

POINTS INTERNATIONAL LTD

FORM 6-K (Report of Foreign Issuer)

Filed 08/10/17 for the Period Ending 08/10/17

Telephone	416-595-0000
CIK	0001204413
Symbol	PCOM
SIC Code	7389 - Business Services, Not Elsewhere Classified
Industry	Internet Services
Sector	Technology

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of August, 2017

Commission File Number: 001-35078

POINTS INTERNATIONAL LTD.

(Translation of registrant's name into English)

111 Richmond St., W. Suite 700, Toronto, ON, M5H 2G4, Canada

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F [] Form 40-F [X]

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): []

Note: Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): []

Note: Regulation S-T Rule 101(b)(7) only permits the submission in paper of a Form 6-K if submitted to furnish a report or other document that the registrant foreign private issuer must furnish and make public under the laws of the jurisdiction in which the registrant is incorporated, domiciled or legally organized (the registrant's "home country"), or under the rules of the home country exchange on which the registrant's securities are traded, as long as the report or other document is not a press release, is not required to be and has not been distributed to the registrant's security holders, and, if discussing a material event, has already been the subject of a Form 6-K submission or other Commission filing on EDGAR.

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. Yes [] No [X]

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- _____.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Points International Ltd.
(Registrant)

Date: August 9, 2017

By: /s/ Michael D'Amico

Name: Michael D'Amico

Title: Chief Financial Officer

* Print the name and title under the signature of the signing officer.

NYC#: 108692.1

SEC1815(04-09)

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Condensed Consolidated Interim Financial Statements

Points International Ltd.

June 30, 2017

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Points International Ltd.
Condensed Consolidated Interim Statements of Financial Position

Expressed in thousands of United States dollars
(Unaudited)

As at	Note	June 30, 2017	December 31, 2016
ASSETS			
Current assets			
Cash and cash equivalents		\$ 40,512	\$ 46,492
Short-term investments		10,033	10,033
Restricted cash		500	500
Funds receivable from payment processors		11,170	10,461
Accounts receivable		5,336	4,057
Prepaid expenses and other assets	10	2,488	1,475
Total current assets		\$ 70,039	\$ 73,018
Non-current assets			
Property and equipment		2,097	1,750
Intangible assets		15,990	16,896
Goodwill		7,130	7,130
Deferred tax assets		1,923	1,725
Other assets		2,713	2,715
Total non-current assets		\$ 29,853	\$ 30,216
Total assets		\$ 99,892	\$ 103,234
LIABILITIES			
Current liabilities			
Accounts payable and accrued liabilities		\$ 5,382	\$ 6,335
Income taxes payable		437	1,638
Payable to loyalty program partners		48,539	53,242
Current portion of other liabilities	10	890	771
Total current liabilities		\$ 55,248	\$ 61,986
Non-current liabilities			
Deferred tax liabilities		168	211
Other liabilities		673	719
Total non-current liabilities		\$ 841	\$ 930
Total liabilities		\$ 56,089	\$ 62,916
SHAREHOLDERS' EQUITY			
Share capital		58,414	58,412
Contributed surplus		11,349	9,881
Accumulated other comprehensive income (loss)		304	(127)
Accumulated deficit		(26,264)	(27,848)
Total shareholders' equity		\$ 43,803	\$ 40,318
Total liabilities and shareholders' equity		\$ 99,892	\$ 103,234
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The accompanying notes are an integral part of these condensed consolidated interim financial statements.

Points International Ltd.
Condensed Consolidated Interim Statements of Comprehensive Income

Expressed in thousands of United States dollars, except per share amounts

(Unaudited)

	<i>Note</i>	For the three months ended		For the six months ended	
		June 30, 2017	June 30, 2016	June 30, 2017	June 30, 2016
REVENUE					
Principal	\$	81,861	\$ 80,529	\$ 161,349	\$ 151,270
Other partner revenue		3,836	3,288	7,189	6,061
Interest		70	47	87	93
Total Revenue	4	\$ 85,767	\$ 83,864	\$ 168,625	\$ 157,424
EXPENSES					
Direct cost of principal revenue		74,374	72,704	146,156	136,069
Employment costs		6,190	6,214	12,071	12,117
Marketing and communications		640	461	1,165	787
Technology services		469	416	901	790
Depreciation and amortization		998	1,297	1,988	2,227
Foreign exchange (gain) loss		(102)	88	(108)	168
Operating expenses		2,071	1,533	4,082	2,826
Total Expenses		\$ 84,640	\$ 82,713	\$ 166,255	\$ 154,984
OPERATING INCOME BEFORE INCOME TAXES		\$ 1,127	\$ 1,151	\$ 2,370	\$ 2,440
Income tax expense		395	220	786	616
NET INCOME		\$ 732	\$ 931	\$ 1,584	\$ 1,824
OTHER COMPREHENSIVE INCOME					
Items that will subsequently be reclassified to profit or loss:					
Unrealized gain on foreign exchange derivative designated as cash flow hedges		378	135	528	955
Income tax effect		(101)	(36)	(141)	(253)
Reclassification to net income of loss on foreign exchange derivatives designated as cash flow hedges		130	29	60	337
Income tax effect		(34)	(7)	(16)	(89)
Other comprehensive income for the period, net of income tax		\$ 373	\$ 121	\$ 431	\$ 950
TOTAL COMPREHENSIVE INCOME		\$ 1,105	\$ 1,052	\$ 2,015	\$ 2,774
EARNINGS PER SHARE					
Basic earnings per share	6	\$ 0.05	\$ 0.06	\$ 0.11	\$ 0.12
Diluted earnings per share	6	\$ 0.05	\$ 0.06	\$ 0.11	\$ 0.12

The accompanying notes are an integral part of these condensed consolidated interim financial statements.

Points International Ltd.
Condensed Consolidated Interim Statements of Changes in Shareholders' Equity

Expressed in thousands of United States dollars except number of shares (Unaudited)	Note	Attributable to equity holders of the Company						Total	
		Share Capital		Contributed Surplus	Accumulated other comprehensive income (loss)		Accumulated deficit		shareholders' equity
		Number of Shares	Amount						
Balance at December 31, 2016		14,878,674	\$ 58,412	\$ 9,881	\$ (127)	\$ (27,848)	\$ 40,318		
Net Income		-	-	-	-	1,584	1,584		
Other comprehensive income, net of tax		-	-	-	431	-	431		
Total comprehensive income		-	-	-	431	1,584	2,015		
Effect of share option compensation plan	7	-	-	144	-	-	144		
Effect of RSU compensation plan	7	-	-	1,592	-	-	1,592		
Share issuances – RSUs		-	234	(234)	-	-	-		
Share capital held in trust	7	-	(196)	-	-	-	(196)		
Shares repurchased	5	(9,300)	(36)	(34)	-	-	(70)		
Balance at June 30, 2017		14,869,374	\$ 58,414	\$ 11,349	\$ 304	\$ (26,264)	\$ 43,803		
Balance at December 31, 2015		15,306,402	\$ 59,293	\$ 9,859	\$ (624)	\$ (26,333)	\$ 42,195		
Net Income		-	-	-	-	1,824	1,824		
Other comprehensive income, net of tax		-	-	-	950	-	950		
Total comprehensive income		-	-	-	950	1,824	2,774		
Effect of share option compensation plan	7	-	-	352	-	-	352		
Effect of RSU compensation plan	7	-	-	1,006	-	-	1,006		
Share issuances – share options		500	7	(2)	-	-	5		
Share issuances – RSUs		-	315	(315)	-	-	-		
Shares repurchased	5	(77,482)	(302)	(373)	-	-	(675)		
Balance at June 30, 2016		15,229,420	\$ 59,313	\$ 10,527	\$ 326	\$ (24,509)	\$ 45,657		

The accompanying notes are an integral part of these condensed consolidated interim financial statements.

Points International Ltd.
Condensed Consolidated Interim Statements of Cash Flows
Expressed in thousands of United States dollars
(Unaudited)

	Note	For the three months ended		For the six months Ended	
		June 30, 2017	June 30, 2016	June 30, 2017	June 30, 2016
Cash flows from operating activities					
Net income for the period		\$ 732	\$ 931	\$ 1,584	\$ 1,824
Adjustments for:					
Depreciation of property and equipment		211	356	411	592
Amortization of intangible assets		787	941	1,577	1,635
Unrealized foreign exchange loss (gain)		540	(759)	709	(535)
Equity-settled share-based payment transactions	7	1,063	690	1,736	1,358
Deferred income tax expense (recovery)		(234)	(15)	(398)	(2)
Net loss on derivative contracts designated as cash flow hedges		508	164	588	1,292
Changes in non-cash balances related to operations	9	(4,127)	7,132	(9,783)	(1,094)
Net cash provided by (used in) operating activities		\$ (520)	\$ 9,440	\$ (3,576)	\$ 5,070
Cash flows from investing activities					
Acquisition of property and equipment		(455)	(239)	(758)	(355)
Additions to intangible assets		(411)	(393)	(671)	(1,075)
Changes in restricted cash		-	500	-	500
Net cash provided by (used in) investing activities		\$ (866)	\$ (132)	\$ (1,429)	\$ (930)
Cash flows from financing activities					
Proceeds from exercise of share options		-	5	-	5
Purchase of share capital held in trust	7	(196)	-	(196)	-
Shares repurchased	5	-	(405)	(70)	(675)
Net cash provided by (used in) financing activities		\$ (196)	\$ (400)	\$ (266)	\$ (670)
Effect of exchange rate fluctuations on cash held		(540)	760	(709)	537
Net increase (decrease) in cash and cash equivalents		\$ (2,122)	\$ 9,668	\$ (5,980)	\$ 4,007
Cash and cash equivalents at beginning of the period		\$ 42,634	\$ 45,703	\$ 46,492	\$ 51,364
Cash and cash equivalents at end of the period		\$ 40,512	\$ 55,371	\$ 40,512	\$ 55,371
Interest Received		\$ 25	\$ 37	\$ 48	\$ 74
Taxes Paid		\$ (732)	\$ (34)	\$ (2,505)	\$ (300)
Taxes Received		\$ 114	\$ -	\$ 114	\$ -

Amounts received for interest were reflected as operating cash flows in the condensed consolidated interim statements of cash flows.

The accompanying notes are an integral part of these condensed consolidated interim financial statements.

1. REPORTING ENTITY

Points International Ltd. (the “Corporation”) is a company domiciled in Canada. The address of the Corporation’s registered office is 111 Richmond Street West, 7th Floor, Toronto, Ontario, Canada, M5H 2G5. The condensed consolidated interim financial statements of the Corporation as at and for the three and six months ended June 30, 2017 comprise the financial results of the Corporation and its wholly-owned subsidiaries, Points International (US) Ltd., Points International (UK) Ltd., Points.com Inc., Points Development (US) Ltd and Points Travel Inc. The Corporation’s shares are publicly traded on the Toronto Stock Exchange (“TSX”) as PTS and on the NASDAQ Capital Market (“NASDAQ”) as PCOM.

The Corporation operates in three reportable segments (see note 3 below):

Segment	Principal Activities
Loyalty Currency Retailing	Loyalty currency retailing operations for the Corporation’s loyalty partners’ retail consumers.
Platform Partners	A portfolio of technology solutions that enables the broad distribution of loyalty currencies across loyalty partner programs and platforms.
Points Travel	White-label travel booking solution for the loyalty industry that allows retail consumers to earn and/or use their loyalty currency while making certain online travel bookings.

The Corporation’s operations can be influenced by seasonality. Historically, revenues are highest in the fourth quarter in each year as redemption volumes and promotional activity typically peak at this time.

The consolidated financial statements of the Corporation as at and for the year ended December 31, 2016 are available at www.sedar.com or www.sec.gov.

2. BASIS OF PREPARATION

The condensed consolidated interim financial statements for the three and six months ended June 30, 2017 have been prepared in accordance with International Accounting Standard 34, Interim Financial Reporting, as issued by the International Accounting Standards Board (“IASB”).

The notes presented in these second quarter 2017 condensed consolidated interim financial statements include only significant changes and transactions occurring since December 31, 2016, and are not fully inclusive of all disclosures required by International Financial Reporting Standards (“IFRS”) for annual financial statements. These condensed consolidated interim financial statements should be read in conjunction with the Corporation’s annual consolidated financial statements for the year ended December 31, 2016. All amounts are expressed in thousands of United States dollars, except per share amounts, or as otherwise indicated.

The condensed consolidated interim financial statements were authorized for issue by the Board of Directors on August 9, 2017.

3. SIGNIFICANT ACCOUNTING POLICIES

The condensed consolidated interim financial statements follow the same accounting policies and methods of application as those disclosed in the Corporation’s annual audited consolidated financial statements for the year ended December 31, 2016, except for the following new significant accounting policy:

(a) Segmented information

During the six months ended June 30, 2017, the Corporation determined that the composition of its operating segments had changed as a result of a new internal reporting structure being implemented and other related changes. As a result, the Corporation has begun, on a retrospective basis, to disclose segmented information based on this new internal reporting structure.

The Corporation determines its reportable segments based on, among other things, how the Corporation's chief operating decision maker ("CODM"), the Chief Executive Officer, regularly reviews the Corporation's operations and performance. The CODM reviews gross profit, which is defined as total revenue less direct cost of principal revenue, and segment profit (loss) represented by Adjusted EBITDA, which is defined as net income before interest expense, income taxes, depreciation, amortization, foreign exchange gains and losses, impairment charges and stock based compensation, as the key measure of profitability for the purpose of assessing performance for each operating segment and to make decisions about the allocation of resources. The Corporation follows the same accounting policies for its operating segments as those described in the notes to the consolidated financial statements. The Corporation accounts for transactions between reportable segments in the same way that it accounts for transactions with external parties and eliminates them on consolidation.

The Corporation makes significant judgments in determining its operating segments. These are components that engage in business activities from which they may earn revenue and incur expenses, for which operating results are regularly reviewed by the Corporation's CODM to make decisions about resources to be allocated and to assess component performance, and for which discrete financial information is available.

(b) New standards and interpretations not yet adopted

The IASB has issued the following new standards and amendments to existing standards. These changes have not yet been adopted by the Corporation and could have an impact on future periods.

- IFRS 15, Revenue from Contracts with Customers ("IFRS 15") (effective January 1, 2018);
- IFRS 2, Share-based Payment (effective January 1, 2018);
- IFRS 9, Financial Instruments (effective January 1, 2018);
- IFRIC Interpretation 22, Foreign Currency Translation and Advance Consideration (effective January 1, 2018) and
- IFRS 16, Leases (effective January 1, 2019).

