

# POINTS INTERNATIONAL LTD

## **FORM 6-K** (Report of Foreign Issuer)

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 6-K**

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16  
UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of March, 2017

Commission File Number: 001-35078

**POINTS INTERNATIONAL LTD.**

(Translation of registrant's name into English)

111 Richmond St., W. Suite 700, Toronto, ON, M5H 2G4, Canada

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F [ ] Form 40-F [X]

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): [ ]

**Note:** Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): [ ]

**Note:** Regulation S-T Rule 101(b)(7) only permits the submission in paper of a Form 6-K if submitted to furnish a report or other document that the registrant foreign private issuer must furnish and make public under the laws of the jurisdiction in which the registrant is incorporated, domiciled or legally organized (the registrant's "home country"), or under the rules of the home country exchange on which the registrant's securities are traded, as long as the report or other document is not a press release, is not required to be and has not been distributed to the registrant's security holders, and, if discussing a material event, has already been the subject of a Form 6-K submission or other Commission filing on EDGAR.

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. Yes [ ] No [X]

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- \_\_\_\_\_.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Points International Ltd.  
(Registrant)

Date: March 6, 2017

By: /s/ Michael D'Amico

Name: Michael D'Amico

Title: Chief Financial Officer

\* Print the name and title under the signature of the signing officer.

NYC#: 108692.1

SEC1815(04-09)

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EXHIBIT INDEX

[99.1](#) [News Release dated March 6, 2017](#)

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FOR IMMEDIATE RELEASE

## Points Named a 2017 Top Workplace for Women in Canada

*Great Places to Work Institute again recognizes Points for its exceptional work environment and creating a culture of equality.*

TORONTO, March 6, 2017 – [Points](#) (TSX:PTS) (Nasdaq:PCOM), the global leader in powering loyalty commerce, is honoured to announce their recognition as one of the 50 Best Workplaces for Women in Canada in 2017. Ranking at #22, this marks the third consecutive year that Points has been named a top employer for women.

Presented by Great Places to Work Institute®, the award identifies organizations that foster levels of workplace trust experience by their female workforce as well as their people programs that support women.

“As a technology company, we are all-too aware that women are grossly underrepresented in the industry,” said Rob MacLean, CEO of Points. “We actively endorse a more diverse, more equitable and more welcoming environment that attracts and retains the right people. We’re proud of the female representation we have at all levels of the company and promote women joining and developing their careers at Points.”

Points actively promotes the recruitment and career development of women, creating an environment of equal opportunity. Points offers competitive benefits like flexible work-hours, maternity and parental support, and encourages strong relationships for women across departments through company-sponsored events and lunches. Points is actively involved in the Pyladies community, an international mentorship group with a focus on helping more women become active participants and leaders in the Python open-source community.

“Creating a strong culture of workplace equality has always been our key focus. We take pride in bringing the right people in the door who feel they can work as part of a team, take initiative and really make an impact,” said Inez Murdoch, Chief People Office at Points. “Being recognized as a top employer for women is extremely important for us as it gets to the core of who we are as a company.”

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A complete list of the 2017 finalists can be found on the Great Places to Work Institute's website. For more information on the Great Places to Work Institute, visit <http://www.greatplacetowork.ca/>.

#### About Points

Points, publicly traded as Points International Ltd. (TSX:PTS)(Nasdaq:PCOM), provides loyalty eCommerce and technology solutions to the world's top brands to power innovative services that drive increased loyalty program revenue and member engagement. With a growing network of over 50 global loyalty programs integrated into its unique Loyalty Commerce Platform, Points offers three core private or co-branded services: its Buy Gift and Transfer service retails loyalty points and miles directly to consumers; its Points Loyalty Wallet service offers any developer transactional access to dozens of loyalty programs and their hundreds of millions of members via a package of APIs; and its Points Travel service helps loyalty programs increase program revenue from hotel bookings, and provides more opportunities for members to earn and redeem loyalty rewards more quickly. Points is headquartered in Toronto with offices in San Francisco and London.

For more information, visit [company.points.com](http://company.points.com), follow Points on Twitter ( [@PointsLoyalty](https://twitter.com/PointsLoyalty) ) or read the [Points blog](#). For Points' financial information, visit [investor.points.com](http://investor.points.com).

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