



CafePress Community Raises Funds to Support Autism Awareness Month

CafePress Product Collection Benefits Autism Speaks in April

SAN MATEO, California, April 6, 2010 - CafePress, the hot spot for personal expression, is honoring Autism Awareness Month by partnering with Autism Speaks, North America's largest autism science and advocacy organization. The CafePress community of cause-minded shoppers has created 90,900 autism related products proving that CafePress and the site's users want to stand up and stamp out this prevalent disorder which affects 1 in 110 children. During April, CafePress will donate a portion of the proceeds* to Autism Speaks from all autism-themed, user-designed products sold. Not only will shoppers be helping to raise funds to fight autism, they will also get free shipping** on orders of \$40 or more.

"Designs that support Autism Awareness have been popular on our site since we first started back in 1999" comments Amy Maniatis, CafePress Vice President of Marketing. "This year the breadth and depth of colorful and creative designs is staggering and with just one day into sales of Autism Awareness month we can see that the cause to find better efforts to find a cure has reached an all time high."

To shop for products on Cafepress benefitting Autism Speaks visit <http://shop.cafepress.com/autism>. For more information about Autism Speaks visit <http://www.autismspeaks.org>.

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About CafePress

CafePress is the world's biggest destination for self-expression through merchandise. Each month over 11 million shoppers visit CafePress to buy or create T-shirts, mugs, posters and other gifts that reflect their interests, passions, beliefs and affiliations. Launched in 1999, CafePress has empowered individuals, Non Profits and businesses to create, buy and sell customized merchandise online using the company's unique print-on-demand and e-commerce services. Today, CafePress is a growing network of over 6.5 million members who have unleashed their creativity to transform their artwork and ideas into an impressive catalog of over 250 million unique gifts.

For more information visit CafePress at www.cafepress.com.

* An amount equal to 10% of the final purchase price for all products tagged with "autism" and sold through CafePress.com Marketplace during March 26, 2010 through April 30, 2010 will be donated to Autism Speaks.

** Get Free Economy or Standard shipping for orders of \$40 or more, excluding shipping charges, giftwrap charges and applicable sales tax. Delivery address must be within the United States and cannot be a PO Box. All orders will be Economy shipping unless the order is not eligible for Economy shipping (e.g., order exceeds Economy weight restrictions). Coupon code 4AUTISM must be entered at check out. Promotion starts on March 26, 2010 at 12:00 a.m. (PST) and ends on April 17, 2010 at 11:59 p.m. (PST). Offer cannot be combined with any other coupons or promotions and may change, be modified or canceled at anytime without notice.

Media Contact:

Kimberly Youngstrom

212.221.1713

kyoungstrom@kaplowpr.com

Marc Cowlin

650.655.3039

pr@cafepress.com