These changes are described in detail in the Corporation's 2016 audited consolidated financial statements. The Corporation continues to assess the impact of each of these standards on its consolidated financial statements and the Corporation is progressing with the implementation of each of these standards. As at the date of these interim financial statements, there have been no significant changes to the disclosure related to the implementation of these standards that was included in the Corporation's 2016 financial statements. With respect to IFRS 15, the Corporation has dedicated resources working through an adoption plan to ensure compliance with the revenue standard by the required adoption date, which includes identifying differences between existing policies and IFRS 15, ensuring the data collection process is sufficient and appropriate for increased disclosure requirements, and communicating the upcoming changes with various stakeholders in advance of the application date. The Corporation is currently executing on its adoption plan and continues to assess the impact of this standard on the consolidated financial statements. The Corporation will disclose the estimated financial effects of the adoption of IFRS 15 in our 2017 annual consolidated financial statements.

(c) New standards adopted

Effective January 1, 2017, the Corporation adopted the following standard issued by the IASB. This change did not have a material impact on the consolidated financial statements.

- Amendments to IAS 7, Statement of Cash Flows

This change is described in detail in the Corporation's 2016 audited consolidated financial statements.

4. OPERATING SEGMENT

The Corporation's reportable segments are Loyalty Currency Retailing, Platform Partners, and Points Travel. These operating segments are organized around differences in products and services. Corporate costs have been allocated to each reportable segment.

The Corporation's measure of segment profit or loss is represented by Adjusted EBITDA which is defined as net income as presented in the consolidated statement of comprehensive income but excludes interest expense, income taxes, depreciation, amortization, foreign exchange gains and losses, impairment charges and stock based compensation. Segment profit or loss results include items directly attributable to a segment as well as those that can be allocated on a reasonable basis. Assets and liabilities are not provided to the CODM at the operating segment level and are therefore not allocated to the operating segments for reporting purposes.

For the three months ended June 30, 2017:	Loyalty Currency Retailing	Platform Partners	Points Travel	Total
Total revenue	83,533	1,852	382	85,767
Direct cost of principal revenue	74,242	122	10	74,374
Gross profit	9,291	1,730	372	11,393
Adjusted operating expenses ¹	4,269	2,146	1,892	8,307
Adjusted EBITDA	5,022	(416)	(1,520)	3,086
Equity-settled share-based payment expense ¹				1,063
Income tax expense				395
Depreciation and amortization				998
Foreign exchange loss (gain)				(102)
Net income				732

For the three months ended June 30, 2016:	Loyalty Currency Retailing	Platform Partners	Points Travel	Total
Total revenue	82,168	1,668	28	83,864
Direct cost of principal revenue	72,571	128	5	72,704
Gross profit	9,597	1,540	23	11,160
Adjusted operating expenses ¹	4,592	2,156	1,186	7,934
Adjusted EBITDA	5,005	(616)	(1,163)	3,226
Equity-settled share-based payment expense ¹				690
Income tax expense				220
Depreciation and amortization				1,297
Foreign exchange loss (gain)				88
Net income				931

POINTS INTERNATIONAL LTD.
NOTES TO THE CONDENSED CONSOLIDATED INTERIM FINANCIAL STATEMENTS (unaudited)

For the six months ended June 30, 2017:	Loyalty Currency Retailing	Platform Partners	Points Travel	Total
Total revenue	164,078	3,962	585	168,625
Direct cost of revenue	145,850	281	25	146,156
Gross profit	18,228	3,681	560	22,469
Adjusted operating expenses ¹	8,410	4,596	3,477	16,483
Adjusted EBITDA	9,818	(915)	(2,917)	5,986
Equity-settled share-based payment expense ¹				1,736
Income tax expense				786
Depreciation and amortization				1,988
Foreign exchange loss (gain)				(108)
Net income				1,584

For the six months ended June 30, 2016:	Loyalty Currency Retailing	Platform Partners	Points Travel	Total
Total revenue	154,232	3,123	69	157,424
Direct cost of revenue	135,792	267	10	136,069
Gross profit	18,440	2,856	59	21,355
Adjusted operating expenses ¹	8,805	4,095	2,262	15,162
Adjusted EBITDA	9,635	(1,239)	(2,203)	6,193
Equity-settled share-based payment expense ¹				1,358
Income tax expense				616
Depreciation and amortization				2,227
Foreign exchange loss (gain)				168
Net income				1,824

¹ Adjusted operating expenses comprise Employment Costs, Marketing and Communications, Technology Services and Operating Expenses, but excludes equity-settled share-based payment expense, which is included in Employment Costs in the condensed consolidated interim statement of comprehensive income.

Enterprise-wide disclosures - Geographic information

For the period ended June 30,	Three months ended				Six months ended			
	2017		2016		2017		2016	
Revenue								
United States	\$ 76,133	89%	\$ 74,017	88 %	\$ 150,127	89%	\$ 138,207	88%
Europe	6,475	7%	7,306	9 %	13,079	8%	15,133	10%
Canada and other	3,159	4%	2,541	3 %	5,419	3%	4,084	2%
	\$ 85,767	100%	\$ 83,864	100%	\$ 168,625	100%	\$ 157,424	100%

Revenue earned by the Corporation is generated from sales to loyalty program partners directly or from sales directly to members of loyalty programs with which the Corporation partners. Revenues by geographic region are shown above and are based on the country of residence of each of the Corporation's loyalty partners. At June 30, 2017, substantially all of the Corporation's assets were in Canada.

Dependence on loyalty program partners

For the three month period ended June 30, 2017, there were three (2016 – three) loyalty program partners for which sales to their members individually represented more than 10% of the Corporation's total revenue. In aggregate, sales to the members of these three partners represented 70% (2016 – 68%) of the Corporation's total revenue.

For the six month period ended June 30, 2017, there were three (2016 – four) loyalty program partners for which sales to their members individually represented more than 10% of the Corporation's total revenue. In aggregate, sales to the members of these three (2016 – four) partners represented 68% (2016 – 76%) of the Corporation's total revenue.

5. CAPITAL AND OTHER COMPONENTS OF EQUITY

Authorized with no Par Value

Unlimited common shares
Unlimited preferred shares

Issued

At June 30, 2017, all issued shares are fully paid. The holders of common shares are entitled to receive dividends, if any are declared, and are entitled to one vote per share.

Accumulated other comprehensive income

Accumulated other comprehensive income is comprised of the unrealized gains/losses on foreign exchange derivatives designated as cash flow hedges. The hedging reserve comprises the effective portion of the cumulative net change in the fair value of cash flow hedging instruments related to hedged transactions that have not yet occurred.

Normal Course Issuer Bid ("NCIB")

On March 2, 2016, the Board of Directors of the Corporation approved a plan to repurchase the Corporation's common shares. The TSX approved the Corporation's Notice of Intention to make a Normal Course Issuer Bid to repurchase up to 764,930 of its common shares (the "2016 Repurchase"), representing approximately 5% of its 15,298,602 common shares issued and outstanding as of February 24, 2016. The NCIB expired on March 1, 2017

The primary purpose of the 2016 Repurchase is for cancellation. Repurchases will be made from time-to-time at the Corporation's discretion, based on ongoing assessments of the Corporation's capital needs, the market price of its common shares, general market conditions and other factors. Repurchases may be effected through the facilities of the TSX, the NASDAQ or other alternative trading systems in the United States and Canada.

In the three months ended June 30, 2017, the Corporation did not repurchase any common shares (2016 – the Corporation repurchased an aggregate of 43,682 common shares at an aggregate purchase price of \$405). In the six months ended June 30, 2017, the Corporation settled and cancelled an aggregate of 9,300 common shares which were purchased during the last three business days of 2016, at an aggregate purchase price of \$70, resulting in a reduction to stated capital and contributed surplus of \$36 and \$34 respectively (2016 - the Corporation repurchased an aggregate of 77,482 common shares at an aggregate purchase price of \$675, resulting in a reduction to stated capital and contributed surplus of \$302 and \$373, respectively). All of these shares were repurchased for cancellation pursuant to private agreements between the Corporation and arm's length third party sellers. These purchases were made under issuer bid exemption orders issued by the Ontario Securities Commission and are included in calculating the number of common shares that the Corporation may purchase pursuant to the NCIB.

Subsequent to June 30, 2017, the Corporation has been informed that the Toronto Stock Exchange ("TSX") has accepted its notice of intention to make a normal course issuer bid to repurchase up to 743,468 of its common shares (the "2017 Repurchase"), representing approximately 5% of its 14,869,374 common shares issued and outstanding as of July 31, 2017. The Corporation has entered into an automatic share purchase plan with a broker in order to facilitate the 2017 Repurchase.

The primary purpose of the 2017 Repurchase is for cancellation. Under the automatic share purchase plan, the Corporation may repurchase shares at times when the Corporation would ordinarily not be permitted to due to regulatory restrictions or self-imposed blackout periods. Repurchases will be made from time to time at the brokers' discretion, based upon parameters prescribed by the Corporations' written agreement. Repurchases may be effected through the facilities of the TSX, the NASDAQ Capital Market ("NASDAQ") or other alternative trading systems in the United States and Canada. The actual number of common shares purchased and the timing of such purchases will be determined by the broker considering market conditions, stock prices, its cash position, and other factors.

6. EARNINGS PER SHARE

The following table sets forth the computation of basic and diluted earnings per share:

Thousands of US dollars, except per share amounts	For the three month period ended June 30,	
	2017	2016
Net income available to common shareholders for basic and diluted earnings per share	\$ 732	\$ 931
Weighted average number of common shares outstanding – basic	14,869,374	15,265,394
Effect of dilutive securities – share-based payments	22,002	16,529
Weighted average number of common shares outstanding –diluted	14,891,376	15,281,923
Earnings per share - reported:		
Basic	\$ 0.05	\$ 0.06
Diluted	\$ 0.05	\$ 0.06

Thousands of US dollars, except per share amounts	For the six month period ended June 30,	
	2017	2016
Net income available to common shareholders for basic and diluted earnings per share	\$ 1,584	\$ 1,824
Weighted average number of common shares outstanding – basic	14,869,425	15,282,041
Effect of dilutive securities – share-based payments	12,046	11,975
Weighted average number of common shares outstanding –diluted	14,881,471	15,294,016
Earnings per share - reported:		
Basic	\$ 0.11	\$ 0.12
Diluted	\$ 0.11	\$ 0.12

a) Basic earnings per share

Earnings per share is calculated by dividing net income by the weighted average number of common shares outstanding during the year.

b) Diluted earnings per share

Diluted earnings per share represents what the net income per share would be if instruments convertible into common shares had been converted at the beginning of the period, or at the time of issuance, if later. In determining diluted earnings per share, the average number of common shares outstanding is increased by the number of shares that would have been issued if all share options with a strike price below the average share price for the period had been exercised at the beginning of the period, or at the time of issuance, if later. The average number of common shares outstanding is also decreased by the number of common shares that could have been repurchased on the open market at the average share price for the year by using the proceeds from the exercise of share options. Share options with a strike price above the average share price for the period are not adjusted because including them would be anti-dilutive.

For the three and six months ended June 30, 2017, 577,988 and 594,821 options that were out of the money (2016 – 660,565 for both the three and six month periods) were excluded from the diluted weighted average number of common shares calculation as their effect would have been anti-dilutive.

The average market value of the Corporation's shares for purposes of calculating the dilutive effect of share options was based on quoted market prices for the period during which the options were outstanding during the three and six months ended June 30, 2017 and 2016, respectively.

7. SHARE-BASED PAYMENTS

As at June 30, 2017, the Corporation had two share-based compensation plans for its employees: a share option plan and a share unit plan.

Share option plan

Under the share option plan, employees, directors and consultants are periodically granted share options to purchase common shares at prices not less than the market price of the common shares on the day prior to the date of grant. The options generally vest over a period of up to three years and expire at the end of five years from the date of grant. Under the plan, share options can only be settled in equity. On May 5, 2016, the shareholders of the Corporation approved a new share option plan which increased the number of options available to grant as described in the Management Information Circular dated March 2, 2016. The new share option plan changed the number of net options authorized to grant to be determined based on 10% of the larger of the outstanding shares as at March 2, 2016 or any time thereafter. The options available to grant as at June 30, 2017 are shown in the table below:

	June 30, 2017
Shares outstanding as at March 2, 2016	15,298,602
Percentage of shares outstanding	10%
Net options authorized	1,529,860
Less: options issued and outstanding	(701,373)
Options available to grant	828,487

POINTS INTERNATIONAL LTD.
NOTES TO THE CONDENSED CONSOLIDATED INTERIM FINANCIAL STATEMENTS (unaudited)

The options available to grant as at June 30, 2016 are shown in the table below:

	June 30, 2016
Shares outstanding as at March 2, 2016	15,298,602
Percentage of shares outstanding	10%
Net options authorized	1,529,860
Less: options issued and outstanding	(750,646)
Options available to grant	779,214

The fair value of each option grant is estimated at the date of grant using the Black-Scholes option pricing model. The Corporation did not grant any share options during the three and six month periods ended June 30, 2017 (the weighted average fair value of options granted during the three and six month periods ended June 30, 2016 were \$4.22 and \$3.72, respectively). Expected volatility is generally determined by the amount the Corporation's daily share price fluctuated over the expected life of the option. The fair value of options granted in the six months ended June 30, 2016 were calculated using the following range of assumptions:

	For the six month period ended June 30, 2016
Dividend yield	NIL
Risk free rate	0.56% - 0.60%
Expected volatility	46.77% - 46.87%
Expected life of options in years	4.20

A summary of the status of the Corporation's share option plan as of June 30, 2017 and 2016, and changes during the six months ended on those dates is presented below.

