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WisdomTree Announces Ten Additional ETFs have Filed Notification with the Financial Services Agency of Japan (FSA)

Expanding the Suite of Innovative Smart Beta ETF Strategies to Japanese Retail Investors

NEW YORK, July 07, 2016 (GLOBE NEWSWIRE) -- WisdomTree Investments, Inc. (NASDAQ:WETF), an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager, today announced that ten additional ETFs have recently filed notification with the Financial Services Agency of Japan (FSA). With these additions, WisdomTree now has available a total of 27 ETFs for sale in Japan through Japanese securities companies.

The 10 newly notified ETFs expand WisdomTree's range of equity products available to retail investors in Japan, at a time when Japanese investors are looking to diversify away from cash and Japanese Government Bonds (JGBs) into foreign stocks and bonds for additional income and return potential. The strategies include WisdomTree's novel dividend growth methodology, as well as Japan's first liquid alternatives ETFs through the offering of the Dynamic Long/Short U.S. and Dynamic Bearish U.S. Equity Funds.

Newly Notified Funds

| Ticker | Fund Name |
|--------|--|
| DLN | WisdomTree LargeCap Dividend Fund |
| DON | WisdomTree MidCap Dividend Fund |
| DES | WisdomTree SmallCap Dividend Fund |
| DGRW | WisdomTree U.S. Quality Dividend Growth Fund |
| DGRS | WisdomTree U.S. SmallCap Quality Dividend Growth Fund |
| EUDG | WisdomTree Europe Quality Dividend Growth Fund |
| DGS | WisdomTree Emerging Markets SmallCap Dividend Fund |
| DGRE | WisdomTree Emerging Markets Quality Dividend Growth Fund |
| DYLS | WisdomTree Dynamic Long/Short U.S. Equity Fund |
| DYB | WisdomTree Dynamic Bearish U.S. Equity Fund |

Previously Notified Funds

| Ticker | Fund Name |
|--------|--|
| JGBB | WisdomTree Japan Interest Rate Strategy Fund |
| DFJ | WisdomTree Japan SmallCap Dividend Fund |
| DXJF | WisdomTree Japan Hedged Financials Fund |
| DXJH | WisdomTree Japan Hedged Health Care Fund |
| DXJR | WisdomTree Japan Hedged Real Estate Fund |
| DXJC | WisdomTree Japan Hedged Capital Goods Fund |
| DXJT | WisdomTree Japan Hedged Tech, Media and Telecom Fund |
| DFE | WisdomTree Europe SmallCap Dividend Fund |
| DEW | WisdomTree Global High Dividend Fund |
| GULF | WisdomTree Middle East Dividend Fund |
| DXJS | WisdomTree Japan Hedged SmallCap Equity Fund |
| EPI | WisdomTree India Earnings Fund |
| DXJ | WisdomTree Japan Hedged Equity Fund |
| HEDJ | WisdomTree Europe Hedged Equity Fund |
| DEM | WisdomTree Emerging Markets High Dividend Fund |

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| DHS | WisdomTree High Dividend Fund |
| ELD | WisdomTree Emerging Markets Local Debt Fund |

About WisdomTree

WisdomTree Investments, Inc., through its subsidiaries in the U.S., Europe and Japan (collectively, "WisdomTree"), is an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager headquartered in New York. WisdomTree offers products covering equities, fixed income, currencies, commodities and alternative strategies. WisdomTree currently has approximately \$38.5 billion in assets under management globally.

WisdomTree® is the marketing name for WisdomTree Investments, Inc. and its subsidiaries worldwide.

Contact Information:

Media Relations

WisdomTree Investments, Inc.

Melissa Chiles / Jessica Zaloom

+1-917-267-3797 / +1-917-267-3735

mchiles@wisdomtree.com / jzaloom@wisdomtree.com

Investor Relations

WisdomTree Investments, Inc.

Stuart Bell

+1-917-267-3702

sbell@wisdomtree.com