



August 22, 2016

## **LifeVantage Ranks #6 on Utah Business Magazine Fast 50**

### **The company achieves highest ranking of all Utah-based Direct Selling companies**

SALT LAKE CITY, Aug. 22, 2016 (GLOBE NEWSWIRE) -- For the third time in the past five years, LifeVantage has been ranked in the Top 10 on *Utah Business* magazine's annual Fast 50. The company ranks #6 on the 2016 list that was just released by *Utah Business*.

The *Utah Business* Fast 50 recognizes 50 of the fastest growing companies in the state, celebrating them for their entrepreneurial spirit, innovative business tactics, and skyrocketing revenue growth. The companies are selected and ranked based on financial data submitted to an independent accountant for analysis.

"It is a tremendous honor to be ranked in the Utah Business Fast 50. Our repeated ranking in the top 10 demonstrates that LifeVantage is a dynamic, expanding, and sustainable company that is focused on long-term growth objectives," said LifeVantage President and Chief Executive Officer Darren Jensen. "This is just a glimpse of where I see the company going in the future. We will continue to focus on being a company that grows in a sustainable manner so that we can provide an opportunity to better the lives of people around the world for generations to come."

Click [here](#) to see the entire 2016 Fast 50 list of honorees.

### **About LifeVantage Corporation**

LifeVantage Corporation (Nasdaq:LFVN), is a science based network marketing company dedicated to visionary science that looks to transform health, wellness and anti-aging internally and externally at the cellular level. The company is the maker of the Protandim® line of scientifically validated dietary supplement, the TrueScience® Anti-Aging Skin Care Regimen, Canine Health®, the AXIO® energy product line and the PhysIQ™ smart weight management system. LifeVantage was founded in 2003 and is headquartered in Salt Lake City, Utah.  
[www.lifevantage.com](http://www.lifevantage.com)

### **Forward Looking Statements**

This document contains forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Words and expressions reflecting optimism, satisfaction or disappointment with current prospects, as well as words such as "believe," "hopes," "intends," "estimates," "expects," "projects," "plans," "anticipates," "look forward to" and variations thereof, identify forward-looking statements, but their absence does not mean that a statement is not forward-looking. Examples of forward-looking statements include, but are not limited to, statements we make regarding our future growth and distributor success. Such forward-looking statements are not guarantees of performance and the Company's actual results could differ materially from those contained in such statements. These forward-looking statements are based on the Company's current expectations and beliefs concerning future events affecting the Company and involve known and unknown risks and uncertainties that may cause the Company's actual results or outcomes to be materially different from those anticipated and discussed herein. These risks and uncertainties include, among others, those discussed in greater detail in the Company's Annual Report on Form 10-K and the Company's Quarterly Report on Form 10-Q under the caption "Risk Factors," and in other documents filed by the Company from time to time with the Securities and Exchange Commission. The Company cautions investors not to place undue reliance on the forward-looking statements contained in this document. All forward-looking statements are based on information currently available to the Company on the date hereof, and the Company undertakes no obligation to revise or update these forward-looking statements to reflect events or circumstances after the date of this document, except as required by law.

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