	2017		2016	
	Number of Options	Weighted Average Exercise Price (in CAD\$)	Number of Options	Weighted Average Exercise Price (in CAD\$)
Balance at January 1	723,995	\$ 15.25	760,774	\$ 15.59
Granted	-	-	60,533	10.68
Exercised	-	-	(500)	9.17
Expired and forfeited	(22,622)	\$ 15.06	(70,161)	13.52
Balance at June 30	701,373	\$ 15.25	750,646	\$ 15.39
Exercisable at June 30	548,212	\$ 16.22	436,637	\$ 16.17

POINTS INTERNATIONAL LTD.
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As at June 30, 2017:

Range of Exercise Prices (in CAD\$)	Options outstanding			Options exercisable	
	Number of options	Weighted average remaining contractual life (years)	Weighted average exercise price (in CAD\$)	Number of options	Weighted average exercise price (in CAD\$)
\$5.00 to \$9.99	120,374	1.32	\$ 9.79	94,105	\$ 9.76
\$10.00 to \$14.99	356,559	2.81	\$ 12.27	230,057	\$ 12.33
\$15.00 to \$19.99	119,370	0.73	\$ 15.98	118,980	\$ 15.97
\$20.00 and over	105,070	1.71	\$ 30.84	105,070	\$ 30.84
	701,373			548,212	

As at June 30, 2016:

Range of Exercise Prices (in CAD\$)	Options outstanding			Options exercisable	
	Number of options	Weighted average remaining contractual life (years)	Weighted average exercise price (in CAD\$)	Number of options	Weighted average exercise price (in CAD\$)
\$5.00 to \$9.99	126,118	1.96	\$ 9.78	86,717	\$ 9.73
\$10.00 to \$14.99	376,089	3.75	\$ 12.32	140,882	\$ 12.30
\$15.00 to \$19.99	132,587	1.73	\$ 15.97	131,807	\$ 15.95
\$20.00 and over	115,852	2.71	\$ 30.84	77,231	\$ 30.84
	750,646			436,637	

Share unit plan

On March 7, 2012, the Corporation implemented an employee share unit plan, under which employees are periodically granted Restricted Share Units (“RSUs”). The RSUs vest either over a period of up to three years or in full on the third anniversary of the grant date. A total of 262,135 and 354,873 RSUs have been granted for the three and six months ended June 30, 2017 (2016 – 23,793 and 274,516 RSUs). As at June 30, 2017, 796,024 RSUs were outstanding (2016 – 536,621 RSUs).

	Number of RSUs	Weighted Average Fair Value (in CAD\$)
Balance at January 1, 2017	480,302	\$ 12.17
Granted	354,873	\$ 9.26
Vested	(12,115)	\$ 25.87
Forfeited	(27,036)	\$ 12.32
Balance at June 30, 2017	796,024	\$ 10.66

	Number of RSUs	Weighted Average Fair Value (in CAD\$)
Balance at January 1, 2016	301,841	\$ 15.38
Granted	274,516	\$ 10.08
Vested	(25,602)	\$ 16.31
Forfeited	(14,134)	\$ 15.43
Balance at June 30, 2016	536,621	\$ 12.62

POINTS INTERNATIONAL LTD.
NOTES TO THE CONDENSED CONSOLIDATED INTERIM FINANCIAL STATEMENTS (unaudited)

The fair value of each RSU, determined at the date of grant using the volume weighted average trading price per share on the TSX during the immediately preceding five trading days, is recognized over the RSU's vesting period and charged to profit or loss with a corresponding increase in contributed surplus.

Under the Share Unit Plan, share units can be settled in cash or shares at the Corporation's discretion. The Corporation intends to settle all share units in equity at the end of the vesting period. To fulfill this obligation, the Corporation has appointed a trustee to administer the program and purchase shares from the open market on a periodic basis through a share purchase trust. There were 20,937 share units purchased by the trust at a cost of \$196 during the three and six months ended June 30, 2017 (2016 - nil). As of June 30, 2017, 92,655 of the Corporation's common shares were held in trust for this purpose (2016 – 127,851 shares held in trust).

The Corporation accounts for the share-based awards granted under both the share option and share unit plans in accordance with the fair value based method of accounting for equity settled share-based compensation arrangements per IFRS 2, Share-based Payment. The estimated fair value of the awards that are ultimately expected to vest is recorded over the vesting period as part of employment costs. The compensation cost for all share-based awards that has been charged against profit or loss and included in employment costs for the three and six month periods ended June 30, 2017 is \$1,063 and \$1,736 (2016 - \$690 and \$1,358).

8. GUARANTEES AND COMMITMENTS

	Total	Year 1(3)	Year 2	Year 3	Year 4	Year 5+
Operating leases (1)	\$ 6,727	\$ 1,316	\$ 1,369	\$ 1,177	\$ 1,127	\$ 1,738
Principal revenue (2)	367,502	57,185	173,742	136,575	-	-
	\$ 374,229	\$ 58,501	\$ 175,111	\$ 137,752	\$ 1,127	\$ 1,738

- (1) The Corporation is obligated under various non-cancellable operating leases for premises and equipment and service agreements for web hosting services.
- (2) For certain loyalty partners, the Corporation guarantees a minimum level purchase of points/miles, for each contract year, over the duration of the contract term between the Corporation and Loyalty Partner. Management evaluates each guarantee at each interim reporting date and at the end of each contract year, to determine if the guarantee will be met for that respective contract year.
- (3) The guarantees and commitments schedule is prepared on a rolling 12-month basis. If a revenue guarantee has been met, it is removed from the principal revenue disclosure above.

9. SUPPLEMENTAL CASH FLOW INFORMATION

For the period ended June 30,	Three months ended		Six months ended	
	2017	2016	2017	2016
Decrease (increase) in funds receivable from payment processors	\$ (6,322)	\$ 318	\$ (709)	\$ 797
Decrease (increase) in accounts receivable	448	(605)	(1,279)	(608)
Decrease (increase) in prepaid expenses and other assets	(1,057)	82	(1,013)	(1,297)
Decrease in other assets	2	14	2	44
(Decrease) increase in accounts payable and accrued liabilities	87	866	(953)	(734)
Increase (decrease) in income taxes payable	72	172	(1,201)	282
Increase (decrease) in other liabilities	(213)	(42)	73	(893)
Increase (decrease) in payable to loyalty program partners	2,856	6,327	(4,703)	1,315
	\$ (4,127)	\$ 7,132	\$ (9,783)	\$ (1,094)

10. FINANCIAL INSTRUMENTS

Determination of fair value

The fair values of funds receivable from payment processors, accounts receivable, short-term investments, accounts payable and accrued liabilities and payable to loyalty program partners, approximate their carrying values at June 30, 2017 due to their short-term maturities.

Fair value hierarchy

The Corporation has determined the estimated fair values of its financial instruments based on appropriate market inputs and valuation methodologies and assumptions, as disclosed below. Considerable judgment is required to develop certain of these estimates. The estimated fair value amounts can be materially affected by the use of different assumptions or methodologies.

The table below analyzes financial instruments carried at fair value, by valuation method. The different levels have been defined as follows:

- Level 1: quoted prices (unadjusted) in active markets for identical assets or liabilities.
- Level 2: inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly (i.e. as prices) or indirectly (i.e. derived from prices).
- Level 3: inputs for the asset or liability that are not based on observable market data (unobservable inputs).

Quoted market prices for an identical asset or liability represent a Level 1 valuation. When quoted market prices are not available, the Corporation maximizes the use of observable inputs within valuation models. When all significant inputs are observable, the valuation is classified as Level 2. Valuations that require the use of significant unobservable inputs are considered Level 3. The fair value of financial assets and financial liabilities measured at fair value in the consolidated balance sheet as at June 30, 2017 and December 31, 2016 are as follows:

As at June 30, 2017	Carrying Value		Level 2
Assets:			
Foreign exchange contracts designated as cash flow hedges (i)	\$	414	\$ 414
	\$	414	\$ 414
As at December 31, 2016			
Assets:			
Foreign exchange contracts designated as cash flow hedges (i)	\$	84	\$ 84
Liabilities:			
Foreign exchange contracts designated as cash flow hedges (i)		(258)	(258)
	\$	(174)	\$ (174)

- (i) The carrying values of the Corporation's forward contracts are included in prepaid expenses and other assets and current portion of other liabilities in the condensed consolidated interim statements of financial position.

There were no material financial instruments categorized in Level 1 or Level 3 as at June 30, 2017 and December 31, 2016 and there were no transfers of fair value measurement between Levels 2 and 3 of the fair value hierarchy in the respective periods.

11. CREDIT FACILITIES

On June 30, 2017, the Corporation amended its bank credit facility agreement with Royal Bank of Canada to extend the expiry date of the credit facility. The following two facilities are available to the Corporation as of June 30, 2017:

- Revolving operating facility (“Facility #1”) of \$8,500 available until May 31, 2018. The interest rate charged on borrowings from Facility #1 ranges from 0.35% to 0.75% per annum over the bank base rate.
- Term loan facility (“Facility #2”) of \$5,000 to be utilized solely for the purposes of financing the cash consideration relating to acquisitions made by the Corporation. This facility is available until May 31, 2018. The interest rate charged on borrowings from Facility #2 ranges from 0.40% to 0.80% per annum over the bank base rate.

There have been no borrowings to date under these facilities. The Corporation is required to comply with certain financial and non-financial covenants under the agreement. The Corporation is in compliance with all applicable covenants on its facilities during the three and six months ended June 30, 2017.

POINTS INTERNATIONAL LTD.
MANAGEMENT'S DISCUSSION AND ANALYSIS

INTRODUCTION

The following management's discussion and analysis ("MD&A") of the performance and financial condition of Points International Ltd. and its subsidiaries (which are also referred to herein as "Points" or the "Corporation") should be read in conjunction with the Corporation's unaudited condensed consolidated interim financial statements (including the notes thereto) as at and for the three and six months ended June 30, 2017, the 2016 annual MD&A and the 2016 audited annual consolidated financial statements and notes thereto and other recent filings with Canadian and US securities regulatory authorities, which may be accessed at www.sedar.com or www.sec.gov.

All financial data herein has been prepared in accordance with International Accounting Standard 34, Interim Financial Reporting, as issued by the International Accounting Standards Board ("IASB") and all dollar amounts herein are in thousands of United States dollars unless otherwise specified. This MD&A is dated as of August 9, 2017 and was reviewed by the Audit Committee and approved by the Corporation's Board of Directors.

FORWARD-LOOKING STATEMENTS

This MD&A contains or incorporates forward-looking statements within the meaning of United States securities legislation and forward-looking information within the meaning of Canadian securities legislation (collectively, "forward-looking statements"). These forward-looking statements relate to, among other things, revenue, earnings, changes in costs and expenses, capital expenditures and other objectives, strategic plans and business development goals, and may also include other statements that are predictive in nature, or that depend upon or refer to future events or conditions, and can generally be identified by words such as "may", "will", "expects", "anticipates", "intends", "plans", "believes", "estimates" or similar expressions. In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances are forward-looking statements. These statements are not historical facts but instead represent only the Corporation's expectations, estimates and projections regarding future events. Certain significant forward-looking statements included in this MD&A include statements regarding: revenue growth and guidance; the size of the Corporation's pipeline opportunities; evolving the Corporation's open platform strategy; improving data and transactional capabilities; expected gross profit and gross margin; the Corporation's ability to generate cash through normal course operations to fund capital expenditure needs and current operating and working capital requirements, including under current operating leases; and the financial obligations with respect to revenue guarantees.

Although the Corporation believes the expectations reflected in such forward-looking statements are reasonable, such statements are not guarantees of future performance and involve certain risks and uncertainties that are difficult to predict. Undue reliance should not be placed on such statements. Certain material assumptions are applied in making forward-looking statements and actual results may differ materially from those expressed or implied in such statements. Known and unknown factors could cause actual results to differ materially from those expressed or implied in the forward-looking statements. In particular, the financial outlooks herein assume the Corporation will be able to maintain its existing contractual relationships and products, that such products continue to perform in a manner consistent with the Corporation's past experience, that the Corporation will be able to generate new business from its pipeline at expected margins, in-market and newly launched products and services will perform in a manner consistent with the Corporation's past experience and the Corporation will be able to contain costs. The Corporation's ability to convert its pipeline of prospective partners and product launches is subject to significant risk and there can be no assurance that the Corporation will launch new partners or new products with existing partners as expected or planned nor can there be any assurance that the Corporation will be successful in maintaining its existing contractual relationships or maintaining existing products with existing partners. Other important assumptions, factors, risks and uncertainties are included in the press release announcing the Corporation's second quarter 2017 financial results, and those described in Points' other filings with applicable securities regulators, including Points' AIF, Form 40-F, annual and interim MD&A, and annual and interim consolidated financial statements and the notes thereto. These documents are available at www.sedar.com and www.sec.gov.

The forward-looking statements contained in this MD&A are made as at the date of this MD&A and, accordingly, are subject to change after such date. Except as required by law, Points does not undertake any obligation to update or revise any forward-looking statements made or incorporated in this MD&A, whether as a result of new information, future events or otherwise.

USE OF NON-GAAP MEASURES

The Corporation's financial statements are prepared in accordance with International Financial Reporting Standards ("IFRS"). Management uses certain non-GAAP measures, which are defined in the appropriate sections in the body of this MD&A, to better assess the Corporation's underlying performance. These measures are reviewed regularly by management and the Corporation's Board of Directors in assessing the Corporation's performance and in making decisions about ongoing operations. These measures are also used by investors as an indicator of the Corporation's operating performance. Readers are cautioned that these terms are not recognized GAAP measures and do not have a standardized GAAP meaning under IFRS and should not be construed as alternatives to IFRS terms, such as net income.

BUSINESS OVERVIEW

Points International Ltd.

Points International Ltd. is the global leader in providing loyalty e-commerce solutions to the loyalty industry. Loyalty programs generate substantial economic benefits and are increasingly seen as strategic marketing and business assets for their parent companies. The Corporation does not compete directly with loyalty reward programs, but rather acts as a business partner by providing products and services that help make programs more valuable and engaging. The Corporation delivers e-commerce solutions to loyalty programs on both a privately branded and Points' branded basis.

The Corporation's products and services are available to numerous loyalty program partners simultaneously through the Loyalty Commerce Platform ("LCP"), which is the backbone of Points' product and service offerings. The LCP has been designed as an Application Program Interface ("API") driven transactional platform that provides internal and external product developers easy access to the loyalty industry. The LCP offers a consistent interface for third party developers and loyalty programs that is self-serve capable, providing broad access to loyalty transaction capabilities, program integration, analytics, reporting, security and fraud services. With direct integrations into almost 60 loyalty program partners and access to over 700 million loyalty program members, the LCP uniquely positions the Corporation to connect third party channels with highly engaged loyalty program members and the broader loyalty market.

