

POINTS INTERNATIONAL LTD.
BUSINESS METRICS



	Jan-12	Feb-12	Mar-12
TOTAL ALL CHANNELS			
Points/Miles Transacted	1,326,956,333	1,234,455,514	1,194,298,295
<i>vs. previous year</i>	36%	38%	0%
# of Points/Miles Transactions	119,784	119,512	124,880
<i>vs. previous year</i>	12%	14%	-4%
LOYALTY CURRENCY SERVICE CHANNELS			
Points/Miles Transacted	1,165,206,974	1,084,688,535	1,032,196,555
<i>vs. previous year</i>	32%	34%	-4%
# of Points/Miles Transactions	113,085	113,282	117,878
<i>vs. previous year</i>	11%	16%	-3%
POINTS.COM CHANNELS			
Points/Miles Transacted	161,749,359	149,766,979	162,101,740
<i>vs. previous year</i>	81%	77%	26%
# of Points/Miles Transactions	6,699	6,230	7,002
<i>vs. previous year</i>	29%	-18%	-12%
Cumulative Registered Users *	3,006,489	3,040,982	3,087,282
<i>vs. previous year</i>	16%	17%	16%

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	2011					2012	
	Q1	Q2	Q3	Q4	TOTAL	Q1	YTD TOTAL
TOTAL ALL CHANNELS							
Points/Miles Transacted	3,066,877,803	3,641,291,934	3,337,367,407	3,953,086,905	13,998,624,048	3,755,710,143	3,755,710,143
<i>vs. previous year</i>	11%	34%	31%	24%	25%	22%	22%
# of Points/Miles Transactions	342,012	347,134	327,640	336,251	1,353,037	364,176	364,176
<i>vs. previous year</i>	20%	21%	12%	6%	14%	6%	6%
LOYALTY CURRENCY SERVICE CHANNELS							
Points/Miles Transacted	2,764,000,255	3,319,884,910	2,979,924,993	3,305,358,182	12,369,168,340	3,282,092,064	3,282,092,064
<i>vs. previous year</i>	11%	34%	27%	18%	22%	19%	19%
# of Points/Miles Transactions	321,326	329,561	306,195	302,847	1,259,929	344,245	344,245
<i>vs. previous year</i>	20%	21%	10%	3%	13%	7%	7%
POINTS.COM CHANNELS							
Points/Miles Transacted	302,877,548	321,407,024	357,442,414	647,728,723	1,629,455,708	473,618,079	473,618,079
<i>vs. previous year</i>	6%	34%	75%	76%	49%	56%	56%
# of Points/Miles Transactions	20,686	17,573	21,445	33,404	93,108	19,931	19,931
<i>vs. previous year</i>	14%	13%	59%	46%	33%	-4%	-4%
Cumulative Registered Users *	2,655,605	2,724,144	2,837,801	2,971,267	2,971,267	3,087,282	3,087,282
<i>vs. previous year</i>	8%	8%	14%	15%	15%	16%	16%