



April 3, 2017

WisdomTree Dynamic Currency Hedged ETF Products Receive ETF.com and Mutual Fund Industry Awards

NEW YORK, April 03, 2017 (GLOBE NEWSWIRE) -- WisdomTree Investments, Inc. (NASDAQ:WETF), an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager, today announced that the WisdomTree Dynamic Currency Hedged International Equity Fund (DDWM) has received the award for 2016 'Best New International/Global Equity ETF' from ETF.com, a leading independent authority on the ETF industry. In addition, the WisdomTree Dynamic Currency-Hedged ETF suite has won the Fund Innovation of the Year award from the Mutual Fund Industry Awards.

"We are honored to be recognized this year with the ETF.com award for 2016 'Best New International/Global Equity ETF' and the Mutual Fund Industry award for 'Fund Innovation of the Year,'" said Jonathan Steinberg, WisdomTree CEO and President. "We are even more honored that DDWM received recognition from investors, as DDWM captured more net inflows last year than any other fund launched in 2016."

"The foundation of WisdomTree's success has always been our innovative and differentiated product set and indexes. Our Dynamic Currency Hedged Indexes were designed — in collaboration with Record Currency Management — with the idea that the ETFs could build off of our success in the currency hedged space with a 'dynamic' nuance. We will continue to focus on providing useful investment solutions for our investors."

ETF.com's 2016 'Best New International/Global Equity ETF'

'Best New International/Global Equity ETF': WisdomTree Dynamic Currency Hedged International Equity Fund (DDWM)

- | Awarded to the most important international or global equity ETF launched in 2016 by opening new areas of the market, lowering costs, driving risk-adjusted performance or providing innovative exposures not previously available to most investors.

In 2016, Jonathan Steinberg, WisdomTree CEO and President, received the ETF.com Lifetime Achievement Award which is awarded annually to one individual for outstanding long-term contributions to ETF investor outcomes.

The ETF.com Awards were created in an effort to recognize the people, products and companies that are driving the ETF industry forward and helping to create better products and outcomes for investors. Winners of the awards were selected in a three-part process designed to leverage the insights and opinions of leaders throughout the ETF industry.^[1]

The ETF.com Awards were presented at the ETF.com Awards Dinner on March 30, 2017, at Chelsea Piers, Pier 61, in New York.

Mutual Fund Industry Awards — Fund Innovation of the Year

Fund Innovation of the Year: WisdomTree Dynamic Currency Hedged ETF suite

- | This award recognizes a particularly notable achievement that is a departure from the industry norm in areas that could include product development, investment strategy, distribution, marketing campaigns and educational initiatives.

The Mutual Fund Industry Awards recognize and reward the people and organizations whose excellence, achievements and contributions to the mutual fund industry have stood out over the past 12 months.

The 24th Mutual Fund Industry Awards were presented at an evening ceremony and dinner on March 30, 2017 at Cipriani 42nd Street in New York.

[1] More information on the ETF.com Awards and voting process can be found here: <http://bit.ly/2n6miTv>.

About WisdomTree

WisdomTree Investments, Inc., through its subsidiaries in the U.S. and Europe (collectively, "WisdomTree"), is an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager headquartered in New York. WisdomTree offers products covering equities, fixed income, currencies, commodities and alternative strategies. WisdomTree currently has approximately \$43.5 billion in assets under management globally.

WisdomTree® is the marketing name for WisdomTree Investments, Inc. and its subsidiaries worldwide.

Contact Information:

Media Relations

WisdomTree Investments, Inc.

Jessica Zaloom / Kylie Scott

+1.917.267.3735 / 1.917.267.3860

jzaloom@wisdomtree.com / kscott@wisdomtree.com