The Corporation is directly integrated with and provides e-commerce solutions to leading loyalty programs, including:

- AF-KLM Flying Blue
- Alaska Airlines Mileage Plan
- American Airlines AAdvantage
- ANA Mileage Club
- British Airways Executive Club
- Delta Air Lines SkyMiles
- JetBlue TrueBlue
- Lanpass
- Lufthansa's Miles & More
- Saudi Arabian Airlines Alfursan
- Southwest Airlines Rapid Rewards
- United Airlines MileagePlus
- Virgin Atlantic Flying Club
- Hilton Honors
- Hyatt Gold Passport
- InterContinental Hotels Group
- La Quinta Returns
- Starwood Preferred Guest
- Chase Ultimate Rewards
- Citi ThankYou

The Corporation's headquarters are located in Toronto, Canada and its shares are dual listed on the Toronto Stock Exchange ("TSX") as PTS and on the NASDAQ Capital Market ("NASDAQ") as PCOM.

UNDERSTANDING OUR BUSINESS AND THE LOYALTY INDUSTRY

In 2017, the Corporation re-evaluated its operating segments to reflect the revised way management reviews the profitability of the business and allocates resources. The Corporation now reports its results of operations based on three reporting segments which are organized around differences in products and services. As a result, the Corporation has commenced, on a retrospective basis, to disclose segmented information based on this new internal reporting structure.

Loyalty Currency Retailing:

Loyalty Currency Retailing includes the Corporation's core Buy, Gift, and Transfer ("BGT") services, which provides loyalty program members with the ability to buy points or miles for themselves, as gifts for others, or perform a transfer of loyalty currency to another program member within the same loyalty program. These services generate substantial revenue for Points' loyalty program partners while offering a unique value proposition to their members. The Corporation has over 30 loyalty program partnerships leveraging the core BGT services and the functionality offered by the LCP.

Revenue in this segment is principally derived through the online sale or transfer of loyalty currencies direct to loyalty program members at retail rates while purchasing points and miles at wholesale rates. The Corporation may take a principal role in the retailing of loyalty currencies. As part of this principal role, the Corporation has a contractual obligation to fulfill a revenue guarantee to the loyalty program based on the terms of the contract between the Corporation and the loyalty program. Under a principal arrangement, the Corporation will assume credit and/or inventory risk in the form of the revenue guarantee to the loyalty program and will have a substantial level of responsibility with respect to marketing, pricing and commercial transaction support. Revenue earned under a principal arrangement is included in Principal Revenue in the Corporation's consolidated financial statements. Alternatively, the Corporation may assume an agency role in the retailing and wholesaling of loyalty currencies, where it takes a less active role in the relationship and receives a commission on each transaction. Revenue earned under an agency role is included in Other Partner Revenue in the Corporation's consolidated financial statements.

Due to the nature of the Loyalty Currency Retailing segment, significant cash balances are available to the Corporation to generate interest income and this income is included in Interest Revenue in the Corporation's consolidated financial statements. Please see the "Performance Indicators and Non-GAAP Metrics" section for further details regarding the classification of revenues that are generated by the Corporation.

Platform Partners:

The Corporation's Platform Partners segment represents a range of product applications that are connected to and enabled by the LCP in either a loyalty program or third party channel. Loyalty program partners leverage these applications to enable their members to earn, redeem or exchange loyalty currency in multiple channels. Included in Platform Partners are multiple third party managed applications that are enabled by the LCP, the Points Loyalty Wallet, Points Business Solutions, and Points.com. The Points Loyalty Wallet, one of the Corporation's newest services and considered a key growth driver for the Corporation, is a multi-channel member engagement service that enables loyalty programs, merchants and other consumer service applications to embed balance tracking and loyalty commerce transactions directly into their product offerings.

Revenue in this segment is earned on a commission basis per transaction or from recurring fixed fees and are predominantly included in Other Partner Revenue in the consolidated financial statements.

Points Travel:

The Points Travel segment connects the world of online travel bookings with the broader loyalty industry. In 2014, the Corporation acquired Accruity Inc., the San Francisco based start-up operator of the PointsHound loyalty-based hotel booking service, which today continues to offer consumers the ability to earn loyalty currency bonuses from 20 loyalty programs. Leveraging the PointsHound platform, the Corporation developed Points Travel, the first white-label travel hotel booking platform specifically designed for loyalty programs. Points' partners with loyalty programs to provide a seamless travel booking experience for loyalty program members and enables the members to earn and redeem their loyalty currency while making hotel and car bookings online. Points Travel offers a rewarding value proposition for loyalty program members as they can earn high levels of points/miles per night for a hotel booking or redeem as many points/miles in whole or with cash for hotel stays and car rentals. Since the start of 2016, the Corporation has launched 6 loyalty program partners on the Points Travel service.

Revenue in this segment is generated from commissions, which are typically the gross amount charged to end consumers less the cost of hotel rooms or car rentals, cost of loyalty currencies delivered to the consumers and other directly related costs for online hotel and car rental bookings or redemptions. This revenue is included in Other Partner Revenue in the Corporation's consolidated financial statements.

The Loyalty Industry

Year-over-year, loyalty programs continue to generate a significant source of ancillary revenue and cash flows for companies that have developed and maintain these loyalty programs. According to the Colloquy group, a leading consulting and research firm focused on the loyalty industry, the number of loyalty program memberships in the US increased from 3.3 billion in 2014 to 3.8 billion in 2016, representing an increase of 15% (source: 2017 Colloquy Loyalty Census Report, June 2017). As the number of loyalty memberships continues to increase, the level of diversification in the loyalty landscape is evolving. While the airline, specialty retail, and financial services industries continue to be dominant in loyalty programs in the US, smaller verticals, including the restaurant and drug store industries are beginning to see larger growth in their membership base. Further, newer loyalty concepts, such as large e-commerce programs, daily deals, and online travel agencies, are becoming more prevalent. As a result of this changing landscape, loyalty programs must continue to provide innovative value propositions in order to drive activity in their programs.

In light of this environment, the Corporation continues to advance the functionality of its LCP which provides external product developers access to direct integrations with the Corporation's loyalty program partners. The LCP provides a medium to more easily facilitate transactions and provide greater value to a loyalty program's membership base. The Corporation continues to focus on innovation and be highly engaged in a quickly developing loyalty industry. As the Corporation continues to advance the platform's capabilities, Management believes the addressable market opportunity for the Corporation will continue to increase.

SELECTED CONSOLIDATED FINANCIAL INFORMATION

The following information is provided to give a context for the broader comments elsewhere in this report.

(In thousands of US dollars, except share and per share amounts) (unaudited)	For the three months ended			
	30-June -17	30-June-16	Variance \$	Variance %
Consolidated				
Revenue	\$ 85,767	\$ 83,864	1,903	2%
Gross profit ¹	11,393	11,160	233	2%
Gross margin ²	13%	13%		
Adjusted operating expense ³	8,307	7,934	373	5%
Adjusted EBITDA ⁴	3,086	3,226	(140)	(4%)
Adjusted EBITDA ⁴ as a % of Gross profit ²	27%	29%		
Total Expenses	84,640	82,713	1,927	2%
Net income	732	\$ 931	(199)	(21%)
Earnings per share				
Basic	\$ 0.05	\$ 0.06	(0.01)	(17%)
Diluted	\$ 0.05	\$ 0.06	(0.01)	(17%)
Weighted average shares outstanding				
Basic	14,869,374	15,265,394	(396,020)	(3%)
Diluted	14,891,376	15,281,923	(390,547)	(3%)
Total assets	99,892	103,380	(3,488)	(3%)
Total Liabilities	56,089	57,723	(1,634)	(3%)
Shareholders' equity	43,803	45,657	(1,854)	(4%)
Loyalty Currency Retailing				
Revenue	83,533	82,168	1,365	2%
Gross profit	9,291	9,597	(306)	(3%)
Adjusted operating expenses	4,269	4,592	(323)	(7%)
Adjusted EBITDA	5,022	5,005	17	0%
Platform Partners				
Revenue	1,852	1,668	184	11%
Gross profit	1,730	1,540	190	12%
Adjusted operating expenses	2,146	2,156	(10)	(0%)
Adjusted EBITDA	(416)	(616)	200	(32%)
Points Travel				
Revenue	382	28	354	1,264%
Gross profit	372	23	349	1,517%
Adjusted operating expenses	1,892	1,186	706	60%
Adjusted EBITDA	(1,520)	(1,163)	(357)	31%

¹ Gross profit is a non-GAAP financial measure. Refer to the "Performance indicators and Non-GAAP financial measures" section for definition and explanation.

² Gross margin is a non-GAAP financial measure and is defined as Gross profit as a percentage of Total revenue. Refer to the "Performance indicators and Non-GAAP financial measures" section for definition and explanation.

³ Adjusted operating expenses is a non-GAAP financial measure. Refer to the "Performance indicators and Non-GAAP financial measures" section for definition and explanation.

⁴ Adjusted EBITDA is a non-GAAP financial measure. Refer to the "Performance indicators and Non-GAAP financial measures" section for definition and explanation.

(In thousands of US dollars, except share and per share amounts) (unaudited)	For the six months ended			
	30-June -17	30-June-16	Variance \$	Variance %
Consolidated				
Revenue	\$ 168,625	\$ 157,424	11,201	7%
Gross profit ¹	22,469	21,355	1,114	5%
Gross margin ²	13%	14%		
Adjusted operating expense ³	16,483	15,162	1,321	9%
Adjusted EBITDA ⁴	5,986	6,193	(207)	(3%)
Adjusted EBITDA ⁴ as a % of Gross profit ²	27%	29%		
Total Expenses	166,255	154,984	11,271	7%
Net income	1,584	1,824	(240)	(13%)
Earnings per share				
Basic	\$ 0.11	\$ 0.12	(0.01)	(8%)
Diluted	\$ 0.11	\$ 0.12	(0.01)	(8%)
Weighted average shares outstanding				
Basic	14,869,425	15,282,041	(412,616)	(3%)
Diluted	14,881,471	15,294,016	(412,545)	(3%)
Total assets	99,892	103,380	(3,488)	(3%)
Total Liabilities	56,089	57,723	(1,634)	(3%)
Shareholders' equity	43,803	45,657	(1,854)	(4%)
Loyalty Currency Retailing				
Revenue	164,078	154,232	9,846	6%
Gross profit	18,228	18,440	(212)	(1%)
Adjusted operating expenses	8,410	8,805	(395)	(4%)
Adjusted EBITDA	9,818	9,635	183	2%
Platform Partners				
Revenue	3,962	3,123	839	27%
Gross profit	3,681	2,856	825	29%
Adjusted operating expenses	4,596	4,095	501	12%
Adjusted EBITDA	(915)	(1,239)	324	(26%)
Points Travel				
Revenue	585	69	516	748%
Gross profit	560	59	501	849%
Adjusted operating expenses	3,477	2,262	1,215	54%
Adjusted EBITDA	(2,917)	(2,203)	(714)	32%

¹ Gross profit is a non-GAAP financial measure. Refer to the "Performance indicators and Non-GAAP financial measures" section for definition and explanation.

² Gross margin is a non-GAAP financial measure and is defined as Gross profit as a percentage of Total revenue. Refer to the "Performance indicators and Non-GAAP financial measures" section for definition and explanation.

³ Adjusted operating expenses is a non-GAAP financial measure. Refer to the "Performance indicators and Non-GAAP financial measures" section for definition and explanation.

⁴ Adjusted EBITDA is a non-GAAP financial measure. Refer to the "Performance indicators and Non-GAAP financial measures" section for definition and explanation.

BUSINESS HIGHLIGHTS AND DEVELOPMENTS

Financial results for the quarter ended June 30, 2017, reflected the strength of the Corporation's Loyalty Currency Retailing segment as well as our investment in the development and growth of the Platform Partners and Points Travel segments. Consolidated revenue in the second quarter increased by \$1,903 or 2% on a year over year basis, primarily from organic growth from the Corporation's existing loyalty program partnerships in its Loyalty Currency Retailing segment. Consolidated gross profit increased by \$233 or 2% on a year over year basis, to \$11,393, with the majority of the growth coming from the Points Travel segment and the Platform Partners segment. On a year to date basis, the Corporation's revenue and gross profit grew by 7% and 5% respectively.

Consolidated Adjusted EBITDA for the second quarter of 2017 was \$3,086, a decrease of \$140 or 4% compared to the prior year quarter. The decrease was largely due to increased rent expenses and increased operational and marketing expenses relating to the Points Travel segment, partially offset by the year over year increase in gross profit. Six months consolidated Adjusted EBITDA in 2017 was \$5,986, a decrease of \$207 or 3% compared to the prior year period. The Loyalty Currency Retailing segment continued to demonstrate strong profitability, generating Adjusted EBITDA of \$5,022 in the second quarter of 2017, while as expected, the growth initiatives in the Points Travel and Platform Partners segments generated negative Adjusted EBITDA in the second quarter of 2017. The Corporation continues to develop and grow the Points Travel segment through increased marketing and sales efforts and anticipates being break-even on an Adjusted EBITDA basis by 2018. With respect to the Platform Partners segment, the early success in revenue and gross profit during the first half of 2017 has led to a 26% decrease in adjusted EBITDA loss compared to the prior year period. The Corporation continues to be optimistic that this segment will approach break-even on a quarterly basis by the end of 2017.

The Corporation's Loyalty Currency Retailing segment remains strong with a solid base of long-term partnerships and a pipeline of opportunities. In the second quarter of 2017, the Corporation continued to execute against its new business pipeline in this segment launching a new partnership with WestJet during the second quarter to offer its Buy service to WestJet Rewards members. On a year to date basis, the Corporation has launched 4 new loyalty program relationships, including Copa Airline's ConnectMiles program, Etihad Guest program, and the Air Canada Altitude program where program members can leverage the power of the LCP to purchase elite tier status. Further, just after the end of the second quarter of 2017, the Corporation continued to expand its global footprint and announced a new partnership with Air Europa, one of the largest airlines in Spain.

In the second quarter of 2017, the Corporation experienced increasing traction in the growth of its Platform Partners and Points Travel segments which were reflected in incremental revenue and gross profit from the two segments. These two operating segments represent significant longer term growth areas for the Corporation. In the Points Travel segment, the Corporation operationalized the new partnership with All Nippon Airways, Japan's largest airline, to offer their loyalty members the ability to earn or redeem their miles when transacting for hotel bookings, car rental bookings, and online shopping malls. In the Platform Partners segment, during the second quarter, the Corporation announced a new partnership with Scotiabank, one of Canada's largest banks, to add new multi-loyalty program functionality to Scotiabank's My Mobile Wallet & Mobile Banking apps. Scotiabank users will now have the added ability of seamlessly tracking and accessing loyalty balances for 18 different programs, an industry-first for any mobile financial service provider in Canada. Lastly, subsequent to the end of the second quarter of 2017, the Corporation announced a new partnership with Melia to offer its loyalty members the ability to earn loyalty currencies while they shop online.

