



October 5, 2017

## Groupon Adds Thousands of New Local Experiences with Viator Partnership

*Viator experiences -- including activities, attractions, events and tours -- now found alongside Groupon's local things to do deals*

CHICAGO--(BUSINESS WIRE)-- [Groupon](#) (NASDAQ: GRPN) today announced an integration with [Viator](#), a TripAdvisor company and the leading resource for tours and activities worldwide, adding thousands of new local experiences to the Groupon marketplace. The partnership brings more than 4,000 Viator experiences, including activities, attractions, events and tours to Groupon's local things to do inventory.

"We're thrilled to offer customers looking for something fun to do in their local communities even greater choices and convenience," said Brian Fields, vice president and general manager, Things to Do, Groupon. "This strategic partnership helps make Groupon a must-visit destination for amazing experiences to make memories that last a lifetime."

For those looking to have the perfect weekend this fall on just about any budget, Groupon offers a number of deals on the season's top activities, including deals on [family activities](#), [tickets and events](#), [outdoor fun](#) and [top deals of the week](#).

### About Groupon

Groupon (NASDAQ: GRPN) is building the daily habit in local commerce, offering a vast mobile and online marketplace where people discover and save on amazing things to do, see, eat and buy. By enabling real-time commerce across local businesses, travel destinations, consumer products and live events, shoppers can find the best a city has to offer.

Groupon is redefining how small businesses attract and retain customers by providing them with customizable and scalable marketing tools and services to profitably grow their businesses.

To download Groupon's top-rated mobile apps, visit [www.groupon.com/mobile](http://www.groupon.com/mobile). To search for great deals or subscribe to Groupon emails, visit [www.groupon.com](http://www.groupon.com). To learn more about the company's merchant solutions and how to work with Groupon, visit [www.groupon.com/merchant](http://www.groupon.com/merchant).

View source version on [businesswire.com](http://businesswire.com): <http://www.businesswire.com/news/home/20171005005863/en/>

Groupon  
Nick Halliwell  
312.999.3812  
[nhalliwell@groupon.com](mailto:nhalliwell@groupon.com)

Source: Groupon

News Provided by Acquire Media