

# POINTS INTERNATIONAL LTD

## **FORM 6-K** (Report of Foreign Issuer)

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 6-K**

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16  
UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of April, 2018

Commission File Number: 001-35078

**POINTS INTERNATIONAL LTD.**

(Translation of registrant's name into English)

111 Richmond St., W. Suite 700, Toronto, ON, M5H 2G4, Canada

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F [ ] Form 40-F [X]

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): [ ]

**Note:** Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): [ ]

**Note:** Regulation S-T Rule 101(b)(7) only permits the submission in paper of a Form 6-K if submitted to furnish a report or other document that the registrant foreign private issuer must furnish and make public under the laws of the jurisdiction in which the registrant is incorporated, domiciled or legally organized (the registrant's "home country"), or under the rules of the home country exchange on which the registrant's securities are traded, as long as the report or other document is not a press release, is not required to be and has not been distributed to the registrant's security holders, and, if discussing a material event, has already been the subject of a Form 6-K submission or other Commission filing on EDGAR.

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. Yes [ ] No [X]

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- \_\_\_\_\_.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Points International Ltd.  
(Registrant)

Date: April 24, 2018

By: /s/ Erick Georgiou

Name: Erick Georgiou

Title: Chief Financial Officer

\* Print the name and title under the signature of the signing officer.

NYC#: 108692.1

SEC1815(04-09)

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**EXHIBIT INDEX**

[99.1](#)

[News Release dated April 24, 2018](#)

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**Points Partners With Emirates Skywards To Offer Members More  
Emirates' Loyalty Programme leverages Points' Loyalty Commerce Platform To Offer  
Emirates Skywards Members More Engagement Opportunities**

TORONTO, April 24, 2018 – Points (TSX: PTS) (Nasdaq: PCOM), the global leader in powering loyalty commerce, today announced that it has launched a long-term partnership with Emirates Skywards, the loyalty programme of Emirates Airline. This partnership gives Emirates Skywards members a new way to Buy, Gift, Transfer and Reinstate Skywards miles.

By leveraging Points' Loyalty Commerce Platform services, Emirates Skywards members will be enabled to get more out of their participation by easily buying, gifting or transferring up to 100,000 miles per year or reinstating expired miles. The partnership is ultimately providing Emirates Skywards members more flexibility in managing their miles.

"We constantly look at all avenues to enhance the Emirates Skywards programme and deliver greater value to our global membership base," said Dr Nejib Ben Kheder, Senior Vice President, Emirates Skywards. "We are pleased to be working with Points to offer our members more flexibility in how they seamlessly Buy, Gift or Transfer Skywards Miles. Members can delight themselves or their loved ones with faster access to a wide choice of flights, travel and lifestyle reward experiences that Skywards offers."

"We are excited to team up with Emirates Skywards to help enhance the loyalty programme of the world's largest international airline," said Rob MacLean, CEO of Points. "Through this partnership, Emirates Skywards' 20 million members will be empowered to do more with their miles. We look forward to leveraging our platform to power new features and offer more flexibility to members."

With its leading Loyalty Commerce Platform, Points provides loyalty eCommerce and technology solutions to the world's top brands to power innovative services to drive increased revenue and member engagement in loyalty programs. Points leverages its platform to efficiently deliver great services, including the Buy, Gift and Transfer functionality, to more than 50 loyalty program partners worldwide.

For more about Points' Loyalty Commerce Platform, visit [www.points.com](http://www.points.com).

#### About Points International

Points, (TSX: PTS) (Nasdaq: PCOM), provides loyalty e-commerce and technology solutions to the world's top brands to power innovative services that drive increased loyalty program revenue and member engagement. Currently, the Company has a growing network of nearly 60 global loyalty programs integrated into its unique Loyalty Commerce Platform. Points offers three core private or co-branded services: its Loyalty Currency Retailing service sells loyalty points and miles directly to consumers; its Platform Partners service offers developers transactional access to dozens of loyalty programs and their hundreds of millions of members via a package of APIs; and its Points Travel service helps loyalty programs increase revenue from hotel and car rental bookings while offering members more opportunities to earn and redeem loyalty rewards more broadly. Points is headquartered in Toronto with offices in San Francisco and London.

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For more information, visit [company.points.com](http://company.points.com), follow Points on Twitter ( [@PointsLoyalty](https://twitter.com/PointsLoyalty) ) or read the [Points blog](#). For Points' financial information, visit [investor.points.com](http://investor.points.com).

#### About Emirates Skywards

Emirates Skywards, the award-winning loyalty programme of Emirates, offers four tiers of membership - Blue, Silver, Gold and Platinum - with each membership tier providing exclusive privileges. Emirates Skywards members earn Skywards Miles when they fly on Emirates or partner airlines, or when they use the programme's designated hotels, car rentals, financial, leisure and lifestyle partners. Skywards Miles can be redeemed for an extensive range of rewards, including tickets on Emirates and other Emirates Skywards partner airlines, flight upgrades, hotel accommodation, excursions and exclusive shopping. Visit Emirates Skywards online at: [www.emirates.com/skywards](http://www.emirates.com/skywards)

#### CONTACT

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