

POINTS INTERNATIONAL LTD.
BUSINESS METRICS



	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11
TOTAL ALL CHANNELS						
Points/Miles Transacted	972,708,351	895,193,539	1,198,975,913	1,200,335,799	1,164,519,484	1,276,436,651
<i>vs. previous year</i>	19%	4%	10%	41%	14%	49%
# of Points/Miles Transactions	106,799	105,250	129,963	106,261	112,427	128,446
<i>vs. previous year</i>	26%	19%	16%	15%	17%	31%
LOYALTY CURRENCY SERVICE CHANNELS						
Points/Miles Transacted	883,132,500	810,563,279	1,070,304,476	1,104,694,874	1,047,995,812	1,167,194,224
<i>vs. previous year</i>	23%	5%	7%	44%	11%	51%
# of Points/Miles Transactions	101,619	97,669	122,038	100,808	106,400	122,353
<i>vs. previous year</i>	-7%	7%	10%	14%	12%	26%
POINTS.COM CHANNELS						
Points/Miles Transacted	89,575,851	84,630,260	128,671,437	95,640,925	116,523,672	109,242,427
<i>vs. previous year</i>	-12%	-4%	34%	11%	58%	36%
# of Points/Miles Transactions	5,180	7,581	7,925	5,453	6,027	6,093
<i>vs. previous year</i>	-20%	34%	21%	-3%	22%	19%
Cumulative Registered Users *	2,593,460	2,607,610	2,655,605	2,674,710	2,697,670	2,724,144
<i>vs. previous year</i>	7%	7%	8%	8%	8%	8%

Note:

* For comparability issues, the above metrics do not include Delta Buy, Gift & Transfer miles or transactions.

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	2010					2011		
	Q1	Q2	Q3	Q4	TOTAL	Q1	Q2	TOTAL
TOTAL ALL CHANNELS								
Points/Miles Transacted	2,770,973,376	2,724,244,955	2,553,133,449	3,175,883,853	11,224,235,633	3,066,877,803	3,641,291,934	6,708,169,736
<i>vs. previous year</i>	33%	36%	7%	1%	17%	11%	34%	11%
# of Points/Miles Transactions	285,191	286,953	292,295	318,067	1,182,506	342,012	347,134	689,146
<i>vs. previous year</i>	26%	28%	15%	15%	20%	20%	21%	20%
LOYALTY CURRENCY SERVICE CHANNELS								
Points/Miles Transacted	2,485,539,070	2,484,218,131	2,349,166,953	2,808,152,925	10,127,077,079	2,764,000,255	3,319,884,910	6,083,885,165
<i>vs. previous year</i>	37%	45%	11%	3%	21%	11%	34%	11%
# of Points/Miles Transactions	266,992	271,374	278,805	295,120	1,112,291	321,326	329,561	650,887
<i>vs. previous year</i>	30%	34%	21%	17%	25%	20%	21%	20%
POINTS.COM CHANNELS								
Points/Miles Transacted	285,434,306	240,026,824	203,966,496	367,730,928	1,097,158,554	302,877,548	321,407,024	624,284,571
<i>vs. previous year</i>	5%	-17%	-28%	-11%	-12%	6%	34%	6%
# of Points/Miles Transactions	18,199	15,579	13,490	22,947	70,215	20,686	17,573	38,259
<i>vs. previous year</i>	-18%	-33%	-44%	-8%	-26%	14%	13%	14%
Cumulative Registered Users *	2,467,663	2,525,059	2,499,802	2,573,719	2,573,719	2,655,605	2,724,144	5,379,749
<i>vs. previous year</i>	13%	12%	8%	7%	7%	8%	8%	109%

Note:

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