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Groupon Appoints Rob Kilgarriff as Vice President of North American Sales & Account Management

CHICAGO--(BUSINESS WIRE)-- Groupon (<http://www.groupon.com>) (NASDAQ: GRPN) announced today that Rob Kilgarriff will assume the role of Vice President, North American Sales & Account Management. Kilgarriff will be based in the company's Chicago headquarters and report to Kal Raman, Senior Vice President, Global Sales and Operations.

With more than 30 years of sales and marketing experience, Kilgarriff will lead the daily operations of Groupon's sales organization. Kilgarriff comes to Groupon from GlobalScholar, where he served under Raman for three years as Senior Vice President, Sales. Prior to GlobalScholar, he held various senior leadership roles in sales, marketing, product management, support and finance at companies including Reader's Digest, Plato Learning, Jostens Corporation and Project Achieve. Kilgarriff also spent more than a dozen years working within sales and technology capacities for GE Plastics and GE Capital, spanning strategy, advertising, customer segmentation and alternative channel management.

"I've seen firsthand how effectively Rob leads a sales force; he truly understands what motivates a sales team, drives revenue, and unites departments across an organization," said Kal Raman, SVP Global Sales and Operations. "With a focus on high quality deals and operational excellence, we're confident he'll lead the team to serve our greater mission — customer and merchant satisfaction."

About Groupon

Groupon, launched in November 2008 in Chicago, features a daily deal on the best stuff to do, eat, see and buy in 48 countries around the world. Groupon uses collective buying power to offer huge discounts and provide a win-win for business and consumers, delivering more than 1,000 daily deals globally. To subscribe for the best deals in your city, visit <http://www.groupon.com>. To learn how to become a featured business, visit <http://www.grouponworks.com>.

Groupon
Julie Mossler, 312-242-2033
Julie@groupon.com

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