Teleconference – Q2 2010 financial results (13 August 2010, 2 PM CET)





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Continued sales growth supports strong profits

	DKK	Km	Y/Y growth		
	Q2 2010	Q2 2009	Actual	CER*	
Total revenue	3,767	3,528	7%	(1%)	
Cipralex [®]	1,507	1,345	12%	5%	
Lexapro®	630	625	1%	(13%)	
Ebixa [®]	610	539	13%	9%	
Azilect®	267	185	44%	42%	
Xenazine [®]	147	81	82%	70%	
Sabril [®]	37	-	-	-	
Other pharmaceuticals	514	729	(30%)	(35%)	
EBITDA	1,206	872	38%	-	
EBIT	936	719	30%	-	

^{*} Constant exchange rates



Update on recent events

Operations

- Solid growth in key products
- ★ Significant market share expansion continue to drive sales in Canada (Cipralex®), Italy (Ebixa®) and France (Azilect®)

Pipeline

- ★ Eight products post proof of concept in clinical development
- ★ The extended phase III program with Lu AA21004 in MDD has initiated recruitment in Europe and the US
- Highly positive findings from the clinical phase III study with clobazam in Lennox-Gastaut Syndrome
- Positive results with escitalopram in Japan
- Regulatory activities related to Serdolect® in the US has been ceased



Continued solid performance in major products

Geographical value market shares

	Market share (May 2009)	Market share (May 2010)
Europe Cipralex®	18.8%	20.5%
Ebixa [®]	16.4%	17.9%
Azilect®	7.6%	9.8%
US Lexapro®	23.8%	23.4%
Xenazine [®]	~1,800*	~2,500 patients*
International Markets**		
Cipralex®	11.9%	11.5%
Ebixa [®]	10.9%	8.9%

Note: All market share data is from IMS Health, May 2010, except International Markets being from Q1 2010

^{*} Patients that were persistently active end July 2009/2010

^{**}IMS data from: Australia, Brazil, Canada, China, South Korea, Mexico, Saudi Arabia and Turkey



Lundbeck pipeline – psychiatry

Compound	Indication	Activity	Phase I	Phase II	Phase III	Regulatory filing
Escitalopram - Japan	Depression	ASRI				2011
Nalmefene	Alcohol dependence	Specific opioid receptor antagonist				2011
Lu AA21004	Depression + GAD	Multimodal antidepressant ¹⁾				2012
Lu AA24530	Depression	Multimodal antidepressant ²⁾				2012+
Zicronapine	Psychosis	Monoaminergic				2012+
Lu AA39959 ³⁾	Psychosis/bipolar	lon channel modulator				2012+

^{1) 5}HT3, 5HT7, 5HT1B antagonist, 5H1a agonist and 5HT enhancer

²⁾ In pre-clinical studies, Lu ÅA24530 has demonstrated activities as a monoamine enhancer with reuptake inhibition at monoamine transporters, and antagonist activity at 5-HT₃ and 5-HT₂, receptors

³⁾ Clinical trials currently on hold



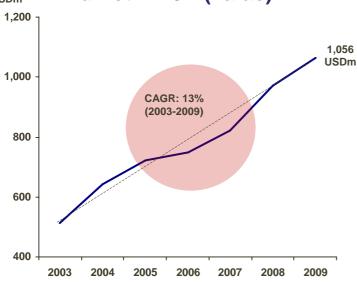
Lundbeck pipeline – neurology, stroke and other CNS

Compound	Indication	Activity	Phase I	Phase II	Phase III	Regulatory filing
Clobazam	Lennox-Gastaut syndrome	GABA enhancer				2010
I.V. Carbamazepine	Epilepsy	Sodium channel blocker				2012
Desmoteplase	Stroke	Plasminogen activator				2012
Lu AA24493	Stroke/ Friedreich's ataxia	Tissue protective cytokine				2012+
Lu AE58054	Alzheimer's disease	Selective 5-HT ₆ antagonist				2012+
Lu 02-750	Parkinson's disease	Dopaminergic agent				2012+
Lu AE04621	Parkinson's disease	Dopaminergic agent				2012+

Positive phase III studies with escitalopram in Japan







- Currently more than 1 million patients with depression in Japan
- Current market leaders (value): Paroxetine (42%), sertraline (20%), fluvoxamine (16%)