KEY CHANGES IN FINANCIAL RESULTS COMPARED TO 2016

REVENUE, GROSS PROFIT AND GROSS MARGIN

The Corporation generated consolidated revenue of \$85,767 for the three months ended June 30, 2017, an increase of \$1,903 or 2% over the second quarter of 2016. Consolidated revenues for the six month period ended June 30, 2017 was \$168,625, an increase of \$11,201 or 7% over the comparable prior year period. The increase in consolidated revenue was primarily driven by organic growth from existing partnerships in the Loyalty Currency Retailing segment, which saw strong consumer response to promotional activities during the quarter. Organic growth across all segments in the second quarter, which is defined as the growth in existing partnerships and products that have been in market for at least one year, was 2%.

Consolidated gross profit for the second quarter of 2017 was \$11,393, an increase of \$233 or 2% from the second quarter of 2016. Six months consolidated gross profit of \$22,469 in 2017 increased by \$1,114 or 5% over the comparable period. The year over year increases were driven by growth in the Points Travel segment and the Platform Partners segment. On a year to date basis, the Points Travel segment generated gross profit of \$560, an increase of \$501 over the prior year period, while the Platform Partners segment generated gross profit of \$3,681, an increase of \$825 over the prior year period. These increases were primarily due to the impact of new partners and products that were launched on third party applications since the second quarter of 2016 combined with organic growth from existing partners.

Gross profit from the Platform Partners segment represented 15% of total gross profit in the second quarter of 2017 compared to 14% total gross profit in the prior year quarter. Still in the early stages of growth, gross profit in the second quarter from the Points Travel segment was up \$349 from the prior year quarter. The increase was primarily due to the initial ramp up of transactional activity from new partnerships launched throughout 2016. Gross profit from the Loyalty Currency Retailing segment decreased slightly compared to the second quarter of 2016, down \$306 or 3% on a year over year basis. Relative to the second quarter of 2016, current quarter revenues from the Loyalty Currency Retailing segment were more heavily weighted to larger principal partners that carry a lower margin profile.

The Corporation's gross margin for the second quarter of 2017 was 13%, consistent with the same period in 2016. On a year to date basis, the mix of partner revenues in the Loyalty Currency Retailing segment was the primary driver for a reduction in the Corporation's gross margin for the six month period in 2017, decreasing from 14% to 13%. Increased gross profit from the Points Travel and Platform Partners segments had a favourable impact on gross margin, partially offsetting the decrease from the Loyalty Currency Retailing segment.

Total Expenses and Adjusted Operating Expenses

The Corporation incurred consolidated total expenses, as disclosed in the consolidated interim financial statements, of \$84,640 for the second quarter of 2017, an increase of \$1,927 or 2% over the comparable prior year period. On a year to date basis, the Corporation incurred consolidated total expenses, as disclosed in the consolidated interim financial statements, of \$166,255 during the six months period ended June 30, 2017, an increase of \$11,271 or 7% over the comparable prior year period.

The Corporation incurred consolidated adjusted operating expenses of \$8,307 in the second quarter of 2017, an increase of \$373 or 5% compared to the second quarter of 2016. On a year to date basis, the Corporation incurred consolidated adjusted operating expenses of \$16,483, an increase of \$1,321 or 9% over the comparable prior year period. The increases were primarily due to incremental rental costs associated with the new premises leases for head office, marketing expenses incurred towards the Points Travel product and incremental costs related to operationalizing the Points Travel product.

Net Income and Adjusted EBITDA

The Corporation generated consolidated net income, of \$732 for the second quarter of 2017, a decrease of \$199 or 21% compared to the prior year quarter. Six months ended June 30, 2017 net income was \$1,584, a decrease of \$240 or 13% compared to the prior year period.

The Corporation generated consolidated Adjusted EBITDA of \$3,086 during the second quarter of 2017, a decrease of \$140 or 4% compared to the second quarter in 2016. Increased adjusted operating expenses, primarily from higher rent expenses and operational costs in the Points Travel segment during the second quarter of 2017 more than offset the year over year increase in consolidated gross profit. The Loyalty Currency Retailing segment generated Adjusted EBITDA of \$5,022 for the second quarter of 2017, relatively flat with the prior year quarter. The Platform Partners segment generated negative Adjusted EBITDA of \$416, an improvement of \$200 or 32% over the prior year quarter. Gross profit in the Platform Partnerships segment grew \$190 or 12% on a year over year basis driven by positive traction across multiple products while adjusted operating expenses were flat with the prior year. As expected, the Points Travel segment generated negative Adjusted EBITDA of \$1,520 for the second quarter of 2017, a decrease of \$357 or 31% from the prior year quarter. The performance of this segment reflected incremental operating expenses incurred towards localizing the product in certain markets and additional customer acquisition costs, offsetting the growth in gross profit. For the six months ended June 30, 2017, consolidated Adjusted EBITDA was \$5,986, a decrease of \$207 or 3% over the comparable prior year period. The change is primarily driven by incremental investment towards marketing and operationalizing the Points Travel product, partially offset by increased adjusted EBITDA from the Loyalty Currency Retailing and Platform Partners segments.

REVIEW OF CONSOLIDATED PERFORMANCE

This section discusses the Corporation's consolidated net income and other expenses that do not form part of the segment discussions above.

<i>(In thousands of US dollars)</i> <i>(unaudited)</i>	For the three months ended			
	June 30, 2017	June 30, 2016	Variance \$	Variance %
Adjusted EBITDA	\$ 3,086	\$ 3,226	(140)	(4%)
Deduct (add):				
Stock based compensation	1,063	690	373	54%
Depreciation and amortization	998	1,297	(299)	(23%)
Foreign exchange loss (gain)	(102)	88	(190)	(216%)
Income tax expense	395	220	175	80%
Net income	\$ 732	\$ 931	(199)	(21%)

<i>(In thousands of US dollars)</i> <i>(unaudited)</i>	For the six months ended			
	June 30, 2017	June 30, 2016	Variance \$	Variance %
Adjusted EBITDA	\$ 5,986	\$ 6,193	(207)	(3%)
Deduct (add):				
Stock based compensation	1,736	1,358	378	28%
Depreciation and amortization	1,988	2,227	(239)	(11%)
Foreign exchange loss (gain)	(108)	168	(276)	(164%)
Income tax expense	786	616	170	28%
Net income	\$ 1,584	\$ 1,824	(240)	(13%)

Stock based compensation

The Corporation incurs certain employment related expenses that are settled in equity-based instruments. During the second quarter of 2017, stock based compensation expense was \$1,063, an increase of \$373 or 54% over the same period in 2016. For the six months period ended June 30, 2017, stock based compensation expense was \$1,736, an increase of \$378 or 28% over the comparable prior year period. The increase in stock based compensation expense reflects the higher number of Restricted Share Units granted during the period and outstanding at the end of the period compared to the prior year.

Depreciation and amortization

Depreciation and amortization expense in the second quarter of 2017 decreased \$299, or 23% to \$998, from the second quarter of 2016. For the six months period ended June 30, 2017, depreciation and amortization expense was \$1,988, a decrease of \$239 or 11% compared to the prior year period. The decrease from the prior year periods was due to additional amortization of leasehold improvements incurred in the first half of 2016 due to the revised termination date of the previous head office premise.

Foreign exchange loss (gain)

The Corporation is exposed to Foreign Exchange (“FX”) risk as a result of transactions in currencies other than its functional currency, the US dollar. FX gains and losses arise from the translation of the Corporation’s balance sheet, revenue and expenses. The Corporation holds balances in foreign currencies (e.g. non-US dollar denominated cash, accounts payable and accrued liabilities, and deposits) that give rise to exposure to foreign exchange risk. At period end, non-US dollar balance sheet accounts are translated at the period-end FX rate. The net effect after translating the balance sheet accounts is recorded in the condensed consolidated interim statement of comprehensive income for the period.

The majority of the Corporation’s revenues in the second quarter of 2017 were transacted in US dollars and EUROS. The direct cost of principal revenue is denominated in the same currency as the revenue earned, minimizing the FX exposure related to the EURO. Ongoing operating costs are predominantly incurred in Canadian dollars, exposing the Corporation to FX risk.

As part of the risk management strategy of the Corporation, management enters into foreign exchange forward contracts extending out to approximately one year to reduce the foreign exchange risk with respect to the Canadian dollar. These contracts have been designated as cash flow hedges. The Corporation does not use derivative instruments for speculative purposes.

For a derivative instrument designated as a cash flow hedge, the effective portion of the derivative’s gain or loss is initially reported as a component of other comprehensive income and is subsequently recognized in income when the hedged exposure affects income. Any ineffective portion of the derivative’s gain or loss is recognized in current income. For the quarter ended June 30, 2017, the Corporation reclassified a loss of \$96, net of tax, from other comprehensive income into net income (2016 - reclassified loss of \$22, net of tax, from other comprehensive loss into net income). The cash flow hedges were effective for accounting purposes during the six months ended June 30, 2017. Realized losses from the Corporation’s hedging activities, in 2017, were driven by the changes in the relative strength of the US dollar compared to the Canadian dollar.

For the quarter ended June 30, 2017, the Corporation recorded a foreign exchange gain of \$102 compared with a foreign exchange loss of \$88 in the second quarter of 2016. Foreign exchange gains and losses fluctuate from period to period due to movements in foreign currency rates.

Income tax expense

The Corporation is subject to tax in multiple jurisdictions and assesses its taxable income to ensure eligible tax deductions are fully utilized. The Corporation recorded an income tax expense of \$395 for the quarter ended June 30, 2017 compared to \$220 in the prior year quarter. For the six months ended June 30, 2017, the Corporation incurred income tax expense of \$786 compared to \$616 in the prior year period. This expense largely relates to the recognition of current tax liabilities, as the Corporation generated taxable income in the second quarter of 2017.

Net income and earnings per share**For the three months ended**

*(In thousands of US dollars,
except per share amounts)
(unaudited)*

	June 30, 2017	June 30, 2016	\$Variance	% Variance
Net income	\$ 732	\$ 931	(199)	(21%)
Earnings per share				
Basic	\$ 0.05	\$ 0.06	(0.01)	(17%)
Diluted	\$ 0.05	\$ 0.06	(0.01)	(17%)

For the six months ended

*(In thousands of US dollars,
except per share amounts)
(unaudited)*

	June 31, 2017	June 30, 2016	\$Variance	% Variance
Net income	\$ 1,584	\$ 1,824	(240)	(13%)
Earnings per share				
Basic	\$ 0.11	\$ 0.12	(0.01)	(8%)
Diluted	\$ 0.11	\$ 0.12	(0.01)	(8%)

The Corporation reported net income of \$732 for the quarter ended June 30, 2017 compared with net income of \$931 for the quarter ended June 30, 2016. For the six months ended June 30, 2017, the Corporation reported net income of \$1,584 compared to \$1,824 in the prior year period. The decreases were largely due to lower Adjusted EBITDA generated in the current period.

The Corporation's basic earnings per share is calculated on the basis of the weighted average number of outstanding common shares for the period, which amounted to 14,869,374 common shares for the quarter ended June 30, 2017, compared with 15,265,394 common shares for the quarter ended June 30, 2016. The Corporation reported basic earnings per share and diluted earnings per share of \$0.05 for the second quarter of 2017 compared to \$0.06 basic earnings per share and diluted earnings per share for in the second quarter of 2016.

LIQUIDITY AND CAPITAL RESOURCES

Consolidated Balance Sheet Data as at <i>(In thousands of US dollars)(unaudited)</i>	June 30, 2017	December 31,	\$	%
		2016	Variance	Variance
Cash and cash equivalents	\$ 40,512	\$ 46,492	(5,980)	(13%)
Short term investments	10,033	10,033	-	-
Restricted cash	500	500	-	-
Funds receivable from payment processors	11,170	10,461	709	7%
Total funds available	62,215	67,486	(5,271)	(8%)
Payable to loyalty program partners	48,539	53,242	(4,703)	(9%)
NET OPERATING CASH ¹	\$ 13,676	\$ 14,244	(568)	(4%)
<hr/>				
Total current assets	\$ 70,039	\$ 73,018	(2,979)	(4%)
Total current liabilities	55,248	61,986	(6,738)	(11%)
WORKING CAPITAL ²	\$ 14,791	\$ 11,032	3,759	34%

¹ Net Operating Cash is a Non-GAAP financial measure. Refer to the “Performance indicators and Non-GAAP financial measures” section for definition and explanation.

² Working Capital is a Non-GAAP financial measure. Refer to the “Performance indicators and Non-GAAP financial measures” section for definition and explanation.

The Corporation’s financial strength is reflected in its balance sheet. As at June 30, 2017, the Corporation continues to remain debt free with \$13,676 of net operating cash. Net operating cash decreased \$568 from December 31, 2016. The decrease is primarily due to income tax payments, timing of annual incentive payments, additions to prepaid expenses, and purchases of share capital held in trust during the six months ended June 30, 2017.

The Corporation’s working capital was \$14,791 at June 30, 2017 compared to working capital of \$11,032 as at December 31, 2016. Consistent with the prior years, working capital continues to be positive. Management believes the Corporation is able to generate sufficient cash through normal course operations to fund anticipated capital expenditure needs and current operating and working capital requirements, including the payment of amounts due under current operating leases. The Corporation’s ability to generate sufficient cash flows and/or obtain additional sources of funding may be affected by the risks and uncertainties discussed in the 2016 annual MD&A.

On June 30, 2017, the Corporation amended its bank credit facility agreement with Royal Bank of Canada. As at June 30, 2017, the following two facilities are available until May 31, 2018. The first facility is a revolving operating facility in the amount of \$8,500. The second facility is a term loan facility of \$5,000 to be used solely for the purposes of financing the cash consideration relating to acquisitions made by the Corporation. There have been no borrowings to date under these facilities. The Corporation is required to comply with certain financial and non-financial covenants under the agreement. The Corporation is in compliance with all applicable covenants on its facilities during the three and six months ended June 30, 2017.

