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WisdomTree Announces Relationship with Premia Partners in Asia

Newly Established Agreement with Hong Kong-Based Firm Bolsters ETF Presence Among Institutional Investors

NEW YORK, Feb. 08, 2018 (GLOBE NEWSWIRE) -- WisdomTree Investments, Inc. (NASDAQ:WETF), an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager, announced today it has entered an agreement with Premia Partners Company Limited ("Premia Partners"), the Hong Kong-based investment firm that focuses on ETFs and smart beta solutions, in which Premia Partners will support WisdomTree with respect to its U.S.-listed ETFs on promotional, marketing, product consulting and general education activities in specific Asian countries, excluding Japan.

"As ETF adoption increases throughout the Asia-Pacific region, we are pleased to work with Premia Partners in this important market to further broaden our footprint and expand awareness among Asia ex-Japan's institutional investors," said Kurt MacAlpine, WisdomTree Executive Vice President and Head of Global Distribution. "WisdomTree's global expansion is a critical part of our growth strategy, and this new relationship complements our existing business in Japan."

Rebecca Chua, Managing Partner of Premia Partners, added, "We are very excited to work with WisdomTree, as we share strong alignment in terms of business philosophy and passion for ETF innovation. We look forward to leveraging WisdomTree's fundamentally-weighted solutions which present innovative and differentiated tools for investors in Asia."

About WisdomTree

WisdomTree Investments, Inc., through its subsidiaries in the U.S., Europe, Japan and Canada (collectively, "WisdomTree"), is an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager headquartered in New York. WisdomTree offers products covering equities, fixed income, currencies, commodities and alternative strategies. WisdomTree currently has approximately \$46.8 billion in assets under management globally.

WisdomTree® is the marketing name for WisdomTree Investments, Inc. and its subsidiaries worldwide.

About Premia Partners

Premia Partners is an investment firm founded in Hong Kong in 2016, by a group of enthusiasts who believe in enabling investors with efficient investment tools and see enormous scope for innovation in the Asian ETF industry. The team came from various incumbent global and regional industry leaders and shares one common goal -- to reshape the ETF landscape in Asia by applying our collective knowledge and execution experience as well as by collaborating with the best-in-class global experts to curate ETF and smart beta solutions for investors. In Asia, and for Asia -- because this is our home. For more information, please visit www.premia-partners.com.

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