be obtained by contacting the Ubiquiti Networks Investor Relations Department, or by email at IR@ubnt.com or by visiting the Investor Relations section of the Ubiquiti Networks website, <http://ir.ubnt.com>.

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Press:

For more information, high resolution images or to discuss a review sample, please email any of the below contacts:

No Nonsense PR Ltd

lucy.major@nononsensepr.co.uk

sara.wingrove@nononsensepr.co.uk

ross.perrin@nononsensepr.co.uk

Tel: 07926 727741

or

Investor Relations:

Laura Kiernan, 1-914-598-7733

SVP Investor Relations

laura.kiernan@ubnt.com

Source: Ubiquiti Labs

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