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OrderUp from Groupon Announces National Delivery Partnership with Qdoba Mexican Eats®

Enjoying 3-Cheese Queso, hand-smashed guacamole and flavor-fueled, customizable Mexican entrees just got a whole lot easier

CHICAGO--(BUSINESS WIRE)-- Today Groupon (www.groupon.com) announced that its on-demand delivery service, OrderUp from Groupon (www.orderup.com), has formed a partnership with Qdoba Mexican Eats (www.qdoba.com) to deliver from a number of the popular Mexican eatery's more than 675 locations across the United States. When it's fully implemented, the new partnership has the potential to enable hungry customers in more than 40 markets to conveniently order food from Qdoba's entire menu and have it delivered directly to them.

This Smart News Release features multimedia. View the full release here:
<http://www.businesswire.com/news/home/20160623005936/en/>

"We're thrilled to partner with Qdoba and provide them with the scale and end-to-end ordering and delivery capabilities they need to reach new customers," said Chris Jeffery, founder, OrderUp. "We live in an on-demand world, and more and more national brands are recognizing the importance of a trusted delivery partner to bring their food directly to consumers when they want it--whether it's to their home, place of work or wherever they're located."

The partnership between the two brands has already kicked off in markets such as Baltimore, Charlottesville, Cincinnati, Indianapolis, Nashville and Richmond and will expand to others in the coming months.

"On-demand delivery of high-quality foods with craveable flavors is clearly an innovative and growing trend that our target consumers are embracing. We see this as a great opportunity to enhance convenience for our guests," said Mark Lohmann, Qdoba's Vice President of Strategy and Business Development. "We encourage our guests to make each of our flavor-fueled Mexican entrees their own, and we needed a delivery partner that could handle numerous customizations and quickly deliver the final creation to the customer."

To browse OrderUp's entire menu of on-demand delivery options, download the OrderUp app for [iOS](#) or [Android](#) or visit www.orderup.com.

"OrderUp", the "OrderUp" logo and "Groupon" are registered trademarks of Groupon, Inc. or its affiliates. All other names used may be trademarks owned by their respective holders.

About OrderUp from Groupon

OrderUp from Groupon is the most complete on-demand food delivery marketplace for local markets outside of the top metros. With the touch of a button, OrderUp provides easy access to great food from locals' favorite restaurants. To browse OrderUp's entire menu of on-demand delivery options, download the OrderUp app for [iOS](#) or [Android](#) or visit www.orderup.com.

About Groupon

Groupon (NASDAQ: GRPN) is building the daily habit in local commerce, offering a vast mobile and online marketplace where people discover and save on amazing things to do, see, eat and buy. By enabling real-time commerce across local businesses, travel destinations, consumer products and live events, shoppers can find the best a city has to offer.

Groupon is redefining how small businesses attract and retain customers by providing them with customizable and scalable marketing tools and services to profitably grow their businesses.

To download Groupon's top-rated mobile apps, visit www.groupon.com/mobile. To search for great deals or subscribe to Groupon emails, visit www.groupon.com. To learn more about the company's merchant solutions and how to work with Groupon, visit www.groupon.com/merchant.

About Qdoba

At Qdoba, everyone is invited to live a more flavorful life. The Qdoba experience comes to life through its multi-dimensional approach to flavor that encompasses its people, places and food. Through the brand's vision of flavor, guests and team members alike are encouraged to celebrate individuality, break down the walls of convention, and boldly craft a meal that's packed full of flavors like 3-Cheese Queso and hand-smashed guacamole. Getting its start in 1995, Qdoba - a wholly owned subsidiary of Jack in the Box Inc. (NASDAQ: JACK) - now has more than 650 restaurants in 47 states, the District of Columbia and Canada. Discover more at www.qdoba.com and connect with Qdoba on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

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