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AmpliFi HD Mesh Wi-Fi Available at Best Buy, GameStop and Sam's Club

New Retailers to Carry AmpliFi Products in Select Stores and Online

SAN JOSE, Calif., April 19, 2017 (GLOBE NEWSWIRE) -- Ubiquiti Labs, the consumer technology arm of wireless networking company Ubiquiti Networks, Inc. (NASDAQ:UBNT) ("Ubiquiti"), today announced that it is expanding the availability of its [AmpliFi HD Mesh Wi-Fi](#) products through new relationships with Best Buy, GameStop and Sam's Club. Starting this month, AmpliFi HD will roll out to select retail stores in the U.S., allowing consumers to experience innovative mesh Wi-Fi technology first hand. Building on existing retail channels [Amazon.com](#) and [AmpliFi.com](#), each of the new retailers will also sell AmpliFi online.

A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/ffa93e6d-9118-46f3-a840-58c84876f49b>

"Dead zones, slow connections, security issues and routers that are difficult to configure are widely-recognized challenges of the connected home," said Ben Moore, vice president of business development at Ubiquiti Networks. "We developed AmpliFi HD to solve many of these issues with a product that is meticulously designed for the home, ranging from the industrial design and advanced antenna technology to the plug-and-play installation. AmpliFi HD has been very well received and working with brick and mortar retailers will help us educate even more people about the many benefits of the product."

AmpliFi HD is designed to offer simple, elegant solutions to support smart home capabilities. It delivers fast internet bandwidth throughout the entire home even when supporting multiple devices at the same time. As consumer demand for mesh Wi-Fi continues to rapidly grow, retailers are expanding their shelf space for these solutions. Now, more people can buy the beautifully designed AmpliFi Wi-Fi products that stand out in its category through a [unique combination of form and function](#). Designed from the outside in, AmpliFi is meant to be a showcase piece for the modern home. The AmpliFi central routing device camouflages an advanced antenna design as a stunning desktop piece featuring a glowing base LED and a smart LCD display.

AmpliFi is the first Wi-Fi router offered at GameStop stores throughout the U.S., bringing foolproof, simple to set up connectivity to a community that needs major bandwidth - gamers. "We are constantly looking at how we creatively explore new opportunities where having the ultimate Wi-Fi experience is a must. Multi-player console gaming is another great use case for AmpliFi because of the high-bandwidth needed for a highly visual, blip free performance," said Moore.

The AmpliFi HD family includes the AmpliFi HD Mesh System (MSRP \$349.99), standalone AmpliFi HD Router (MSRP \$149.99) and standalone AmpliFi HD MeshPoint (MSRP \$129.99). The AmpliFi HD family features unlimited scalability and is fully customizable for any home no matter the square footage. Customers can, for example, buy the standalone AmpliFi HD Router first and add the AmpliFi HD Mesh Points later for increased coverage. The AmpliFi HD MeshPoints are also the first of its kind that work with any third-party Wi-Fi router to create a mesh Wi-Fi system. The MeshPoints feature high-gain antennas hidden within a small footprint that can seamlessly be installed into any open electrical socket. These devices are uniquely powered by a magnetized base that provides both power and directional adjustment of the antenna for optimal performance.

AmpliFi HD offers plug-and-play setup through an app that directly links AmpliFi devices to a smartphone via Bluetooth LE. With a simple, intuitive setup, users can manage their new network, monitor ISP speeds, invite guests, create family profiles and oversee network security.

 AmpliFi HD Sam's Club Display

Starting this month, AmpliFi HD will roll out to select Best Buy, GameStop and Sam's Club locations in the U.S.

About Ubiquiti Labs

Ubiquiti Labs is the consumer electronics innovation laboratory of [Ubiquiti Networks](#) (NASDAQ:UBNT) ("Ubiquiti"), a leader in wireless communication devices for enterprises and service providers. The first mission of Ubiquiti Labs is solving chronic Wi-Fi challenges now facing the modern connected home with AmpliFi.

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Safe Harbor for Forward Looking Statements

Certain statements in this press release are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Statements other than statements of historical fact including words such as "look", "will", "expanding", and "continues" and statements in the future tense are forward looking statements. The statements in this press release that could be deemed forward-looking statements include statements regarding business trends, anticipated demand for our products, and any statements or assumptions underlying any of the foregoing.

Forward-looking statements are subject to certain risks and uncertainties that could cause our actual future results to differ materially, or cause a material adverse impact on our results. We discuss these risks in greater detail under the heading "Risk Factors" and elsewhere in our Annual Report on Form 10-K for the year ended June 30, 2016, subsequent Quarterly Reports on Form 10-Q and other filings filed with the U.S. Securities and Exchange Commission (the SEC), which are available at the SEC's website at www.sec.gov. Copies may also be obtained by contacting the Ubiquiti Networks Investor Relations Department, or by email at IR@ubnt.com or by visiting the Investor Relations section of the Ubiquiti Networks website, <http://ir.ubnt.com>.

Media Contact

Johan-Till Broer

Director of Public Relations

pr@ubnt.com

Ph. 1-646-461-3806

Investor Relations Contact

Laura Kiernan

SVP Investor Relations

laura.kiernan@ubnt.com

Ph. 1-914-598-7733

 [Primary Logo](#)

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