



July 10, 2013

Carbonite Named Best Cloud Backup and Disaster Recovery Vendor in ChannelPro-SMB's 2013 Readers' Choice Awards

BOSTON, July 10, 2013 /PRNewswire/ -- [Carbonite, Inc.](#) (NASDAQ: CARB), a leading provider of [cloud backup solutions](#) for small businesses and consumers, has been named best cloud backup and disaster recovery vendor (Gold winner) in *ChannelPro-SMB's* 2013 Readers' Choice Awards. More than 1,000 VARs, MSPs, systems integrators, custom builders and IT consultants in the channel cast their votes for the most SMB and partner-friendly products, technologies, services, programs, and professional organizations in the channel today.

(Logo: <http://photos.prnewswire.com/prnh/20120124/NE40289LOGO>)

"We are honored Carbonite was recognized by the channel in the 2013 Readers' Choice Awards," said David Hauser, senior director of channel development, Carbonite. "The Carbonite Reseller Program has grown 75 percent over the past 13 months to more than 3,700 active resellers. Being named a Gold winner in the cloud backup and disaster recovery category further validates the value our reseller program brings to our channel partners and their businesses."

The [Carbonite Reseller Program](#) enables resellers to offer comprehensive cloud backup from a trusted brand that protects small businesses' most important data. Starting at just \$229.99 per year, Carbonite offers trusted, secure and affordable online backup for small businesses. [Carbonite Business](#) backs up an unlimited number of computers for a predictable, flat fee with 250GB of cloud data storage included. [Carbonite Business Premier](#) backs up an unlimited number of computers and Windows servers with 500GB of storage included.

"Our readers are as passionate and selective about the tools they choose for their businesses as they are about the solutions they recommend to their SMB clients," said Cecilia Galvin, executive editor of *ChannelPro-SMB*. "It was gratifying to see such a high level of participation in the survey on the part of our readers, which helps us compile the only rankings of this kind for SMBs and the channel pro organizations that serve them."

Readers of *ChannelPro-SMB* were invited to participate in the channel's only SMB-focused Readers' Choice Awards by voting via the publication's website. For each category, readers were asked to select the option that best satisfies the unique business requirements, work styles, and budgets of their small and midsize business clients, as well as those that best serve their own partner organizations.

A list of winners and finalists is available at www.ChannelProSMB.com.

About Carbonite

Carbonite, Inc. (NASDAQ: CARB), is a leading provider of [online backup solutions](#) for small businesses and consumers. Subscribers in more than 100 countries rely on Carbonite to provide easy-to-use, affordable and secure cloud backup solutions with anytime, anywhere data access. Carbonite's backup solution runs on both the Windows and Mac platforms. The company has backed up more than 300 billion files, restored nearly 20 billion files, and currently backs up more than 350 million files each day. For more information, please visit www.carbonite.com, twitter.com/carbonite, twitter.com/carbonitebiz, or facebook.com/CarboniteOnlineBackup.

About The ChannelPro Network

ChannelPro-SMB provides targeted business and technology information for IT channel partners who serve small and midsize businesses. Via a monthly magazine and associated online properties, *ChannelPro-SMB* delivers expert opinion, analysis, news, product reviews, and advice vital to a reseller's business success. Perspectives from VARs, vendors, distributors, and analysts are spotlighted daily. No other media company focuses on the small and midsize marketplace like *ChannelPro-SMB*. More information is available at www.channelprosmb.com.

Media Contacts:

Megan Wittenberger
Carbonite
media@carbonite.com
617-421-5687

Heather Gordon
Finn Partners for Carbonite
heather.gordon@finnpartners.com

310-552-4123

SOURCE Carbonite, Inc.

News Provided by Acquire Media