



January 17, 2018

WisdomTree ETF Model Portfolios Available on TD Ameritrade Institutional Model Market Center

NEW YORK, Jan. 17, 2018 (GLOBE NEWSWIRE) --

WisdomTree Investments, Inc. (NASDAQ:WETF), an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager driven by research and technology, today announced that the WisdomTree Commission Free ETF Model Portfolios are available on the TD Ameritrade Institutional Model Market Center ("Model Market Center"). The Model Market Center offers advisors the ability to subscribe to third-party models and then leverage iRebal® on Veo® to personalize portfolios according to their clients' unique needs.

The WisdomTree Commission Free ETF Model Portfolios consist of primarily commission-free WisdomTree and non-WisdomTree ETFs available on the TD Ameritrade platform. The firm's unique smart beta philosophy offers investors a factor-based approach to asset allocation. By incorporating ETFs that expose the model portfolio to key smart beta factors such as value, quality, size, and momentum, WisdomTree seeks to increase absolute and risk-adjusted returns within the model portfolio relative to more traditional market cap-weighted ETF approaches.

Luciano Siracusano, WisdomTree Chief Investment Strategist, said, "Over the past four years, WisdomTree has been working with advisors on developing model portfolios to meet evolving client needs. WisdomTree's ETF model portfolios are a natural extension of our research capabilities and provide advisors on the TD Ameritrade Institutional platform access to an open-architecture approach, a tenured team, and a firm dedicated to innovation and value creation."

Of WisdomTree's eight model portfolios available on the platform, three are comprised of equity and fixed income ETFs for those advisors looking for asset allocation model portfolios to assist in a wide range of objectives. In addition, there are five model portfolio building blocks comprised solely of equity ETFs and alternative ETFs for advisors looking to augment existing sleeves of their overall models.

In addition to the WisdomTree Commission Free ETF Model Portfolios, advisors can access a full range of WisdomTree ETF research as well as specific content supporting the model portfolios including fact sheets, research materials, market outlooks and allocation changes.

The WisdomTree Commission Free ETF Model Portfolios are available on the Model Market Center, with no strategist fee, using primarily commission-free ETFs available on the TD Ameritrade platform, in an effort to minimize trading costs.

Click [here](#) to learn more about WisdomTree's Commission Free ETF Model Portfolios available through the Model Market Center.

About WisdomTree

WisdomTree Investments, Inc., through its subsidiaries in the U.S., Europe, Japan and Canada (collectively, "WisdomTree"), is an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager headquartered in New York. WisdomTree offers products covering equities, fixed income, currencies, commodities and alternative strategies. WisdomTree currently has approximately \$52.0 billion in assets under management globally. For more information, visit our Investor Relations [website](#).

WisdomTree® is the marketing name for WisdomTree Investments, Inc. and its subsidiaries worldwide.

About TD Ameritrade Institutional

[TD Ameritrade Institutional](#) is a leading provider of comprehensive brokerage and custody services to more than 6,000 fee-based, independent registered investment advisors and their clients. Advanced technology platforms, coupled with personal support from dedicated service teams, allows investment advisors to run their practices more efficiently and effectively while optimizing time with clients. TD Ameritrade Institutional is a division of TD Ameritrade, Inc., a brokerage subsidiary of TD Ameritrade Holding Corporation.

About the Model Market Center

TD Ameritrade and WisdomTree are separate and unaffiliated. All material made available through the Model Market Center is provided by third-party Model Managers who are separate from and unaffiliated with TD Ameritrade. TD Ameritrade has not paid for or been involved in the preparation of the content, and has not verified, endorsed or approved the content. TD Ameritrade assumes no responsibility for any fact, recommendation, opinion or advice contained in any such model portfolio or materials and expressly disclaims any responsibility for any investment decisions or for the suitability of any security or transaction based on it.

Model Market Center is an offering of TD Ameritrade, Inc. Registered Investment Advisor (RIA) that leverages iRebal® on Veo® technology to provide independent RIAs access to model portfolios provided by third-party asset managers. iRebal products and services are property of ThinkTech, Inc., an affiliate of TD Ameritrade, Inc. Brokerage services provided by TD Ameritrade Institutional, Division of TD Ameritrade, Inc., member FINRA/SIPC. TD Ameritrade is a trademark jointly owned by TD Ameritrade IP Company, Inc. and The Toronto-Dominion Bank. Used with permission. All rights reserved.

About TD Ameritrade Holding Corporation

Millions of investors and independent registered investment advisors turn to TD Ameritrade's (Nasdaq:AMTD) technology, people and education resources to help make investing and trading easier. Online or over the phone. In a branch or with an independent RIA. First-timer or sophisticated trader. Clients want to take control, and TD Ameritrade helps them decide how - bringing Wall Street to Main Street for more than 40 years. TD Ameritrade has time and again been recognized as a leader in investment services. Visit TD Ameritrade's [newsroom](#) or [amtd.com](#) for more information.

TD Ameritrade receives remuneration from certain ETFs (exchange-traded funds) and/or ETF sponsors that participate in the commission-free ETF program for shareholder, administrative and/or other services.

WisdomTree Contact Information

Media Relations

WisdomTree Investments, Inc.

Jessica Zaloom / Kylie Scott

+1.917.267.3735 / +1.917.267.3860

jzaloom@wisdomtree.com / kscott@wisdomtree.com

Investor Relations

WisdomTree Investments, Inc.

Jason Weyeneth, CFA

+1.917.267.3858

jweyenth@wisdomtree.com