

April 27, 2017

Groupon and Uptown's Business Partners Present an Exclusive Discover Uptown Collection, Highlighting the Neighborhood's Diverse Local Business Offerings

Uptown becomes the fourth Chicago neighborhood to run a community-wide Groupon promotion

CHICAGO--(BUSINESS WIRE)-- In honor of National Small Business Week--running from April 30 through May 6--Groupon (www.groupon.com) and Business Partners--The Chamber for Uptown--today announced the launch of Discover Uptown (<https://www.gr.pn/uptown>) -- a community-wide Groupon promotion designed to celebrate the historic lakefront community's local businesses. The participating merchants, whose one-of-kind experiences range from restaurants featuring ethnic cuisines reflective of the neighborhood's diversity to martial arts classes to personal styling sessions, are simultaneously running promotions with Groupon to drive greater awareness of their neighborhood and entice more Chicagoans to explore a part of the city they may not otherwise be familiar with.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20170427006066/en/>



"Local businesses give Chicago neighborhoods their unique and distinct character and make them great places for us to call home," said Aaron Cooper, senior vice president of North America Services, Groupon. "We're thrilled to help Uptown merchants thrive by giving them a platform to connect with the broader community."

As part of the Discover Uptown collection, Groupon is offering the ability to donate \$10 to Uptown United (<https://www.groupon.com/deals/uptown-united>) to help support educational programs for elementary and high schools in the Uptown neighborhood. Additionally, Groupon will be donating \$1 for every unit purchased in the Discover Uptown collection through May 11, 2017 to Uptown United.*

Uptown becomes the fourth Chicago neighborhood to run a community-wide Groupon promotion (<https://www.gr.pn/uptown>). (Photo: Business Wire)

plus their hyper-local marketing expertise are an ideal way for new and established businesses to reach a Chicago-wide audience," John Blick, Director of Business Services, Business Partners, The Chamber for Uptown. "We're excited about how the campaign incentivizes people to come check out our neighborhood and gives them an opportunity to help local schools--making it a win win for the entire community. And Groupon's impact grants will continue to drive Uptown discovery throughout the year."

"Groupon's ability to feature our diverse array of businesses across mobile and web

Businesses featured in the Discover Uptown collection include:

- | [Immm Rice & Beyond](#)
- | [The Jerk Stop](#)
- | [Miss Saigon](#)
- | [A World Class Concierge Service, Inc.](#)
- | [Mind Body Defense](#)
- | [StudioUs](#)

- | [Demera Ethiopian Restaurant](#)
- | [Jake's Pup in the Ruf](#)
- | [First Ascent Climbing](#)
- | [Kiss Kiss Cabaret](#)
- | [Fiesta Mexicana - Uptown](#)
- | [Papa Ray's Pizza and Wings - Uptown](#)
- | [Lao Sze Chuan Uptown](#)
- | [Eats & Sweets](#)
- | [Tesfa Ethiopian Cuisine](#)
- | [Mystic Visions Spiritual Gallery](#)
- | [Shopping Girl XOXO](#)

In addition to the collection, Groupon is also providing impact grants to Uptown United for the first two installations of [Uptown Saturday Nights](#), a series of free concerts across the Uptown Entertainment District. The first event will be hosted at the Preston Bradley Center on May 6 at 8:00 p.m. and will feature local band Sidewalk Chalk.

Uptown is the fourth Chicago neighborhood business district to run a community-wide Groupon promotion. Bronzeville, Edgewater and Lincoln Park have also run promotions.

To visit the Discover Uptown Groupon collection, shoppers can visit <https://www.gr.pn/uptown>.

About Groupon

Groupon (NASDAQ: GRPN) is building the daily habit in local commerce, offering a vast mobile and online marketplace where people discover and save on amazing things to do, see, eat and buy. By enabling real-time commerce across local businesses, travel destinations, consumer products and live events, shoppers can find the best a city has to offer.

Groupon is redefining how small businesses attract and retain customers by providing them with customizable and scalable marketing tools and services to profitably grow their businesses.

To download Groupon's top-rated mobile apps, visit www.groupon.com/mobile. To search for great deals or subscribe to Groupon emails, visit www.groupon.com. To learn more about the company's merchant solutions and how to work with Groupon, visit www.groupon.com/merchant.

About Business Partners, The Chamber for Uptown

Uptown's premier business association since 1923, Business Partners, The Chamber for Uptown, along with our partner agency Uptown United, is committed to leading efforts to build a strong, unified business environment, facilitating economic development and strengthening community — all to nurture a diverse, vibrant, thriving, and strong Uptown through marketing, advocacy, technical assistance, special events and business trainings. For more information about Business Partners, The Chamber of Uptown, please visit <http://exploreuptown.org/about-us/business-partners>.

*Up to a maximum of \$2,500

View source version on [businesswire.com](http://www.businesswire.com): <http://www.businesswire.com/news/home/20170427006066/en/>

Groupon
Nick Halliwell
nhalliwell@groupon.com
312.999.3812
or
Business Partners, The Chamber of Uptown
John Blick
jblick@uptownbusinesspartners.com
773-878-1184

Source: Groupon

News Provided by Acquire Media