



March 8, 2017

Jamie Mobley, City President in Searcy, Ark., Receives Regions Bank's Top Associate Honor

Passionate leader supports working students and young professionals in her community

BIRMINGHAM, Ala.--(BUSINESS WIRE)-- [Regions Bank](#) today announced that Jamie Mobley, City President for Regions in Searcy, Ark., is the March 2017 recipient of the Regions Bank Better Life Award. The Better Life Award is the top honor given to a Regions associate for outstanding dedication and job performance as well as exemplary involvement and commitment to the community.

This Smart News Release features multimedia. View the full release here:
<http://www.businesswire.com/news/home/20170308005117/en/>



Jamie Mobley, City President for Regions in Searcy, Ark., is the March 2017 recipient of the Regions Bank Better Life Award. She is seen here with Morgan George, commercial banking assistant. (Photo: Business Wire)
\$1,000 to the school in honor of Mobley's Better Life Award.

Mobley joined Regions as a teller in 2001. At the time, she was a freshman at Arkansas State University-Beebe. She worked full-time while she earned her degree. ASU-Beebe was an ideal fit for her situation.

"Some graduate high school and go straight to a traditional four-year university; that was not an option for me. I needed to work in order to help support my family while attending school," Mobley said. "ASU-Beebe made it possible for me to take classes before and after work hours. It has always stuck with me."

Mobley promotes her alma mater often and raises money for its students. She was named the ASU-Beebe Alumnus of the Year in 2015 and now chairs the school's development council. Regions is donating

Mobley's outreach extends beyond the ASU-Beebe campus to young professionals in the greater Searcy community. She helped establish the Future Fund for the White County Community Foundation. The endowment is funded by young professionals who annually select nonprofit organizations to receive Future Fund grants.

Mobley also facilitates the Searcy Leadership Institute, an annual 10-month session that introduces young professionals to state government, the benefits of teamwork and the concept of identifying personal strengths.

"It's important to familiarize them with the issues that affect the community, to give them opportunities to be forces of change," Mobley said. "We're not only engaging the leaders of today, we're securing good leadership for tomorrow."

Mobley is chair of the Searcy Regional Chamber of Commerce board of directors and is a Searcy Regional Economic Development Corporation board member. [A video about Mobley's community work](#) can be seen on the [Regions Financial YouTube channel](#).

About The Better Life Award

The Better Life Award is presented monthly to a Regions associate who lives the company's mission to make life better for customers, associates and the communities Regions serves, and who is an example of the company's values:

- | Put People First
- | Do What Is Right
- | Focus On Your Customer
- | Reach Higher
- | Enjoy Life

Regions associates are nominated for the award by their managers and peers. Regions Chairman, President and Chief Executive Officer Grayson Hall honors recipients at the company's headquarters in Birmingham, Alabama, at a meeting broadcast to offices throughout the communities Regions serves. In addition to the recognition, associates who earn the Better Life Award receive an additional week of vacation, a crystal award, and a \$1,000 donation is made in their name to the non-profit organization of their choice.

About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$126 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, mortgage, and insurance products and services. Regions serves customers across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,500 banking offices and 1,900 ATMs. Additional information about Regions and its full line of products and services can be found at www.regions.com.

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