Sources and Uses of Cash**For the three months ended***(In thousands of US dollars) (unaudited)*

	June 30, 2017	June 30, 2016	\$	Variance	% Variance
Operating activities	\$ (520)	\$ 9,440	\$	(9,960)	(106%)
Investing activities	(866)	(132)		(734)	556%
Financing activities	(196)	(400)		204	(51%)
Effects of exchange rates	(540)	760		(1,300)	(171%)
Change in cash and cash equivalents	\$ (2,122)	\$ 9,668	\$	(11,790)	(120%)

For the six months ended*(In thousands of US dollars) (unaudited)*

	June 30, 2017	June 30, 2016	\$	Variance	% Variance
Operating activities	\$ (3,576)	\$ 5,070	\$	(8,646)	(171%)
Investing activities	(1,429)	(930)		(499)	54%
Financing activities	(266)	(670)		404	(60%)
Effects of exchange rates	(709)	537		(1,246)	(232%)
Change in cash and cash equivalents	\$ (5,980)	\$ 4,007	\$	(9,987)	(249%)

Operating Activities

Cash flows from operating activities are primarily generated from funds collected from miles and points transacted from the various products and services offered by the Corporation and are reduced by cash payments to loyalty partners and payment of operating expenses. Cash flows from operating activities can fluctuate depending on the timing of promotional activity and partner payments. In the second quarter of 2017, the Corporation experienced a decrease in cash from operating activities compared to the prior year quarter primarily due to the timing of payments to loyalty program partners, corporate income tax payments, timing of certain annual expenditures and the timing of receipts from the Corporation's payment processors.

Investing Activities

Cash used in investing activities during the second quarter of 2017 included internally developed intangible assets and the purchase of property and equipment. Development efforts in the second quarter included enhancing the integration capabilities of the LCP and the advancement of the Loyalty Wallet and Points Travel products.

Financing Activities

Cash flows used in financing activities during the second quarter of 2017 were primarily related to purchases of shares held in trust to fulfill the Corporation's obligations related to its share unit plan.

Contractual Obligations and Commitments

	Total	Year 1 (3)	Year 2	Year 3	Year 4	Year 5+
Operating leases (1)	\$ 6,727	\$ 1,316	\$ 1,369	\$ 1,177	\$ 1,127	\$ 1,738
Principal revenue (2)	367,502	57,185	173,742	136,575	-	-
	\$ 374,229	\$ 58,501	\$ 175,111	\$ 137,752	\$ 1,127	\$ 1,738

(1) The Corporation is obligated under various non-cancellable operating leases for premises and equipment and service agreements for web hosting services.

(2) For certain loyalty partners, the Corporation guarantees a minimum level purchase of points/miles, for each contract year, over the duration of the contract term between the Corporation and Loyalty Partner. Management evaluates each guarantee at each interim reporting date and at the end of each contract year, to determine if the guarantee will be met for that respective contract year.

(3) The guarantees and commitments schedule is prepared on a rolling 12-month basis. If a revenue guarantee has been met, it is removed from the principal revenue disclosure above.

Operating lease and principal revenue obligations will continue to be funded through working capital. The Corporation has made contractual commitments on the minimum value of transactions processed over the term of its agreements with certain loyalty program partners. Under this type of guarantee, in the event that the sale of loyalty program currencies are less than the guaranteed amounts, the Corporation would be obligated to purchase additional miles or points from the loyalty program partner equal to the value of the revenue commitment shortfall. The Corporation has recorded an asset of \$2,713 due to mileage reward currencies acquired as a result of a revenue guarantee shortfall in a prior year.

BALANCE SHEET VARIANCES

Consolidated Balance Sheet Data as at <i>(In thousands of US dollars) (unaudited)</i>	June 30, 2017	December 31, 2016
Cash and cash equivalents	\$ 40,512	\$ 46,492
Short term investment	10,033	10,033
Restricted cash	500	500
Funds receivable from payment processors	11,170	10,461
Accounts receivable	5,336	4,057
Prepaid expenses and other assets	2,488	1,475
Total current assets	\$ 70,039	\$ 73,018
Property and equipment	2,097	1,750
Intangible assets	15,990	16,896
Goodwill	7,130	7,130
Deferred tax assets	1,923	1,725
Other assets	2,713	2,715
Total non-current assets	\$ 29,853	\$ 30,216
Accounts payable and accrued liabilities	\$ 5,382	\$ 6,335
Income taxes payable	437	1,638
Payable to loyalty program partners	48,539	53,242
Current portion of other liabilities	890	771
Total current liabilities	\$ 55,248	\$ 61,986
Deferred tax liabilities	168	211
Other liabilities	673	719
Total non-current liabilities	\$ 841	\$ 930
Total shareholders' equity	\$ 43,803	\$ 40,318

Cash and cash equivalents

The Corporation's cash and cash equivalents balance decreased \$5,980 compared to the end of 2016. The decrease in cash and cash equivalents was due to cash outflows related to increased investment in property and equipment and intangible assets, corporate income tax payments and changes in working capital balances, payments to loyalty program partners, purchases of share capital held in trust partially offset by Adjusted EBITDA earned during the six months ended June 30, 2017.

Funds receivable from payment processors

The Corporation's funds receivable from payment processors balance increased \$709 compared to the end of 2016, which is attributable to the timing of promotional activities. In general, the Corporation will experience a higher balance when promotions are timed towards the end of the period, and when the receivable balances have not been settled in cash by payment processors.

Accounts receivable

The Corporation's accounts receivable balance increased \$1,279 compared to the end of 2016 primarily due to business activities with a certain loyalty program partner and increased revenue in the Platform Partners segment. The Corporation is confident that the full amount of the outstanding accounts receivable balance will be collected.

Accounts payable and accrued liabilities

The Corporation's accounts payable and accrued liabilities balance decreased \$953 compared to the end of 2016, and is primarily due to the timing of payments including the Corporation's annual employee incentives.

Income taxes payable

The Corporation's income taxes payable decreased by \$1,201 compared to the end of 2016 due to the timing of corporate income tax payments made to tax authorities.

Payable to loyalty program partners

The Corporation's payable to loyalty program partners decreased \$4,703 compared to the end of 2016, which is primarily attributable to the timing of payments made to loyalty partners. The Corporation will typically remit funds to loyalty program partners approximately 30 days after the month of loyalty currency sales.

Cash from Exercise of Options

Certain options are due to expire within 12 months from the date of this MD&A. If exercised in full, issued and outstanding common shares will increase by 201,267 shares.

Securities with Near-Term Expiry Dates – Outstanding Amounts as at August 9, 2017 (exercise price in CAD\$).

Security Type	Month of Expiry	Number	Exercise Price
Option	August 17, 2017	607	12.27
Option	August 30, 2017	80,973	9.74
Option	December 6, 2017	1,486	10.64
Option	March 18, 2018	118,201	15.94
Total		201,267	

OUTSTANDING SHARE DATA

As of August 9, 2017, the Corporation has 14,869,374 common shares outstanding.

As of the date hereof, the Corporation has outstanding options to acquire up to 701,373 common shares. The options have exercise prices ranging from \$9.74 to \$30.84 with a weighted average exercise price of \$15.25. The expiration dates of the options range up to August 22, 2021.

The following table lists the common shares issued and outstanding as at August 9, 2017 and the securities that are currently convertible into common shares along with the maximum number of common shares issuable on conversion or exercise.

	Common Shares	Proceeds
Common Shares Issued & Outstanding	14,869,374	
Convertible Securities: Share options	701,373	CAD\$ 10,699,418
Common Shares Issued & Potentially Issuable	15,570,747	CAD\$ 10,699,418
Securities Excluded from Calculation:		
Options Available to grant from ESOP (1)	828,487	

(1) "ESOP" is defined as the Employee Stock Option Plan. The number of options available to grant is calculated as the total share option pool less the number of share options exercised and the number of outstanding share options.

Subsequent Event

Subsequent to June 30, 2017, the Corporation has been informed that the Toronto Stock Exchange ("TSX") has accepted its notice of intention to make a normal course issuer bid to repurchase up to 743,468 of its common shares (the "2017 Repurchase"), representing approximately 5% of its 14,869,374 common shares issued and outstanding as of July 31, 2017. The Corporation has entered into an automatic share purchase plan with a broker in order to facilitate the 2017 Repurchase.

The primary purpose of the 2017 Repurchase is for cancellation. Under the automatic share purchase plan, the Corporation may repurchase shares at times when the Corporation would ordinarily not be permitted to due to regulatory restrictions or self-imposed blackout periods. Repurchases will be made from time to time at the brokers' discretion, based upon parameters prescribed by the Corporations' written agreement. Repurchases may be effected through the facilities of the TSX, the NASDAQ Capital Market ("NASDAQ") or other alternative trading systems in the United States and Canada. The actual number of common shares purchased and the timing of such purchases will be determined by the broker considering market conditions, stock prices, its cash position, and other factors.

SUMMARY OF QUARTERLY RESULTS

(in thousands of US dollars, except per share amounts)

Three month period ended		Total Revenue	Net income	Basic earnings per share	Diluted earnings per share
June 30, 2017	\$	85,767	\$ 732	\$ 0.05	\$ 0.05
March 31, 2017		82,858	852	0.06	0.06
December 31, 2016		81,955	(3,674)	(0.24)	(0.24)
September 30, 2016		82,442	335	0.02	0.02
June 30, 2016		83,864	931	0.06	0.06
March 31, 2016		73,560	893	0.06	0.06
December 31, 2015		80,228	961	0.06	0.06
September 30, 2015		81,133	768	0.05	0.05

Generally, increases in transaction levels, revenues and gross profit will drive higher overall profitability. The Corporation's revenues are primarily impacted by retention of existing partnerships and products, new partnerships and products launched during the year, and the level and type of promotional activity offered to loyalty program members during the year. In the absence of any new partner or products launched, quarterly revenues will be impacted by the level of marketing and promotional activity carried out with loyalty program members which will vary quarter over quarter.

CRITICAL ACCOUNTING ESTIMATES AND JUDGMENTS

For the Corporation's accounting policies and critical accounting estimates and judgments, refer to the Corporation's MD&A and consolidated financial statements for the year ended December 31, 2016. The preparation of the consolidated financial statements in accordance with IFRS, requires management to make judgments, estimates and assumptions that affect the application of policies and the reported amounts of assets and liabilities, income and expenses. Significant changes in these assumptions, including those related to our future business plans and cash flows, could materially change the amounts we record. Actual results may differ from these estimates.

The IASB has issued new standards and amendments to existing standards. These changes have not yet been adopted by Corporation and could have an impact on future periods.

- IFRS 15, Revenue from Contracts with Customers (effective January 1, 2018);
- IFRS 2, Share-based Payment (effective January 1, 2018);
- IFRS 9, Financial Instruments (effective January 1, 2018);
- IFRIC Interpretation 22, Foreign Currency Translation and Advance Consideration (effective January 1, 2018) and
- IFRS 16, Leases (effective January 1, 2019).

The Corporation adopted the following standard issued by the IASB. These changes did not have a material impact on the consolidated financial statements.

- Amendments to IAS 7, Statement of Cash Flows

These changes are described in detail in the Corporation's 2016 audited consolidated financial statements and 2016 annual management's discussion and analysis.

PERFORMANCE INDICATORS AND NON-GAAP FINANCIAL MEASURES

REVENUE, DIRECT COSTS OF REVENUE AND GROSS PROFIT

The Corporation's revenue is primarily generated by transacting points and/or miles online. Revenue is principally derived from the sale or transfer of loyalty currencies directly to loyalty program members. The Corporation categorizes its revenue in three ways: principal revenue, other partner revenue and interest income.

Principal Revenue:

Principal revenue includes all principal revenue derived from reseller sales, technology design, development and maintenance revenue, and hosting fees. Under a reseller arrangement, the Corporation takes on a principal role whereby it purchases points and miles from loyalty program partners at wholesale rates and resells them directly to consumers. The Corporation has a substantial level of responsibility with respect to operations, marketing, pricing and commercial transaction support. In addition, the Corporation may assume additional responsibility when assuming a principal role, such as credit and/or inventory risk.

Other Partner Revenue:

Other partner revenue includes transactional revenue that is realized when the Corporation assumes an agency role in the retailing and wholesaling of loyalty currencies for loyalty program partners and other revenue received from partners which is not transactional in nature. The Corporation also earns Other Partner Revenue through commissions and recurring fixed fees from the products and services it provides through its Platform Partners segment and commission for online bookings or redemptions of hotel accommodations or car rentals through its Points Travel segment.

Interest Income:

As part of its operating economics, the Corporation earns interest income on the cash flows generated by its products and services.

Gross profit, defined by management as total revenues less direct costs of revenue, is a non-GAAP financial measure which does not have any standardized meaning prescribed by IFRS and is therefore unlikely to be comparable to similar measures presented by other issuers. Gross profit is viewed by management to be an integral measure of financial performance as it represents an internal measure of ongoing growth and the amount of revenues retained by the Corporation that are available to fund ongoing operating expenses, including incremental spending that is in line with the long term investment strategy of the Corporation. Management continues to drive a shift in the Corporation's revenue mix toward reseller relationships (with higher partner engagement) that are expected to lead to sustained profitability for the Corporation. In general, the Corporation seeks to maximize the gross profit generated from each loyalty partner relationship. For this reason, these new deals and products are expected to be accretive to overall profitability.

Direct cost of principal revenue consists of variable direct costs incurred to generate principal revenues earned under the reseller model, which include the wholesale cost of loyalty currency paid to partners for the purchase and resale of such currency, and credit card processing fees.

Revenue and gross profit growth is dependent on various factors, including the timing and size of promotional campaigns that are placed in market by the Corporation, the growth in loyalty program partner's membership base, and the effectiveness of merchandising and marketing efforts and channels initiated by the Corporation to generate incremental revenues.

Reconciliation of Revenue to Gross Profit

	For the three months ended		For the six months ended	
	June 30, 2017	June 30, 2016	June 30, 2017	June 30, 2016
<i>(In thousands of US dollars)(unaudited)</i>				
Revenue	\$ 85,767	\$ 83,864	\$ 168,625	\$ 157,424
Less:				
Direct cost of principal revenue	74,374	72,704	146,156	136,069
Gross profit	\$ 11,393	\$ 11,160	\$ 22,469	\$ 21,355

ADJUSTED OPERATING EXPENSES

Adjusted operating expenses is a non-GAAP financial measure, which is defined as Employment Costs, Marketing and Communications, Technology Services and Operating Expenses, excluding equity-settled share-based payment expense. The closest GAAP measure is Total Expenses in the consolidated financial statements and the reconciliation from Total Expenses to Adjusted Operating Expenses is shown below.

Adjusted operating expenses are predominantly cash based expenditures and include employment costs, marketing and communications expenditures, technology services costs and operating expenses.

