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## INTRODUCTION

Heregulin (HRG)-driven ErbB3 signaling mediates insensitivity to standard-of-care (SOC) cancer therapies in a variety of preclinical models. It is hypothesized that one way in which cancers become insensitive to therapy is by upregulating HRG-driven signaling through the ErbB3/PI3K/Akt pathway. Seribantumab (MM-121) is a fully human IgG2 antibody that binds to ErbB3 and blocks HRG from binding. In this way, seribantumab prevents ErbB3 from dimerizing with EGFR or HER2 and activating survival signaling. By blocking this pathway, it is hypothesized that seribantumab could restore sensitivity to therapy in tumors where this pathway is active.



### **PRE-CLINICAL AND CLINICAL BACKGROUND**













## Identification of Heregulin (HRG) expression as a driver of a difficult-to-treat cancer phenotype and development of a companion diagnostic for the HRG-**ErbB3 targeting drug seribantumab**



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