

Groupon Names Jennifer Carr-Smith as Senior Vice President, General Manager of North America Local

Seasoned e-commerce pro joins to help build the daily habit in local commerce

CHICAGO--(BUSINESS WIRE)-- Today Groupon announced that it has named Jennifer Carr-Smith as Senior Vice President, General Manager of North America Local. She most recently served as President of Peapod and boasts an extensive track record of building, scaling and transforming businesses that span multiple sectors.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170912005522/en/>



"It's an exciting time for Groupon -- particularly in Local -- and I'm thrilled to bring Jennifer on board," said Aaron Cooper, President of North America. "She is a proven leader with a strong background in growing and scaling businesses, and she'll bring a valuable and unique perspective and an expansive e-commerce background that will help us continue to build Groupon into a daily habit."

In her new role, Carr-Smith will lead Groupon's Local business, including key areas like Health, Beauty & Wellness, Things To Do, Food & Drink and Sales Operations.

"The opportunity and momentum at Groupon are tremendous," said Carr-Smith. "They've built an amazing local marketplace and -- more importantly -- a very talented team that's committed to bringing real value to customers, small businesses and the communities around them. I look forward to helping extend their advantage in Local."

Prior to Peapod, Carr-Smith oversaw the global online business at J.Crew, responsible for driving growth and profitability in online and mobile channels and guiding innovation in digital and omni-channel commerce. She also served as a member of the initial management team at Gilt Groupe, responsible for designing and implementing operating systems as the company scaled from a start-up to a mid-sized company.

Carr-Smith will begin in her new role on September 25.

About Groupon

Groupon (NASDAQ: GRPN) is building the daily habit in

Groupon named Jennifer Carr-Smith as Senior Vice President, General Manager of North America Local. Carr-Smith will lead Groupon's Local business, including key areas like Health, Beauty & Wellness, Things To Do, Food & Drink and Sales Operations. (Photo: Business Wire)

local commerce, offering a vast mobile and online marketplace where people discover and save on amazing things to do, see, eat and buy. By enabling real-time commerce across local businesses, travel destinations, consumer products and live events, shoppers can find the best a city has to offer.

Groupon is redefining how small businesses attract and retain customers by providing them with customizable and scalable marketing tools and services to profitably grow their businesses.

To download Groupon's top-rated mobile apps, visit www.groupon.com/mobile. To search for great deals or subscribe to Groupon emails, visit www.groupon.com. To learn more about the company's merchant solutions and how to work with

Groupon, visit www.groupon.com/merchant.

View source version on [businesswire.com](http://www.businesswire.com): <http://www.businesswire.com/news/home/20170912005522/en/>

Groupon
Bill Roberts
(312) 459-5191
press@groupon.com

Source: Groupon

News Provided by Acquire Media