Reconciliation of Total Expenses to Adjusted Operating Expenses

	For the three months ended		For the six months ended	
	June 30, 2017	June 30, 2016	June 30, 2017	June 30, 2016
<i>(In thousands of US dollars)(unaudited)</i>				
Total Expenses	\$ 84,640	\$ 82,713	\$ 166,255	\$ 154,984
Subtract (add):				
Direct cost of principal revenue	74,374	72,704	146,156	136,069
Depreciation and amortization	998	1,297	1,988	2,227
Foreign exchange loss (gain)	(102)	88	(108)	168
Stock-based compensation	1,063	690	1,736	1,358
Adjusted Operating Expenses	\$ 8,307	\$ 7,934	\$ 16,483	\$ 15,162

ADJUSTED EBITDA AND ADJUSTED EBITDA AS A PERCENTAGE OF GROSS PROFIT

Adjusted EBITDA is a non-GAAP financial measure, which is defined as earnings before income tax expense, depreciation and amortization, share-based compensation, impairment charges and foreign exchange. Management excludes these items because they affect the comparability of the Corporation's financial results and could potentially distort the analysis of trends in business performance.

Management believes that Adjusted EBITDA is an important indicator of the Corporation's ability to generate liquidity through operating cash flow to fund future working capital needs and fund future capital expenditures and uses the metric for this purpose. Adjusted EBITDA is also used by investors and analysts for the purpose of valuing an issuer. The presentation of Adjusted EBITDA is to provide additional useful information to investors and analysts and the measure does not have any standardized meaning under IFRS. Adjusted EBITDA should therefore not be considered in isolation or used in substitute for measures of performance prepared in accordance with IFRS. Other issuers may calculate Adjusted EBITDA differently.

Adjusted EBITDA as a percentage of gross profit is viewed by management as a key internal measure of operating efficiency. This measure demonstrates the Corporation's ability to generate profitability after it has funded ongoing operating costs and strategic investments.

Reconciliation of Net Income to Adjusted EBITDA

<i>(In thousands of US dollars)</i> <i>(unaudited)</i>	For the three months ended		For the six months ended	
	June 30, 2017	June 30, 2016	June 30, 2017	June 30, 2016
Net income	\$ 732	\$ 931	\$ 1,584	\$ 1,824
Income tax expense	395	220	786	616
Depreciation and amortization	998	1,297	1,988	2,227
Foreign exchange loss (gain)	(102)	88	(108)	168
Stock-based compensation	1,063	690	1,736	1,358
Adjusted EBITDA	\$ 3,086	\$ 3,226	\$ 5,986	\$ 6,193

NET OPERATING CASH

Management defines Net Operating cash as ‘Total Funds Available’ (cash and cash equivalents, restricted cash, funds receivable from payment processors, and security deposits) less amounts payable to loyalty program partners. Management believes that this non-GAAP financial measure provides a useful measure of the Corporation’s liquidity. Other issuers may include other items in their definition of ‘Net Operating Cash’ therefore it may not be comparable to similar measures presented by other issuers.

WORKING CAPITAL

Management defines Working Capital as total current assets less total current liabilities. Management believes that this non-GAAP financial measure provides a useful measure of the Corporation’s liquidity. Other issuers may include other items in their definition of ‘Working Capital’ therefore it may not be comparable to similar measures presented by other issuers.

CERTIFICATION OF INTERIM FILINGS

I, Robert MacLean, Chief Executive Officer of Points International Ltd., certify the following:

1. *Review:* I have reviewed the interim financial report and interim MD&A, (together, the “interim filings”) of Points International Ltd. (the “issuer”) for the interim period ended June 30, 2017.

2. *No misrepresentations:* Based on my knowledge, having exercised reasonable diligence, the interim filings do not contain any untrue statement of a material fact or omit to state a material fact required to be stated or that is necessary to make a statement not misleading in light of the circumstances under which it was made, with respect to the period covered by the interim filings.

3. *Fair presentation:* Based on my knowledge, having exercised reasonable diligence, the interim financial report together with the other financial information included in the interim filings fairly present in all material respects the financial condition, financial performance and cash flows of the issuer, as of the date of and for the periods presented in the interim filings.

4. *Responsibility:* The issuer's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (DC&P) and internal control over financial reporting (ICFR), as those terms are defined in National Instrument 52-109 *Certification of Disclosure in Issuers' Annual and Interim Filings*, for the issuer.

5. *Design:* Subject to the limitations, if any, described in paragraphs 5.2 and 5.3, the issuer's other certifying officer and I have, as at the end of the period covered by the interim filings:

- (a) designed DC&P, or caused it to be designed under our supervision, to provide reasonable assurance that:
 - (i) material information relating to the issuer is made known to us by others, particularly during the period in which the interim filings are being prepared; and
 - (ii) information required to be disclosed by the issuer in its annual filings, interim filings or other reports filed or submitted by it under securities legislation is recorded, processed, summarized and reported within the time periods specified in securities legislation; and
- (b) designed ICFR, or caused it to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with the issuer's GAAP.

5.1 *Control framework:* The control framework the issuer's other certifying officer and I used to design the issuer's ICFR is the *Internal Control – Integrated Framework* (COSO Framework) published by The Committee of Sponsoring Organizations of the Treadway Commission.

5.2 *ICFR -- material weakness relating to design:* N/A.

5.3 *Limitation on scope of design:* N/A.

7. Reporting changes in ICFR: The issuer has disclosed in its interim MD&A any change in the issuer's ICFR that occurred during the period beginning on April 1, 2017 and ended on June 30, 2017 that has materially affected, or is reasonably likely to materially affect, the issuer's ICFR.

Date: August 8, 2017

/s/ Robert MacLean

Robert MacLean
Chief Executive Officer

CERTIFICATION OF INTERIM FILINGS

I, Michael D'Amico, Chief Financial Officer of Points International Ltd., certify the following:

1. Review: I have reviewed the interim financial report and interim MD&A, (together, the "interim filings") of Points International Ltd. (the "issuer") for the interim period ended June 30, 2017.

2. No misrepresentations: Based on my knowledge, having exercised reasonable diligence, the interim filings do not contain any untrue statement of a material fact or omit to state a material fact required to be stated or that is necessary to make a statement not misleading in light of the circumstances under which it was made, with respect to the period covered by the interim filings.

3. Fair presentation: Based on my knowledge, having exercised reasonable diligence, the interim financial report together with the other financial information included in the interim filings fairly present in all material respects the financial condition, financial performance and cash flows of the issuer, as of the date of and for the periods presented in the interim filings.

4. Responsibility: The issuer's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (DC&P) and internal control over financial reporting (ICFR), as those terms are defined in National Instrument 52-109 *Certification of Disclosure in Issuers' Annual and Interim Filings*, for the issuer.

5. Design: Subject to the limitations, if any, described in paragraphs 5.2 and 5.3, the issuer's other certifying officer and I have, as at the end of the period covered by the interim filings:

- (a) designed DC&P, or caused it to be designed under our supervision, to provide reasonable assurance that:
 - (i) material information relating to the issuer is made known to us by others, particularly during the period in which the interim filings are being prepared; and
 - (ii) information required to be disclosed by the issuer in its annual filings, interim filings or other reports filed or submitted by it under securities legislation is recorded, processed, summarized and reported within the time periods specified in securities legislation; and
- (b) designed ICFR, or caused it to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with the issuer's GAAP.

5.1 Control framework: The control framework the issuer's other certifying officer and I used to design the issuer's ICFR is the *Internal Control – Integrated Framework* (COSO Framework) published by The Committee of Sponsoring Organizations of the Treadway Commission.

5.2 ICFR -- material weakness relating to design: N/A.

5.3 Limitation on scope of design: N/A.

7. Reporting changes in ICFR: The issuer has disclosed in its interim MD&A any change in the issuer's ICFR that occurred during the period beginning on April 1, 2017 and ended on June 30, 2017 that has materially affected, or is reasonably likely to materially affect, the issuer's ICFR.

Date: August 8, 2017

/s/ Michael D'Amico

Michael D'Amico
Chief Financial Officer



Points International Ltd. Reports Second Quarter 2017 Financial Results

Record Revenue in Second Quarter

Second Quarter Gross Profit¹ increased to \$11.4 Million

Toronto, Canada, August 9, 2017 – Points (TSX: PTS) (Nasdaq: PCOM), the global leader in powering loyalty commerce, today announced results for the second quarter ended June 30, 2017.

“The second quarter of 2017 saw the continued execution of our strategy to leverage our unique capabilities to drive profitable growth while expanding our market opportunity. Our Loyalty Currency Retailing business continued to provide us with stable growth and strong profitability, while our two strategic growth initiatives demonstrated increasing traction in the market,” stated Rob MacLean, CEO. “As such, we remain confident regarding our full year expectations for growth in gross profit and adjusted EBITDA², and expect this to set us up for meaningful 2018 growth in our key gross profit and adjusted EBITDA metrics.”

Second Quarter 2017 Financial Results

(Unless otherwise stated, all comparisons are on a year-over-year basis and all amounts are in USD\$. The complete second quarter Condensed Consolidated Interim Financial Statements and Management Discussion & Analysis, including segmented results, are available at www.sedar.com and www.sec.gov.)

“We believe that the groundwork we’ve laid in the first half of this year is setting us up very well to meet our mid-term targets and we are encouraged by the momentum we look to be carrying into 2018,” commented MacLean.

- Revenue increased to a record \$85.8 million from \$83.9 million. Principal Revenues totaled \$81.9 million and Other Partner Revenue was \$3.8 million.
- Gross Profit grew 2% to \$11.4 million, compared to \$11.2 million.
- Total Adjusted Operating Expenses³ were \$8.3 million, compared to \$7.9 million.
- Net Income totaled \$0.7 million, or \$0.05 per diluted share, compared to Net Income of \$0.9 million, or \$0.06 per diluted share.

¹ Gross profit is defined as total revenues less the direct cost of revenues. Gross profit is considered by Management to be an integral measure of financial performance and represents the amount of revenues retained by the Corporation after incurring direct costs. However, gross profit is not a recognized measure of profitability under IFRS.

² Adjusted EBITDA (Earnings before income tax expense, depreciation and amortization, foreign exchange, share-based compensation and impairment of long-term investments) is considered by Management to be a useful supplemental measure when assessing financial performance. Management believes that Adjusted EBITDA is an important indicator of the Corporation's ability to generate liquidity through operating cash flow to fund future capital expenditures and working capital needs. However, Adjusted EBITDA is not a measure of financial performance under IFRS and should not be considered a substitute for Net Income, which we believe to be the most directly comparable IFRS measure.

³ Adjusted Operating Expenses consists of employment expenses excluding stock based compensation, marketing and communications, technology services, and other operating expenses. Adjusted Operating Expenses is not a measure of financial performance under IFRS and should not be considered a substitute for total expenses, which we believe to be the most directly comparable IFRS measure.

- Adjusted EBITDA was \$3.1 million, compared to \$3.2 million.

Recent Business Highlights

- Recently signed and will launch this week a new partnership with Spanish airline Air Europa, for core Buy, Gift & Transfer services.
- Announced a partnership with Scotiabank, a leading multi-national financial institution and the third largest bank in Canada, to power new loyalty capabilities of Scotiabank's *My Mobile Wallet* app.
- Launched new international earn and redemption loyalty commerce eStores in partnership with Collinson Latitude for MeliaRewards, the loyalty programme for Melia Hotels International.
- In late stages of completing a number of additional Platform Partner relationships between a number of retailers and loyalty programs that are expected to be in market in 2H 2017.
- Named by Branham300 as one of Canada's Top 250 Information and Communication Technology (ICT) companies. Ranking 30th on the list, this marks the sixth consecutive year that Points has received the honour. In addition, Points was ranked 6th in the Top 10 Canadian Software as a Service (SaaS) companies, and 9th in the Top 25 Canadian Software companies.
- The Board of Directors has re-approved the Corporation's Normal Course Issuer Bid (NCIB) with the addition of an Automatic Share Purchase Plan (ASPP) and the intention to accelerate execution of this plan over the next three quarters.

Outlook

The Company is reiterating financial guidance for the year ending December 31, 2017, as follows:

- Gross profit is expected to increase up to 10% from 2016
- Adjusted EBITDA is expected to increase up to 10% from 2016

Investor Conference Call

Points' conference call with investors will be held today at 4:30 p.m. Eastern Time. To participate, investors from the US and Canada should dial (877) 407-0784 ten minutes prior to the start time. International callers should dial (201) 689-8560.

In addition, the call is being webcast and can be accessed at the Company's web site: www.points.com and will be archived online upon completion of the call. A telephonic replay of the conference call will also be available until 11:59 p.m. Eastern Time on Wednesday, August 23, 2017, by dialing (844) 512-2921 in the U.S. and Canada and (412) 317-6671 internationally and entering the passcode 13667184.

Normal Course Issuer Bid with Automatic Share Purchase Plan

Points announced today that the Toronto Stock Exchange ("TSX") has accepted its notice of intention to make a normal course issuer bid to repurchase up to 743,468 of its common shares (the "Repurchase"), representing approximately 5% of its 14,869,374 common shares issued and outstanding as of July 31, 2017. Points has entered into an automatic share purchase plan with a broker in order to facilitate the Repurchase.

The primary purpose of the Repurchase is for cancellation. Under the automatic share purchase plan, Points' broker may repurchase shares at times when Points would ordinarily not be permitted to due to regulatory restrictions or self-imposed blackout periods. Repurchases will be made from time-to-time at the broker's discretion based upon parameters prescribed by the parties' written agreement. Repurchases may be effected through the facilities of the TSX, the NASDAQ Capital Market ("NASDAQ") or other alternative trading systems in the United States and Canada.

All purchases of common shares will be made in accordance with applicable securities laws and stock exchange rules of the United States and Canada. Repurchases on NASDAQ will be at the market price at the time of purchase in compliance with applicable securities laws of the United States and Repurchases on the TSX will be at the market price at the time of purchase in accordance with the rules and policies of the TSX. Purchases may also be made through other alternative trading systems in the United States and Canada, or by such other means as may be permitted by the TSX, NASDAQ and applicable law. As a result of certain rules and policies of the TSX, subject to certain permitted exceptions, the maximum number of shares which can be repurchased per day on the TSX is 1,488 based on 25% of the average daily trading volume on the TSX for the prior six months (being 5,955 shares per day). Subject to regulatory requirements, the actual number of common shares purchased and the timing of such purchases, if any, will be determined by Points' broker having regard to future price movements and other factors, including the parameters prescribed by the parties' written agreement.

