



January 11, 2017

Barbara Brown, Mortgage Compliance Group Manager in Birmingham, Receives Regions Bank's Top Associate Honor

Devoted volunteer continued to help others amid great personal loss

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- [Regions Bank](#) today announced that Barbara Brown, a Mortgage Compliance Group manager in Birmingham, is the January 2017 recipient of the Regions Bank Better Life Award. The Better Life Award is the top honor given to a Regions associate for outstanding dedication and job performance as well as exemplary involvement and commitment to the community.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20170111005170/en/>



Barbara Brown, a Mortgage Compliance Group manager in Birmingham, is the January 2017 recipient of the Regions Bank Better Life Award. (Photo: Business Wire)

"They hug my neck and say, 'Thank you so much for doing that for us.' I see how much they need and appreciate what we are able to do."

Regions is donating \$1,000 to Lipscomb Elementary in honor of Brown's Better Life Award. Although Brown, a 35-year veteran, is set to retire from Regions in March, her team plans to continue the volunteer projects she started for the school.

"I told my group that I will come back and help," Brown said. "Lipscomb Elementary is a caring atmosphere of teachers and parents who want their children to succeed. Any role I can play in that will do my heart good."

[A video about Brown](#) can be seen on the [Regions Financial YouTube channel](#).

About The Better Life Award

The Better Life Award is presented monthly to a Regions associate who lives the company's mission to make life better for customers, associates and the communities Regions serves, and who is an example of the company's values:

- | Put People First
- | Do What Is Right
- | Focus On Your Customer
- | Reach Higher

2016 was a year of great loss for Brown. Her mother passed away in February, and her husband died in May. Her heart was broken, but her willingness to serve was unchanged.

"I could have taken extra time off to wade in my sorrow," Brown said. "But my life is not fulfilled unless I give back."

Brown gave her time, talent and treasure to the faculty and students of Lipscomb Elementary, a Jefferson County school in an underdeveloped area near Birmingham. She organized a back-to-school supply drive with colleagues, recruited donors and volunteers for a fall festival, and supported an angel tree program that provided Christmas gifts for needy families.

"I enjoy working with the kids," Brown said.

Regions associates are nominated for the award by their managers and peers. Regions Chairman, President and Chief Executive Officer Grayson Hall honors recipients at the company's headquarters in Birmingham, Ala., at a meeting broadcast to offices throughout the communities Regions serves. In addition to the recognition, associates who earn the Better Life Award receive an additional week of vacation, a crystal award, and a \$1,000 donation is made in their name to the non-profit organization of their choice.

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$125 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, mortgage, and insurance products and services. Regions serves customers across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,600 banking offices and 2,000 ATMs. Additional information about Regions and its full line of products and services can be found at www.regions.com.

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Regions Bank

Jeremy D. King, 205-264-4551

jeremyd.king@regions.com

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Source: Regions Financial Corporation

News Provided by Acquire Media