

POINTS INTERNATIONAL LTD

FORM 6-K (Report of Foreign Issuer)

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**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of April, 2017

Commission File Number: 001-35078

POINTS INTERNATIONAL LTD.

(Translation of registrant's name into English)

111 Richmond St., W. Suite 700, Toronto, ON, M5H 2G4, Canada

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F [] Form 40-F [X]

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): []

Note: Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): []

Note: Regulation S-T Rule 101(b)(7) only permits the submission in paper of a Form 6-K if submitted to furnish a report or other document that the registrant foreign private issuer must furnish and make public under the laws of the jurisdiction in which the registrant is incorporated, domiciled or legally organized (the registrant's "home country"), or under the rules of the home country exchange on which the registrant's securities are traded, as long as the report or other document is not a press release, is not required to be and has not been distributed to the registrant's security holders, and, if discussing a material event, has already been the subject of a Form 6-K submission or other Commission filing on EDGAR.

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. Yes [] No [X]

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- _____.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Points International Ltd.
(Registrant)

Date: April 25, 2017

By: /s/ Michael D'Amico

Name: Michael D'Amico

Title: Chief Financial Officer

* Print the name and title under the signature of the signing officer.

NYC#: 108692.1

SEC1815(04-09)

Persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

EXHIBIT INDEX

[99.1](#) [Press Release dated April 25, 2017](#)



FOR IMMEDIATE RELEASE

Points Named One of Canada's Top Small & Medium Employers for a Second Consecutive Year

Canada's Top 100 Employers again recognizes Toronto-based Points for its forward-thinking policies and collaborative work environment

TORONTO, April 25, 2017 – [Points](#) (TSX:PTS) (Nasdaq:PCOM), the global leader in powering loyalty commerce, today announced that it has again been recognized as one of Canada's Top Small and Medium Employers. This marks the second consecutive year that Points has received the honour and follows its recent recognition as one of Greater Toronto's Top Employers.

Now entering its fifth year, Canada's Top Small and Medium Employers recognizes small and medium enterprises (SMEs) that foster the nation's best workplaces and forward-thinking human resource policies. Employers are evaluated on their work atmosphere, employee benefits and perks, community involvement, and training and skills development, among other indicators.

"We couldn't be more proud of this national recognition," said Rob MacLean, CEO at Points. "From day one, we've worked hard to foster an exceptional work culture that attracts a talented and productive group of people. A company is only as strong as its team and we know that our people are what make us great. It's an honour to be recognized along with many great SMEs in Canada who are raising the bar to create cultures of excellence."

Since its inception in 2000, Points has grown from a technology start-up to a global industry leader developing best-in-class loyalty technology and partnering with over 50 of the world's largest loyalty brands. Points actively seeks to promote an innovative and engaging work atmosphere, giving employees the freedom to think big with the resources to make things happen.

"Building an impactful culture has always been a priority for us. From our physical office space to our HR policies, these are designed in collaboration with our employees," said Inez Murdoch, Chief People Officer at Points. "We're proud of our culture, our exceptional employees and collaborative team dynamic across the business."

To view the complete list of 2017 finalists, visit Canada's Top 100 website, <http://www.canadastop100.com/sme>.

To learn more about Points, visit company.points.com

About Points

Points, publicly traded as Points International Ltd. (TSX:PTS)(Nasdaq:PCOM), provides loyalty eCommerce and technology solutions to the world's top brands to power innovative services that drive increased loyalty program revenue and member engagement. With a growing network of over 50 global loyalty programs integrated into its unique Loyalty Commerce Platform, Points offers three core private or co-branded services: its Buy Gift and Transfer service retails loyalty points and miles directly to consumers; its Points Loyalty Wallet service offers any developer transactional access to dozens of loyalty programs and their hundreds of millions of members via a package of APIs; and its Points Travel service helps loyalty programs increase program revenue from hotel bookings, and provides more opportunities for members to earn and redeem loyalty rewards more quickly. Points is headquartered in Toronto with offices in San Francisco and London.

For more information, visit company.points.com, follow Points on Twitter ([@PointsLoyalty](https://twitter.com/PointsLoyalty)) or read the [Points blog](#). For Points' financial information, visit investor.points.com.

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