



Points International Ltd.  
Business Metrics

	2013					2014				
	Q1	Q2	Q3	Q4	TOTAL	Q1	Q2	Q3	Q4	YTD TOTAL
<b>TOTAL ALL CHANNELS</b>										
Points/Miles Transacted	4,420,726,427	3,867,914,705	4,249,169,894	5,348,319,904	17,886,130,930	4,724,110,846	5,811,085,065	5,296,465,668	4,574,408,848	20,406,070,427
vs. previous year	18%	12%	22%	21%	18%	7%	50%	25%	-14%	14%
# of Points/Miles Transactions	377,845	415,861	500,204	500,782	1,794,692	547,232	596,715	617,952	529,792	2,291,691
vs. previous year	4%	7%	45%	35%	22%	45%	43%	24%	6%	28%