The Repurchase will commence on August 14, 2017 and will terminate on August 13, 2018. Under its previous normal course issuer bid, Points purchased a total of 429,728 common shares with a weighted average price of Cdn.\$9.81 per share through the facilities of the TSX, NASDAQ and other alternative trading systems in the United States and Canada. Points' previous normal course issuer bid commenced on March 9, 2016 and terminated on March 8, 2017.

About Points

[Points](#), publicly traded as Points International Ltd. (TSX: PTS) (Nasdaq: PCOM), provides loyalty eCommerce and technology solutions to the world's top brands to power innovative services that drive increased loyalty program revenue and member engagement. With a growing network of almost 60 global loyalty programs integrated into its unique Loyalty Commerce Platform, Points offers three core private or co-branded services: its Buy Gift and Transfer service retails loyalty points and miles directly to consumers; its Points Loyalty Wallet service, offers any developer transactional access to dozens of loyalty programs and their hundreds of millions of members via a package of APIs; and its Points Travel service helps loyalty programs increase program revenue from hotel and car bookings, and provides more opportunities for members to earn and redeem loyalty rewards more quickly. Points is headquartered in Toronto with offices in San Francisco and London.

For more information, visit company.points.com, follow Points on Twitter ([@PointsLoyalty](https://twitter.com/PointsLoyalty)) or read the [Points blog](#). For Points' financial information, visit investor.points.com.

Caution Regarding Forward-Looking Statements

This press release contains or incorporates forward-looking statements within the meaning of United States securities legislation, and forward-looking information within the meaning of Canadian securities legislation (collectively, "forward-looking statements"). These forward-looking statements include, among other things, opportunities for new products and partners and incremental revenue, potential for growth in revenue and gross margin and our guidance for 2017 with respect to gross profit and adjusted EBITDA expectations. These statements are not historical facts but instead represent only Points' expectations, estimates and projections regarding future events.

Although Points believes the expectations reflected in such forward-looking statements are reasonable, such statements are not guarantees of future performance and are subject to important risks and uncertainties that are difficult to predict. Certain material assumptions or estimates are applied in making forward-looking statements, and actual results may differ materially from those expressed or implied in such statements. Undue reliance should not be placed on such statements. In particular, the financial outlooks herein assume Points will be able to maintain its existing contractual relationships and products, that such products continue to perform in a manner consistent with Points' past experience, that Points will be able to generate new business from our pipeline at expected margins, our in-market and newly launched products and services will perform in a manner consistent with the Company's past experience and we will be able to contain costs. Our ability to convert our pipeline of prospective partners and product launches is subject to significant risk and there can be no assurance that we will launch new partners or new products with existing partners as expected or planned nor can there be any assurance that Points will be successful in maintaining its existing contractual relationships or maintaining existing products with existing partners. Other important risk factors that could cause actual results to differ materially include the risk factors discussed in Points' annual information form, Form-40-F, annual and interim management's discussion and analysis, and annual and interim financial statements and the notes thereto. These documents are available at www.sedar.com and www.sec.gov.

The forward-looking statements contained in this press release are made as at the date of this release and, accordingly, are subject to change after such date. Except as required by law, Points does not undertake any obligation to update or revise any forward-looking statements made or incorporated in this press release, whether as a result of new information, future events or otherwise.

Use of Non-GAAP Measures

The Corporation's financial statements are prepared in accordance with International Financial Reporting Standards ("IFRS"). Management uses certain non-GAAP measures, which are defined in the appropriate sections of this press release, to better assess the Corporation's underlying performance. These measures are reviewed regularly by management and the Corporation's Board of Director's in assessing the Corporation's performance and in making decisions about ongoing operations. These measures are also used by investors as an indicator of the Corporation's operating performance. Readers are cautioned that these terms are not recognized GAAP measures and do not have a standardized GAAP meaning under IFRS and should not be construed as alternatives to IFRS terms, such as net income.

Contact : Points Investor Relations
ICR, Inc.
Garo Toomajanian
ir@points.com

Points International Ltd.
Key Financial Measures and Schedule of Non-GAAP Reconciliations

Gross Profit ⁴ Information

Expressed in thousands of United States dollars

	For the three months ended	
	June 30, 2017	June 30, 2016
Total Revenue	\$ 85,767	\$ 83,864
Direct cost of revenue	74,374	72,704
Gross Profit	\$ 11,393	\$ 11,160
Gross Margin	13%	13%

Reconciliation of Net Income to Adjusted EBITDA ⁵

Expressed in thousands of United States dollars

	For the three months ended	
	June 30, 2017	June 30, 2016
Net Income	\$ 732	\$ 931
Income tax expense	395	220
Depreciation and amortization	998	1,297
Foreign exchange loss (gain)	(102)	88
Stock-based compensation	1,063	690
Adjusted EBITDA	\$ 3,086	\$ 3,226

⁴ Gross Profit is defined as total revenues less the direct cost of principal revenues. Gross profit is considered by Management to be an integral measure of financial performance and represents the amount of revenues retained by the Corporation after incurring direct costs. However, gross profit is not a recognized measure of profitability under IFRS.

⁵ Adjusted EBITDA (Earnings before income tax expense, depreciation and amortization, foreign exchange, share-based compensation and impairment of long-term investments) is considered by Management to be a useful supplemental measure when assessing financial performance. Management believes that Adjusted EBITDA is an important indicator of the Corporation's ability to generate liquidity through operating cash flow to fund future capital expenditures and working capital needs. However, Adjusted EBITDA is not a measure of financial performance under IFRS and should not be considered a substitute for Net Income, which we believe to be the most directly comparable IFRS measure.

Reconciliation of Total Expenses to Adjusted Operating Expenses ⁶

Expressed in thousands of United States dollars

	For the three months ended	
	June 30, 2017	June 30, 2016
Total Expenses	\$ 84,640	\$ 82,713
Subtract (add):		
Direct cost of revenue	74,374	72,704
Depreciation and amortization	998	1,297
Foreign exchange loss (gain)	(102)	88
Stock-based compensation	1,063	690
Adjusted Operating Expenses	\$ 8,307	\$ 7,934

⁶ Adjusted Operating Expenses consists of employment expenses excluding stock based compensation, marketing, technology, and other operating expenses. Adjusted Operating Expenses is not a measure of financial performance under IFRS and should not be considered a substitute for total expenses, which we believe to be the most directly comparable IFRS measure.

Points International Ltd.
Condensed Consolidated Interim Statements of Financial Position

Expressed in thousands of United States dollars
(Unaudited)

As at	June 30, 2017	December 31, 2016
ASSETS		
Current assets		
Cash and cash equivalents	\$ 40,512	\$ 46,492
Short-term investments	10,033	10,033
Restricted cash	500	500
Funds receivable from payment processors	11,170	10,461
Accounts receivable	5,336	4,057
Prepaid expenses and other assets	2,488	1,475
Total current assets	\$ 70,039	\$ 73,018
Non-current assets		
Property and equipment	2,097	1,750
Intangible assets	15,990	16,896
Goodwill	7,130	7,130
Deferred tax assets	1,923	1,725
Other assets	2,713	2,715
Total non-current assets	\$ 29,853	\$ 30,216
Total assets	\$ 99,892	\$ 103,234
LIABILITIES		
Current liabilities		
Accounts payable and accrued liabilities	\$ 5,382	\$ 6,335
Income taxes payable	437	1,638
Payable to loyalty program partners	48,539	53,242
Current portion of other liabilities	890	771
Total current liabilities	\$ 55,248	\$ 61,986
Non-current liabilities		
Deferred tax liabilities	168	211
Other liabilities	673	719
Total non-current liabilities	\$ 841	\$ 930
Total liabilities	\$ 56,089	\$ 62,916
SHAREHOLDERS' EQUITY		
Share capital	58,414	58,412
Contributed surplus	11,349	9,881
Accumulated other comprehensive income (loss)	304	(127)
Accumulated deficit	(26,264)	(27,848)
Total shareholders' equity	\$ 43,803	\$ 40,318
Total liabilities and shareholders' equity	\$ 99,892	\$ 103,234

Points International Ltd.
Condensed Consolidated Interim Statements of Comprehensive Income

*Expressed in thousands of United States dollars, except per share amounts
(Unaudited)*

	For the three months ended		For the six months ended	
	June 30, 2017	June 30, 2016	June 30, 2017	June 30, 2016
REVENUE				
Principal	\$ 81,861	\$ 80,529	\$ 161,349	\$ 151,270
Other partner revenue	3,836	3,288	7,189	6,061
Interest	70	47	87	93
Total Revenue	\$ 85,767	\$ 83,864	\$ 168,625	\$ 157,424
EXPENSES				
Direct cost of principal revenue	74,374	72,704	146,156	136,069
Employment costs	6,190	6,214	12,071	12,117
Marketing and communications	640	461	1,165	787
Technology services	469	416	901	790
Depreciation and amortization	998	1,297	1,988	2,227
Foreign exchange (gain) loss	(102)	88	(108)	168
Operating expenses	2,071	1,533	4,082	2,826
Total Expenses	\$ 84,640	\$ 82,713	\$ 166,255	\$ 154,984
OPERATING INCOME BEFORE INCOME TAXES	\$ 1,127	\$ 1,151	\$ 2,370	\$ 2,440
Income tax expense	395	220	786	616
NET INCOME	\$ 732	\$ 931	\$ 1,584	\$ 1,824
OTHER COMPREHENSIVE INCOME				
Items that will subsequently be reclassified to profit or loss:				
Unrealized gain on foreign exchange derivative designated as cash flow hedges	378	135	528	955
Income tax effect	(101)	(36)	(141)	(253)
Reclassification to net income of loss on foreign exchange derivatives designated as cash flow hedges	130	29	60	337
Income tax effect	(34)	(7)	(16)	(89)
Other comprehensive income for the period, net of income tax	\$ 373	\$ 121	\$ 431	\$ 950
TOTAL COMPREHENSIVE INCOME	\$ 1,105	\$ 1,052	\$ 2,015	\$ 2,774
EARNINGS PER SHARE				
Basic earnings per share	\$ 0.05	\$ 0.06	\$ 0.11	\$ 0.12
Diluted earnings per share	\$ 0.05	\$ 0.06	\$ 0.11	\$ 0.12

Points International Ltd.
Condensed Consolidated Interim Statements of Changes in Shareholders' Equity

Expressed in thousands of United States dollars except number of shares (Unaudited)	Attributable to equity holders of the Company						Total shareholders' equity
	Share Capital		Contributed Surplus	Accumulated other comprehensive income (loss)	Accumulated deficit		
	Number of Shares	Amount					
Balance at December 31, 2016	14,878,674	\$ 58,412	\$ 9,881	\$ (127)	\$ (27,848)	\$ 40,318	
Net Income	-	-	-	-	1,584	1,584	
Other comprehensive income, net of tax	-	-	-	431	-	431	
Total comprehensive income	-	-	-	431	1,584	2,015	
Effect of share option compensation plan	-	-	144	-	-	144	
Effect of RSU compensation plan	-	-	1,592	-	-	1,592	
Share issuances – RSUs	-	234	(234)	-	-	-	
Share capital held in trust	-	(196)	-	-	-	(196)	
Shares repurchased	(9,300)	(36)	(34)	-	-	(70)	
Balance at June 30, 2017	14,869,374	\$ 58,414	\$ 11,349	\$ 304	\$ (26,264)	\$ 43,803	
Balance at December 31, 2015	15,306,402	\$ 59,293	\$ 9,859	\$ (624)	\$ (26,333)	\$ 42,195	
Net Income	-	-	-	-	1,824	1,824	
Other comprehensive income, net of tax	-	-	-	950	-	950	
Total comprehensive income	-	-	-	950	1,824	2,774	
Effect of share option compensation plan	-	-	352	-	-	352	
Effect of RSU compensation plan	-	-	1,006	-	-	1,006	
Share issuances – share options	500	7	(2)	-	-	5	
Share issuances – RSUs	-	315	(315)	-	-	-	
Shares repurchased	(77,482)	(302)	(373)	-	-	(675)	
Balance at June 30, 2016	15,229,420	\$ 59,313	\$ 10,527	\$ 326	\$ (24,509)	\$ 45,657	

Points International Ltd.**Condensed Consolidated Interim Statements of Cash Flows***Expressed in thousands of United States dollars**(Unaudited)*

	For the three months ended		For the six months ended	
	June 30, 2017	June 30, 2016	June 30, 2017	June 30, 2016
Cash flows from operating activities				
Net income for the period	\$ 732	\$ 931	\$ 1,584	\$ 1,824
Adjustments for:				
Depreciation of property and equipment	211	356	411	592
Amortization of intangible assets	787	941	1,577	1,635
Unrealized foreign exchange loss (gain)	540	(759)	709	(535)
Equity-settled share-based payment transactions	1,063	690	1,736	1,358
Deferred income tax expense (recovery)	(234)	(15)	(398)	(2)
Net loss on derivative contracts designated as cash flow hedges	508	164	588	1,292
Changes in non-cash balances related to operations	(4,127)	7,132	(9,783)	(1,094)
Net cash provided by (used in) operating activities	\$ (520)	\$ 9,440	\$ (3,576)	\$ 5,070
Cash flows from investing activities				
Acquisition of property and equipment	(455)	(239)	(758)	(355)
Additions to intangible assets	(411)	(393)	(671)	(1,075)
Changes in restricted cash	-	500	-	500
Net cash provided by (used in) investing activities	\$ (866)	\$ (132)	\$ (1,429)	\$ (930)
Cash flows from financing activities				
Proceeds from exercise of share options	-	5	-	5
Purchase of share capital held in trust	(196)	-	(196)	-
Shares repurchased	-	(405)	(70)	(675)
Net cash provided by (used in) financing activities	\$ (196)	\$ (400)	\$ (266)	\$ (670)
Effect of exchange rate fluctuations on cash held	(540)	760	(709)	537
Net increase (decrease) in cash and cash equivalents	\$ (2,122)	\$ 9,668	\$ (5,980)	\$ 4,007
Cash and cash equivalents at beginning of the period	\$ 42,634	\$ 45,703	\$ 46,492	\$ 51,364
Cash and cash equivalents at end of the period	\$ 40,512	\$ 55,371	\$ 40,512	\$ 55,371
Interest Received	\$ 25	\$ 37	\$ 48	\$ 74
Taxes Paid	\$ (732)	\$ (34)	\$ (2,505)	\$ (300)
Taxes Received	\$ 114	\$ -	\$ 114	\$ -

Amounts received for interest were reflected as operating cash flows in the condensed consolidated interim statements of cash flows.