

GROUPON, INC.

FORM 8-K (Current report filing)

Filed 03/13/17 for the Period Ending 03/13/17

Address	600 WEST CHICAGO AVENUE, SUITE 400 CHICAGO, IL 60654
Telephone	(312) 334-1579
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Symbol	GRPN
SIC Code	7311 - Advertising Agencies
Industry	Discount Stores
Sector	Consumer Cyclical
Fiscal Year	12/31

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

**CURRENT REPORT
Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): **March 8, 2017**

GROUPON, INC.

(Exact name of registrant as specified in its charter)

Delaware
(State or other
jurisdiction
of incorporation)

1-35335
(Commission
File Number)

27-0903295
(I.R.S. Employer
Identification No.)

**600 West Chicago Avenue
Suite 400
Chicago, Illinois**
(Address of principal executive offices)

60654
(Zip Code)

312-334-1579
(Registrant's telephone number, including area code)

N/A
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements for Certain Officers.

On March 13, 2017, Groupon, Inc. (the “Company”) announced that its Board of Directors (the “Board”) elected Joseph Levin as an independent director of the Company and increased the size of the Board from nine to ten directors.

There are no arrangements or understandings pursuant to which Mr. Levin was elected to the Board. Since the beginning of the last fiscal year, there have been no related party transactions between the Company and Mr. Levin that would be reportable under Item 404(a) of Regulation S-K.

The press release announcing the matters described above is attached hereto as Exhibit 99.1 and incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits:

Exhibit No.	Description
99.1	Press release, dated March 13, 2017.



SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GROUPON, INC.

Dated: March 13, 2017

By: /s/ Michael Randolfi
Name: Michael Randolfi
Title: Chief Financial Officer

Exhibit Index

Exhibit No.	Description
99.1	Press release, dated March 13, 2017.

Groupon Adds Joey Levin to Board of Directors

CHICAGO -- Groupon (www.groupon.com) (NASDAQ: GRPN) today announced that Joey Levin, CEO of IAC (NASDAQ: IAC), will join its Board of Directors, effective immediately.

"I'm excited to welcome Joey, who brings a deep background in the digital space and an appreciation for how to build fast-moving, customer-focused businesses," said Groupon Chairman Eric Lefkofsky.

Levin, 37, has enjoyed a 14-year career at IAC and currently oversees the media and Internet company composed of widely known brands such as HomeAdvisor, Vimeo, About.com, Dictionary.com, The Daily Beast, Investopedia and Match Group's online dating portfolio of Match, OkCupid, Tinder and PlentyOfFish.

"Groupon is an e-commerce pioneer who has changed the game when it comes to how consumers discover and transact with local merchants," said Levin. "I've been impressed with the management team and their strategy to attack the local opportunity, and look forward to working with an engaged and talented Board in helping shape the company's success."

The addition brings significant digital and operational experience to the Groupon Board, said CEO Rich Williams.

"As Groupon builds the daily habit for local commerce, Joey brings strong perspective in consumer technology as well as deep strategic marketing experience having helped build and scale segment leading brands in hotly contested spaces," he said. "He will provide both a broad sense of the space, as well as a valuable tactical viewpoint on how to drive the company forward."

"Groupon" is a trademark of Groupon, Inc., and "Groupon" is registered in the U.S. and other countries. All other names used may be trademarks owned by their respective holders.

About Groupon

Groupon (NASDAQ: GRPN) is building the daily habit in local commerce, offering a vast mobile and online marketplace where people discover and save on amazing things to do, see, eat and buy. By enabling real-time commerce across local businesses, travel destinations, consumer products and live events, shoppers can find the best a city has to offer.

Groupon is redefining how small businesses attract and retain customers by providing them with customizable and scalable marketing tools and services to profitably grow their businesses.

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