



June 13, 2012

Live Large Like A Ewing with Ultimate "Dallas" Package from Groupon and TNT

CHICAGO--(BUSINESS WIRE)-- In celebration of TNT's new series "Dallas" debuting Wednesday, June 13 at 9 pm ET & PT/8 pm CT, Groupon (<http://www.groupon.com>) (NASDAQ: GRPN) and TNT invite fans to live large like a Ewing and indulge in today's once-in-a-lifetime epic "Dallas" getaway, available at <http://www.groupon.com/pages/tmg-dallas>.

Priced at \$1,978 (the year the original show premiered) and valued at more than \$10,000, each two-person package brings to life the luxury and high drama of America's greediest, most notorious heirs, beginning with:

- First-class air travel to Dallas / Ft. Worth International Airport
- Private tour of Southfork Ranch, the Ewing family home
- Autographed memorabilia from the new series and a custom cowboy hat, boots and bolo tie

Once secret family alliances are established and "Ewing" is added to all surnames, a personal chauffeur will whisk guests to downtown Dallas for a weekend of unabashed luxury:

- \$500 / person shopping spree at Dallas' most Ewing-worthy shops
- Camera-ready custom makeover
- Intimate, five-star custom dinner at Fearing's, ranked one of the top restaurants in Dallas by Zagat
- Two-night stay in one of the Magnificent 7 suites of glamorous Hotel ZaZa
- Chauffeured SUV for each couple for the entire weekend

"*Dallas* is considered one of the top TV series of all time and still boasts legions of fans 20 years after the end of the show," said Darren Schwartz, head of Groupon's Epic deals. "We're excited to help our subscribers welcome back the Ewings with this indulgent getaway, no scheming required."

"This package is a great way for viewers to get into the spirit of TNT's new *Dallas* in a big, Texas-sized way," said Tricia Melton, senior vice president of entertainment marketing for TNT, TBS and Turner Classic Movies (TCM). "We're pleased to work with Groupon to bring this opportunity to fans who want to experience a little bit of the Ewing magic."

Subscribers will need to keep an eye on the site; with just five units available (accommodating ten customers total), the deal could go live unexpectedly at any moment today.

About Groupon

Groupon, launched in November 2008 in Chicago, features a daily deal on the best stuff to do, eat, see and buy in 48 countries around the world. Groupon works with selected business partners to create a win-win proposition for business and consumers, delivering more than 1,000 daily deals globally. To subscribe for the best deals in your city, visit <http://www.groupon.com>. To learn how to become a featured business, visit <http://www.grouponworks.com>.

About TNT's *Dallas*

The one and only *Dallas* is back with more great drama. J.R., Bobby and Sue Ellen Ewing return to Southfork with their arsenal of secrets, schemes and betrayals. This time, they're joined by the next generation of Ewings, who take ambition and deception to a new level. The battle for power, love and Southfork erupts in the new *Dallas* on TNT, beginning with a two-hour series premiere **Wednesday, June 13, at 9 p.m. (ET/PT)**. The exciting drama stars **Josh Henderson** as John Ross, the son of J.R. and Sue Ellen Ewing; **Jesse Metcalfe** as Christopher, Bobby's adopted son; **Jordana Brewster** as Elena Ramos, John Ross' girlfriend; **Julie Gonzalo** as Rebecca Sutter, Christopher's fiancée; and **Brenda Strong** as Bobby's wife, Ann. They are joined by the original series' iconic stars: **Patrick Duffy** as Bobby Ewing, **Linda Gray** as Sue Ellen Ewing and **Larry Hagman** as J.R. Ewing. Shot on location in the title city, *Dallas* comes to TNT from **Warner Horizon Television**, with pilot writer **Cynthia Cidre** and **Michael M. Robin** serving as executive producers. TNT's *Dallas* is based upon the series created by David Jacobs.

About TNT

TNT, one of cable's top-rated networks, is television's destination for drama. Seen in 99 million households, TNT is home to such original drama series as *The Closer*, *Rizzoli & Isles*, *Falling Skies*, *Franklin & Bash*, *Leverage*, *Southland* and the upcoming *Major Crimes*, *Dallas*, *Perception* and *Monday Mornings*. The network also features dramatic unscripted originals like this summer's *The Great Escape* and the upcoming *Boston Blue* (w.t.) and *72 Hours* (w.t.). In addition, TNT is the cable home to popular dramas like *The Mentalist*, *Bones*, *Supernatural*, *Las Vegas*, *Law & Order* and *Castle*, which starts this year; primetime specials, such as the *Screen Actors Guild Awards®*; blockbuster movies; and championship sports coverage, including NASCAR, the NBA and the NCAA Division I Men's Basketball Championship.

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Groupon

Julie Mossler, 312.242.2033

julie@groupon.com

or

TNT

Jennifer Greene, 404/885-0272

jennifer.greene@turner.com

Source: Groupon

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