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GROUPON, INC.

FORM DEFA14A

(Additional Proxy Soliciting Materials (definitive))

Filed 05/10/12

Address	600 WEST CHICAGO AVENUE, SUITE 830 CHICAGO, IL 60610
Telephone	(312) 604-5515
CIK	0001490281
Symbol	GRPN
SIC Code	7311 - Advertising Agencies
Industry	Retail (Catalog & Mail Order)
Sector	Services
Fiscal Year	12/31

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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant ☒

Filed by a Party other than the Registrant ☐

Check the appropriate box:
☐ Preliminary Proxy Statement
☐ **Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
☐ Definitive Proxy Statement
☒ Definitive Additional Materials
☐ Soliciting Material under §240.14a-12

Groupon, Inc.
(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):
☒ No fee required.
☐ Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

☐ Fee paid previously with preliminary materials.
☐ Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

*** Exercise Your *Right* to Vote ***

Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to Be Held on June 19, 2012.

GROUPON, INC.

GROUPON

GROUPON, INC.
600 WEST CHICAGO AVENUE
SUITE 620
CHICAGO, IL 60654

M47461-P27402

Meeting Information

Meeting Type: Annual Meeting
For holders as of: April 30, 2012
Date: June 19, 2012 **Time:** 10:00 AM
Location: The Chicago Marriott Downtown
Magnificent Mile
540 North Michigan Avenue
Chicago Illinois 60611
(Driveway Entrance on 541 North Rush Street)

You are receiving this communication because you hold shares in the above named company.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at *www.proxyvote.com* or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

Before You Vote

How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

NOTICE AND PROXY STATEMENT ANNUAL REPORT

How to View Online:
Have the information that is printed in the box marked by the arrow → XXXX XXXX XXXX (located on the following page) and visit: *www.proxyvote.com*.

How to Request and Receive a PAPER or E-MAIL Copy:
If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

1) *BY INTERNET*: www.proxyvote.com
2) *BY TELEPHONE*: 1-800-579-1639
3) *BY E-MAIL**: sendmaterial@proxyvote.com

* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow → XXXX XXXX XXXX (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before June 7, 2012 to facilitate timely delivery.

How To Vote

Please Choose One of the Following Voting Methods

Vote In Person: Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

Vote By Internet: To vote now by Internet, go to *www.proxyvote.com*. Have the information that is printed in the box marked by the arrow → XXXX XXXX XXXX available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

M47462-P27402

Voting Items

Unless otherwise specified in the spaces provided, the undersigned's vote is cast FOR the election of the director nominees in Proposal (1), FOR Proposals (2), (3), (5) and (6), and FOR ONE YEAR on Proposal (4) below, as more fully described in the accompanying Proxy Statement.

1. Election of Directors

   Nominees:

01)	Eric P. Lefkofsky	05)	Mellody Hobson
02)	Peter J. Barris	06)	Bradley A. Keywell
03)	Robert J. Bass	07)	Theodore J. Leonsis
04)	Daniel T. Henry	08)	Andrew D. Mason

2. To ratify the appointment of Ernst & Young as independent registered public accounting firm of the Company for fiscal year 2012.

3. To approve, on an advisory basis, compensation of our executive officers.

4. To approve, on an advisory basis, the frequency of executive compensation votes.

5. To approve the Groupon, Inc 2011 Incentive Plan.

6. To approve the Groupon, Inc 2012 Employee Stock Purchase Plan.

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