Escitalopram in Japan

- Escitalopram has shown positive results in a pivotal phase III study in Japan
- Mochida has marketing rights in Japan, in co-promotion with Mitsubishi Tanabe **Pharmaceuticals**
- Lundbeck receives milestones. and royalties from sales
- ★ If approved, escitalopram in Japan could be an important contributor to Lundbeck's financial performance



Clobazam - filing expected before year end 2010



Source: http://emedicine.medscape.com/article/1176735-overview

Patient with Lennox-Gastaut syndrome wearing a helmet with face guard to protect against facial injury from atonic seizures

- Positive data from the clinical phase III study received in May
- Highly statistically significant reduction in the number of drop seizures compared to placebo
- Confirmation of earlier observed favorable safety profile
- Filing of NDA in the US is expected before year end 2010
- Clobazam is expected to provide additional growth opportunities for the US operation as well as for the entire group



Financial figures – distribution of revenue for Q2 2010

Geographical distribution

	Revenue		Growth	
DKKm	Q2 2010	Q2 2009	Actual	CER
Europe	1,982	1,799	10%	9%
USA	950	1,025	(7%)	(18%)
Int. Markets	780	680	15%	(3%)
Total	3,767	3,528	7 %	(1%)

- ★ Lundbeck's revenue was DKK 3,767m. -1% (CER) compared to Q2 2009
- ★ Revenue in Europe up 9% (CER)
- ★ US sales down 18% (CER), negatively impacted by generic competition on mature Lundbeck Inc. products
- ★ International Markets down 3% (CER)



Financial figures – distribution of revenue for Q2 2010

Product distribution

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Other pharmaceuticals*	514	729	(30%)	(35%)

^{*} Other pharmaceuticals consist of all products not otherwise specified

- ★ Continued solid growth in Cipralex[®], Ebixa[®] and Azilect[®]
- ★ Lower bulk deliveries (Lexapro®) to Forest
- ★ Xenazine® sales up 70% (CER)
- ★ Other pharmaceuticals down 35% (CER) as mature Lundbeck Inc. products are challenged by generics



Cost distribution and profits – Q2 2010

Profit and loss statement

_(DKKm)	Q2 2010	Q2 2009	Growth
Revenue	3,767	3,528	7%
COGS - as % of revenue	706 19%	720 21%	(2%)
SG&A costs - as % of revenue	1,418 37%	1,264 36%	12%
R&D costs - as % of revenue	707 19%	825 23%	(14%)
Total costs - as % of revenue	2,831 <i>75%</i>	2,809 <i>80%</i>	1%
EBIT - margin	936 25%	719 20%	30%
EPS (DKK)	3.37	2.40	40%

- ★ Total costs increased 1% for the quarter
- ★ R&D costs were DKK 707m and decreased 14% compared to same period last year
 - ★ R&D costs amounted to 19% of revenue for the quarter
- ★ R&D costs for the year are expected to amount to ~21% of full year revenue
- ★ EBIT was DKK 936m and up 30% compared to Q2 2009



2010 guidance

	Actual 2009	Guidance 2010
Revenue	DKK 13,747m	DKK 14.3-14.8bn
EBITDA	DKK 3,728m	DKK 3.9-4.3bn
EBIT	DKK 2,858m	DKK 3.0-3.4bn
Tax rate	24.7%	24-25%
R&D ratio	23.2%	~21%



Key deliverables for 2010

Financials

★ Long term guidance to be provided in connection with the Q3 results 2010

Existing products

- ★ Commercial rights to Azilect® acquired in six Asian countries
- ★ Reimbursement for Azilect® granted in France
- ★ Sustain momentum for Cipralex® and Ebixa®
- ★ Continue strengthening of Azilect® market position
- ★ Further enhance Xenazine® market position
- Continue the roll out of Sabril[®]

Pipeline

- ★ Desmoteplase entered clinical phase II in Japan in the treatment of ischaemic stroke
- Novel agent for treatment of Parkinson's disease Lu AE04621 entered development pipeline
- Results from escitalopram in Japan received
- Clobazam phase III data received
- Initiate late-stage development programme for Lu AA21004
- Submission of NDA for clobazam in the US
- Filing of escitalopram in Japan
- ★ Initiate late-stage development programme for Lu AA24530
- * Results from Lu AA24493 in Friedreich's ataxia (phase II) and ischaemic stroke (phase I)
- Finalise phase III study with nalmefene
- ★ Finalise phase I study with Lu 02-750 in Parkinson's disease
- Finalise the planning for additional clinical work on zicronapine including plans for the pivotal programme.
- ★ Introduction of 1-2 new potential pipeline candidates



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